

APP/20/00140 - 28 North Street, Havant, PO9 1PT

Dear Joseph

Thank you for consulting Environmental Health on the above application for the replacement of the existing static advertisement to a digital poster display.

I have no objection to the proposal, but in the interest of protecting the amenities of the surrounding area I recommend that the following conditions are attached to control how the digital poster is used:

- 1) Advertisements shall change no more frequently than once every ten seconds.
- 2) Advertisements shall be limited to static images only and not include any moving or flashing images, animation, video or full motion images.
- 3) The maximum level of night time illuminance of the digital poster display shall not exceed 300cd/m².
- 4) Changes between advertisements shall take place instantly with no sequencing, fading swiping or merging of images.

If you require any further information, please do not hesitate to contact me.

Regards

Gemma Richards

Pollution Team Leader

Havant Borough Council, Public Service Plaza, Havant, PO9 2AX

East Hampshire District Council, Penns Place, Petersfield, GU31 4EX