

# Proposed refurbishment of the Museum signs

## Background

Emsworth Museum is housed at 10b North Street, Emsworth, PO10 7DD. It is on the first floor of the building that prior to 1932 was the offices of the Warblington Urban District Council. This building is leased from Havant Borough Council on a lease that runs to 2034. The Museum was established on this site in 1988. The council is responsible for maintaining the fabric of the building.

## Proposal

The current signage on the building is old, and may even date back to the time that the Museum first occupied the property in 1988. After inquiries by Councillor Richard Kennett, the Havant Borough Council planning department have advised us that planning permission is required because there it is proposed to have more than one sign on the southern and eastern elevation of the building (Reference GEN/23/00672).

### Southern Elevation – facing the carpark entrance



Figure 1. *Southern elevation – current signs*

Figure 1 shows the current Museum signs on the southern elevation of the building. There are 3 pale blue signs. The yellow sign relates to the Community Centre across the carpark behind the Museum. Figure 2 shows the proposed signs on this elevation. Two of the signs will be replaced by dark blue signs, and the third has been removed.

The two signs are:

- A sign announcing Emsworth Museum. 1820mm by 270mm, which is 0.49m<sup>2</sup>
- A sign to the left of the door setting out the opening times - which 410mm wide and 850mm tall - which is 0.34m<sup>2</sup>

The current wooden noticeboard will be retained.

Neither of these two signs will be illuminated.

## Museum Signage - Entrance

### MUSEUM ENTRANCE

Entrance Wordmark Flat Sign like existing, just slightly taller in height.



### OPENING TIMES

Flat Graphic Sign longer in height to clearly balance information, while positioned in line with the height of the wooden information board, right of the door to create more visual balance.



### HANGING WALL SIGN

A modern take on the more tradition hanging signs and would compliment the tray sign on the same wall below it. In black it would sit more comfortably with the street lamp above and bollards.

Stand out to catch the eye at pedestrian level and traffic traveling in both directions along North Street.

Note: Arts Council Logo and accreditation is displayed in accordance of their logo guidelines.

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Figure 2. Southern elevation – proposed signs

### Eastern Elevation – facing North Street

Figure 3 shows the current signs on the North Street elevation of the Museum. Only the sign on the left related to the Museum. The other two relate to the Hampshire Fire Brigade. Figure 4 shows the proposed signs on this elevation is to:

- Replace the existing sign with an identically sized sign announcing “Emsworth Museum” in a format compatible with the other new signs. This sign is 915mm by 660mm – which is 0.60m<sup>2</sup>. In addition, there will be a removable sign 515mm by 200mm - 0.10m<sup>2</sup> which will be hung below the sign when the Museum is open.
- Add a projecting sign to the North Street elevation above head height that will announce Emsworth Museum to those moving up and down North Street. This sign will be 500mm by 500mm, which is 0.25m<sup>2</sup>.

Neither of these two signs will be illuminated.



Figure 3. *Current signage on the North Street elevation of the Museum*

# Museum Signage - Front

## BUILDING FRONT

Wordmark Tray Sign (same as existing size) and Projecting/Hanging Emblem Sign (not to scale)



## HANGING/PROJECTING SIGN

The emblem hanging sign contrasts and works in harmony with the wordmark tray sign. Smaller 'Open' flat sign to hang like existing setup.

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Figure 4. North Street elevation proposed signs.