

Supporting Statement for the change of use from a hairdressing salon to a hair and beauty salon:

The proposed change of use from a hairdressing salon to a hair and beauty salon is necessary to diversify our services and meet the changing needs of our customers. In these post-Covid, cost of living crisis times, people are looking for convenience and efficiency in their personal care routines. By offering both hair and beauty services under one roof, we can provide our customers with a one-stop-shop for all their personal care needs.

Retaining the existing use as a hairdressing salon is important to satisfy our existing clientele. Many of our customers have been coming to us for years for their hair care needs and we want to continue to provide them with the high-quality service they have come to expect from us. At the same time, adding beauty services will allow us to attract new customers who may not have considered us before.

The addition of beauty services will also allow us to broaden our client base. There are many people who are interested in both hair and beauty treatments but may not have the time or inclination to visit multiple salons. By offering both services at one location, we can make it easier for these customers to take care of all their personal care needs in one convenient location.

Furthermore, the addition of beauty services will also create new employment opportunities within our business. As we expand our range of services, we will need additional staff members who are trained in various aspects of beauty care. This will not only benefit our business but also provide new job opportunities within the local community.

Finally, having both hair and beauty services available at one location will have a positive impact on local highways by reducing the number of trips that need to be made by customers. Instead of having to travel between multiple locations for different treatments, customers can now take care of all their personal care needs at one convenient location.

In conclusion, the proposed change of use from a hairdressing salon to a hair and beauty salon is necessary to meet the changing needs of our customers while retaining existing clientele. The addition of beauty services will broaden our client base and create new employment opportunities while also having a positive impact on local highways by reducing trips made by customers.