



PEARCE SIGNS

BRINGING THE WORLD'S BRANDS TO LIFE

PROJECT:

David Wilson Homes - Harbour Place

External sign

DESIGN STATUS:

Proposal

DWG No:

005598

REV:

R08

PROJECT MANAGER:

A.Kimberley

JOB No:

TBA



DAVID WILSON HOMES

WHERE QUALITY LIVES



BRAND ASSETS:
ARTWORK/RULES



PRIMARY LINEAR LOGOTYPE - CMYK



SECONDARY LINEAR LOGOTYPE - CMYK



PRIMARY STACKED LOGOTYPE - CMYK



SECONDARY STACKED LOGOTYPE - CMYK

COLOURS



Core Blue

PRINT: CMYK 100/57/12/66
VINYL: Digitally printed matt

Second Blue

PRINT: CMYK 45/16/9/24
VINYL: Digitally printed matt

Third Blue

PRINT: CMYK 17/4/6/4
VINYL: Digitally printed matt

Red

PRINT: CMYK 31/87/66/25
VINYL: Digitally printed matt

White

PRINT: CMYK 0/0/0/0
VINYL: Std. White matt

FONTS



F1 Raleway Medium AaBbCc 12345 OWNED

F2 Century Gothic Regular AaBbCc 12345 OWNED

F3 Century Gothic Bold AaBbCc 12345 OWNED

PLEASE NOTE:
- This page shows confirmed/outstanding brand assets and artwork requirements. It forms part of the front end and is NOT a proposed signage item.

ARTWORK REQUIREMENTS:
- Artwork as vector lines and curves .ai .eps .cdr
- Images as hi-res (100dpi @1:1 (MIN) .jpg .png .psd .tif
- Text as outline or fonts supplied for PC .otf .ttf

SOFTWARE:
- Adobe CC 2018
- CoralDraw 2018
- SolidWorks 2017

 PEARCE SIGNS BRINGING THE WORLD'S BRANDS TO LIFE	PROJECT: DWH - Harbour Place External sign	DESIGN STATUS: Proposal	ITEM: 00.1	DWG No: 005598	REV: R08	BY: R.B	DATE: 24.04.20	DETAILS: -	FOR: A.K	© THIS DRAWING/DESIGN IS COPYRIGHTED AND IS THE PROPERTY OF PEARCE SIGNS LTD. IT IS TO BE USED BETWEEN THEMSELVES AND THE CLIENT AND ANY REPRODUCTION WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED.
	SITE: Forty Acre Farm Bedhampton	SCALE: @ A3 NOT TO SCALE								ALL DIMENSIONS ARE IN MILLIMETRES (mm) AND WITHIN ± 3mm UNLESS OTHERWISE SPECIFIED. ALL WRITTEN SIZES ARE SHOWN AS WxHxD. DO NOT SCALE FROM DRAWING.
										ALL COLOURS (ON SCREEN OR PRINTED) ARE INDICATIVE AND MAY NOT BE AN EXACT MATCH OF FINAL PRODUCT COLOUR.
										ALL CONSTRUCTION RELATED PRODUCTS ARE TO QUALITY REQUIREMENT EN 1090 EXC 2 AND ISO 5817 LEVEL C. UNLESS OTHERWISE SPECIFIED BY A WELDING SYMBOL IN ACCORDANCE WITH EN 22553 ALL FILLET WELDS WILL BE A MINIMUM LEG LENGTH OF 5MM.

SIGN LOCATION:

ITEMS

- 1 MSM V-sign
- 2 Flag



1:2000

SPECIFICATION:

ACM panels with DTM print, gloss laminate and sign fix channels at rear. Post to be 5m high x100mm diameter aluminium (3mm wall), with 75mm diameter aluminium (3mm wall) out-rigger/anchor and 89mm diameter (3mm wall) steel spigot ground insert.

DRAWING NOTES:

- High res. CGI TBC

PROPOSED:



ARTWORK:

- L:\Design\PSL\00_

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		SCALE: @ A3 1:50 0m 0.5 1 1.5 2 2.5			R07	A.A	04.02.20	Amended text	A.K	
					R06	A.A	22.01.20	Added option	A.K	
					R05	A.A	17.01.20	-	A.K	
					R04	A.A	13.01.20	-	A.K	

R03	A.A	07.01.20	-	J.T
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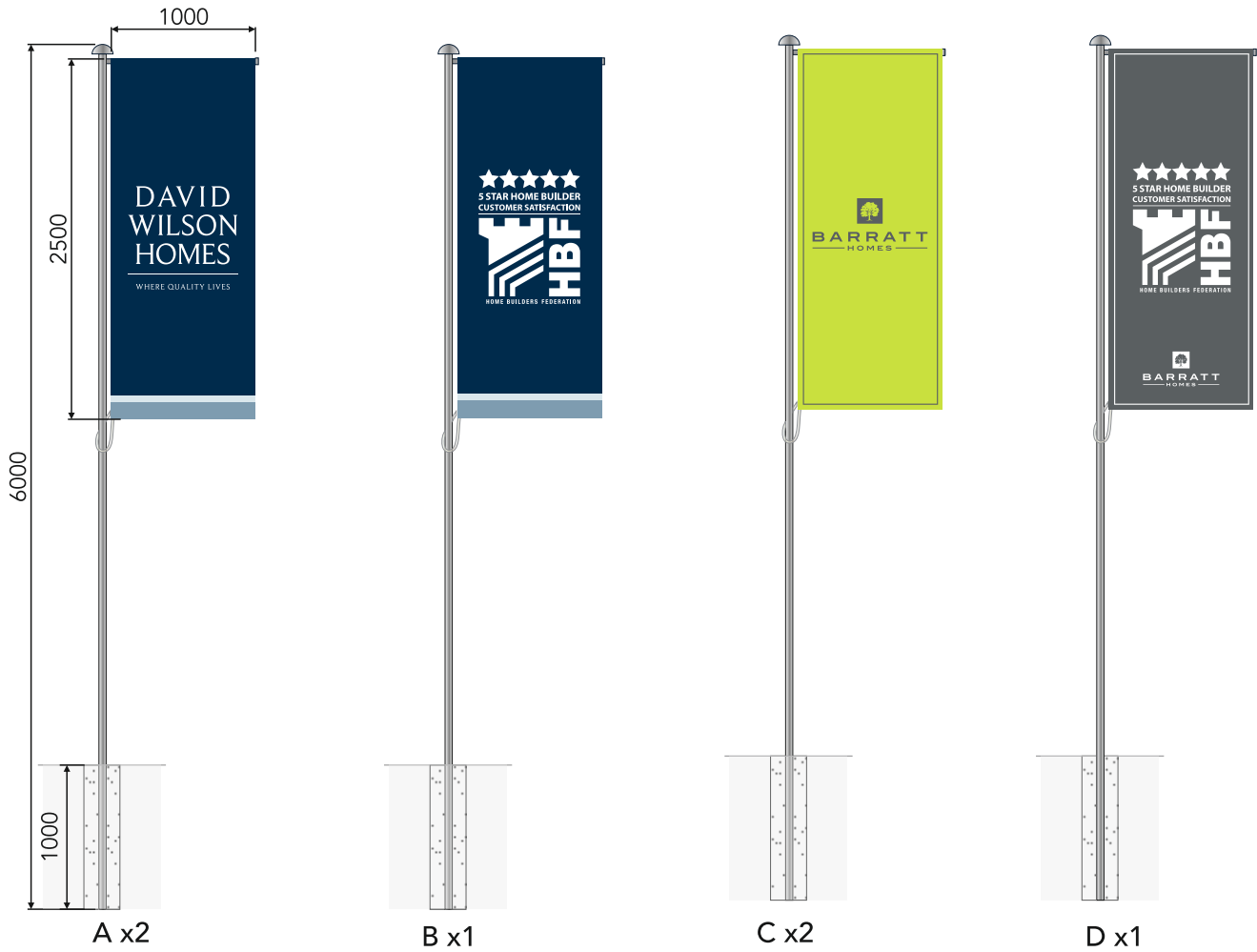


SPECIFICATION:

To be standard flag and suitable flag pole.

DRAWING NOTES:

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ARTWORK:

- L:\Design\PSL\00_

