



Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
PO9 2AX

11th October 2023

SITE ADDRESS: Pebble Walk, Land at Sinah Lane, Hayling Island
APPLICATION TYPE: Consent to display an advertisement
PORTAL REFERENCE: PP-12521906

Dear Sir/Madam,

I am writing to advise you that Barratt Homes (Southampton) have today submitted an application via the Planning Portal (reference: PP-12521906) for consent to display an advertisement at Pebble Walk, Land at Sinah Lane, Hayling Island.

Application APP/20/01093 received permission on 30th June 2021 for "Erection of 195No. dwellings, associated open space, pumping station, sub-station and formation of new vehicular access off Sinah Lane. Change of use of land from agricultural to a Wader and Brent Geese Refuge Area (Resubmission of APP/18/00724)".

Relative to the above consent the present application seeks consent to display an advertisement for the 2 and 3 bedroom affordable (shared ownership) dwellings within the development site on behalf of the Registered Provider, Aster.

The following plans have been submitted for approval:

- PL-01 Site Location Plan
- PL-02 Rev. P12 Sign Block Plan
- 66703 Rev. A Pebble Walk – Housing Association Sign Board

The Location Plan demonstrated the location of the development site as a whole, whilst the Sign Block Plan shows the precise proposed location of the sign within the development site.

The single sided totem sign will measure 2m in height by 1m in width, achieving an overall height above ground level of 2.1m when accounting for the 10cm elevation of the bottom of the sign above ground level. The sign will be digitally printed on composite aluminium and will not be illuminated.

The maximum height of lettering will be 10cm and will display the following message:

"ASTER GROUP

New 2 & 3 bedroom shared ownership homes

Pebble Walk

Aster.co.uk/HaylingsIsland

02380 082713"

The sign will be set back from the public highway by 0.5m.



BARRATT
— HOMES —

The relevant fee has been paid via the Planning Portal. I trust that you now have all that you require to validate this application, however, should you seek clarification on any of the above information, please do not hesitate to contact me via rachel.ballam@barratthomes.co.uk.

Yours Sincerely,

Rachel Ballam

Planner

Barratt David Wilson Homes Southampton