

Business Plan for Proposed Nursery/Pre-school at 69 Hulbert Road, Havant Hampshire PO9 3TB

Proposed Business

The following business plan is a full and detailed proposal regarding the application of the proposed business plan. The business will be situated at the above address for a Nursery/Pre School, it is currently a successful childcare on domestic premises setting with a member of staff living there also, providing care for children from birth to primary age. The plan is to keep it how it is but for the staff member to move out so that we can create a well-earned staff room for lunch breaks and study/quiet area for children with educational needs and use all living areas to give the children maximum space allowing them to grow. Due to the success and demand for our services I have decided to use the whole building entirely for business use only to accommodate all of our families if the proposal is accepted.

The current business is home from home setting, which will remain. We are happy to provide different care from other larger nurseries. Our families chose us as we are smaller and more homely than other settings.

We would propose the maximum children each day would be 37 with 8 staff members. Due to space, we are not able to care for any more children than the 37. (If things in the property were moved around there maybe space for extra children if approved).

We currently provide care for children receiving the 15/30-hour funding and also 2-year funding, helping parents with financial support.

We would adapt the nursery to provide care for children with special needs.

We have a waiting list up until November 2022.

We currently collect children from local schools in which we can walk to.

I have attached a travel plan along with staff and family surveys for travel to ensure the parking will not be an issue as it hasn't been up until now.

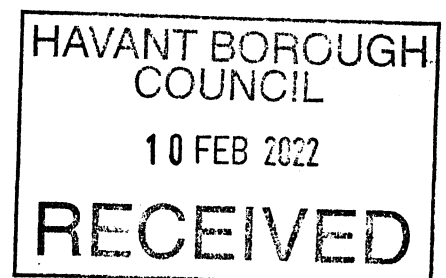
If the proposal was to be successful, we would contact Ofsted to inform them of the changes. We are currently registered with them on childcare on domestic premises. All risk assessments would be reviewed for using the extra space to ensure we are providing a safe environment for children and staff. Due to covid we do not allow parents to enter the building, this is a quick drop off or collection at the door again minimising the traffic outside.

I propose the business hours would be 7am-6pm providing breakfast lunch and tea for children with families that work full time and shift hours. The drop off and collection times are therefore staggered so that it stops any disruption to the traffic.

Experience

A brief history about my childcare experience

- I have been working in childcare for 25 years



- I have worked in Hong Kong as a nanny
- I was a deputy manager of a special need's preschool
- I became a childminder 9 years ago and started this current business through that, gradually employing staff and becoming more in demand
- I have level 2,3 and 5 in childcare and education and management. A safeguarding level 4, paediatric first aid, level 5 food hygiene certificate and am registered with Ofsted and have a rating of 'GOOD' working towards outstanding.
- I have level 5 in food hygiene

Marketing Plan

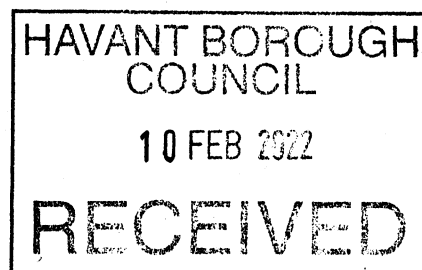
Currently I receive all my enquiries via word of mouth from exciting parents and advertising through face book and website. We currently have a waiting list until November 22.

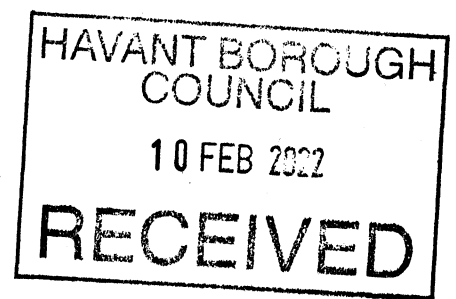
Finances

My existing business has been running for nearly three years successfully through covid. I will not need a bank loan to cover any costs of any changes that will need to be made in order to become a nursery if approved.

Projected expenses for my business will stay the same as I currently have everything in place that I need.

I have public liability insurance, Buildings and contents insurance for tenancy which will need to be changed to business only.





Optimum Running/Travel plan

If the nursery is approved, we would apply for the wall to be knocked down and the dropped curb to be extended for extra cars to park on the drive if needed. We have agreed with parents that they are drop off and pick up at staggered times to ensure there are not any disruptions on the road outside. In the 2.5 years that I have been open the parking has never been an issue. We have got neighbours that has offered me parking on their drive.

As you can see from the travel surveys provided by parents and staff, that the majority walk or use friends and families drives near by. The staggered times of quick drop offs and collection help reduce any traffic outside. We have closely monitored this situation and are no different to any other houses down the street that also park up on the road side to make visits or drop offs. I have also looked at other schools and nurseries that don't have any parking and they use near by roads to collect and pick up.

We do not intend on making any structural changes to the property for any other purposes.

Personal Note

I believe by expanding my business I will be able to facilitate more families within the community offering a high quality childcare. There is high demand for our services due to it being a home form home environment. I have commitment and dedication to make this a much-loved childcare facility where the parents are confident that their children will

receive the upmost care, education and strive within our setting. The level of quality care my staff and I give is exceptional in the home environment which is different from other settings but is very popular.

I believe that working together with the neighbours and parents we will have no issues in terms of noise and disruption. We regularly check with the neighbours close about the level of noise, and they are happy with this due to staggered times in the garden also. Many of our families live on the street and love the location.

