



PEARCE SIGNS

BRINGING THE WORLD'S BRANDS TO LIFE



BARRATT
— HOMES —

PROJECT:

Barratt Homes - Saxon Corner

SITE SETUP

DESIGN STATUS:

For Manufacture

DWG No:

004813

REV:

R16

PROJECT MANAGER:

A.Kimberley

JOB No:

16029

BRAND ASSETS:
ARTWORK/RULES



PRIMARY STACKED LOGOTYPE - CMYK



LINEAR LOGOTYPE - CMYK

PLEASE NOTE:
- This page shows confirmed/outstanding brand assets and artwork requirements. It forms part of the front end and is NOT a proposed signage item.

COLOURS

	BH Grey PRINT: CMYK 10/0/0/72 VINYL: Digitally printed matt		BH Green PRINT: CMYK 36/0/88/0 VINYL: Digitally printed matt
	BH Red PRINT: CMYK 15/100/100/0 VINYL: Digitally printed matt		White PRINT: CMYK 0/0/0/0 VINYL: Std. White matt

FONTS

F1	Dinot Regular AaBbCc 12345	OWNED
F2	Dinot Medium AaBbCc 12345	OWNED
F3	Dinot Bold AaBbCc 12345	OWNED

ARTWORK REQUIREMENTS:

- Artwork as vector lines and curves .ai .eps .cdr
- Images as hi-res (100dpi @1:1 (MIN) .jpg .png .psd .tif
- Text as outline or fonts supplied for PC .otf .tff

SOFTWARE:

- Adobe CC 2018
- CoralDraw 2018
- SolidWorks 2017



PROJECT:
Barratt Homes - Saxon Corner
SITE SETUP
SITE:
Havant Road
Emsworth

DESIGN STATUS: Proposal	ITEM: 00.1	DWG No: 004813	REV: R16	BY: A.A	DATE: 15.01.20	DETAILS: -
SCALE: @ A3 NOT TO SCALE				R15	A.A	31.10.19
				R14	A.A	29.10.19
				R13	A.A	09.08.19
				R12	A.A	06.08.19
				R11	A.A	01.08.19

FOR:
A.K
A.K
A.K
A.K
J.T

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ALL COLOURS (ON SCREEN OR PRINTED) ARE INDICATIVE AND MAY NOT BE AN EXACT MATCH OF FINAL PRODUCT COLOUR.

ALL CONSTRUCTION RELATED PRODUCTS ARE TO QUALITY REQUIREMENT EN 1090 EXC 2 AND ISO 5817 LEVEL C. UNLESS OTHERWISE SPECIFIED BY A WELDING SYMBOL IN ACCORDANCE WITH EN 22553 ALL FILLET WELDS WILL BE A MINIMUM LEG LENGTH OF 5MM.

SIGN LOCATION:



ITEMS

- 1 MSM & MSM Overlay
- 2 Flag
- 3 SSM
- 4 SSS
- 5 SSS (d/sided)
- 6 SSS (d/sided)
- 7 Fascia
- 8 Window Manifestation
- 9 Post Box & Brochure Holder
- 10 Gable End Letters
- 11 House Plaque
- 14 SSM
- 15 MSM Overlay
- 16 NHBC sign



ITEM 1A 1no. MSM & Streamer (d/sided)



SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 100mmØ silver powder-coated with caps. Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

DRAWING NOTES:

-

ARTWORK:

L:\Design\PSL\004500 - 004999\004813 - BH - Saxon Corner\Artwork

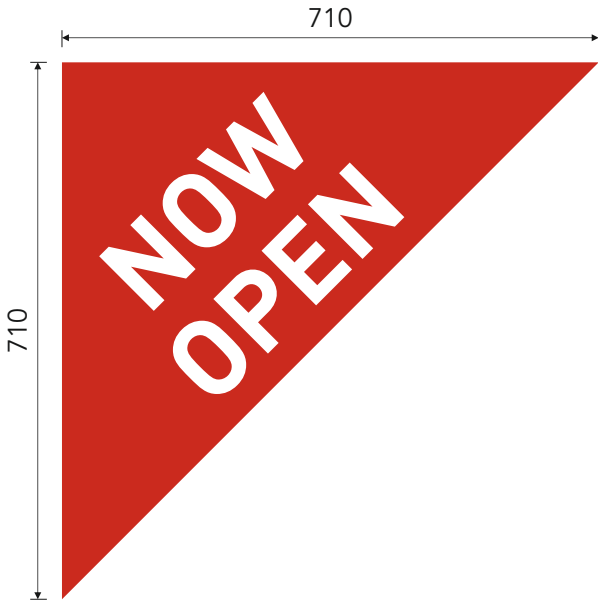


SPECIFICATION:

To be face applied digitally printed vinyl graphic with gloss laminate.

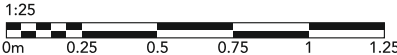
DRAWING NOTES:

-



ARTWORK:

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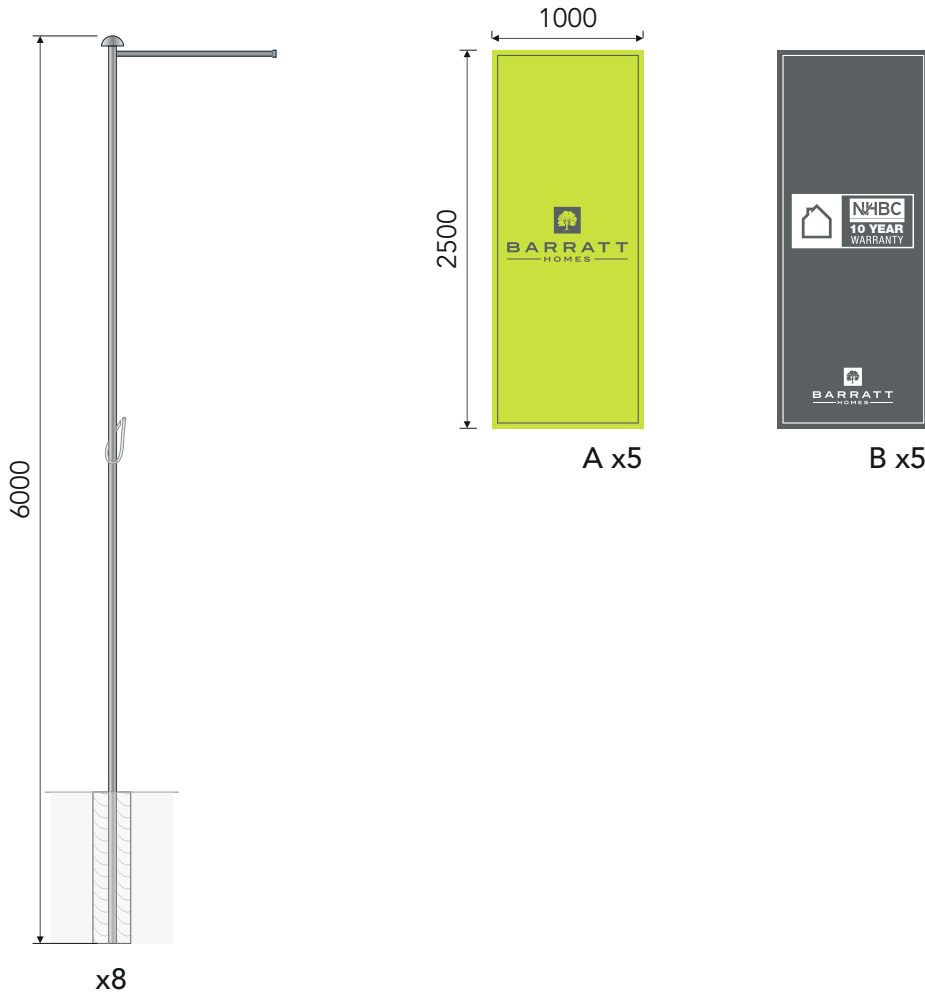


SPECIFICATION:

To be digitally printed standard flag and suitable flagpole.

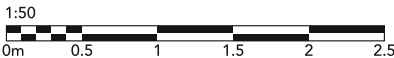
DRAWING NOTES:

-



ARTWORK:

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PROJECT:
Barratt Homes - Saxon Corner
SITE SETUP

SITE:
Havant Road
Emsworth

DESIGN STATUS:
Proposal

ITEM:
03.1

DWG No:
004813

REV:
R16

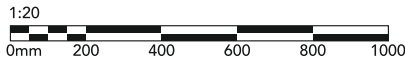
BY:
A.A

DATE:
15.01.20

DETAILS:

FOR:
A.K

SCALE: @ A3



R15

A.A

31.10.19

-

A.K

R14

A.A

29.10.19

Added back panel

A.K

R13

A.A

09.08.19

-

A.K

R12

A.A

06.08.19

-

A.K

R11

A.A

01.08.19

-

J.T

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ITEM 3 1no. SSM (d/sided)

SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate.

Posts to be 75mmØ silver powder-coated with caps.

Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

DRAWING NOTES:

-

ARTWORK:

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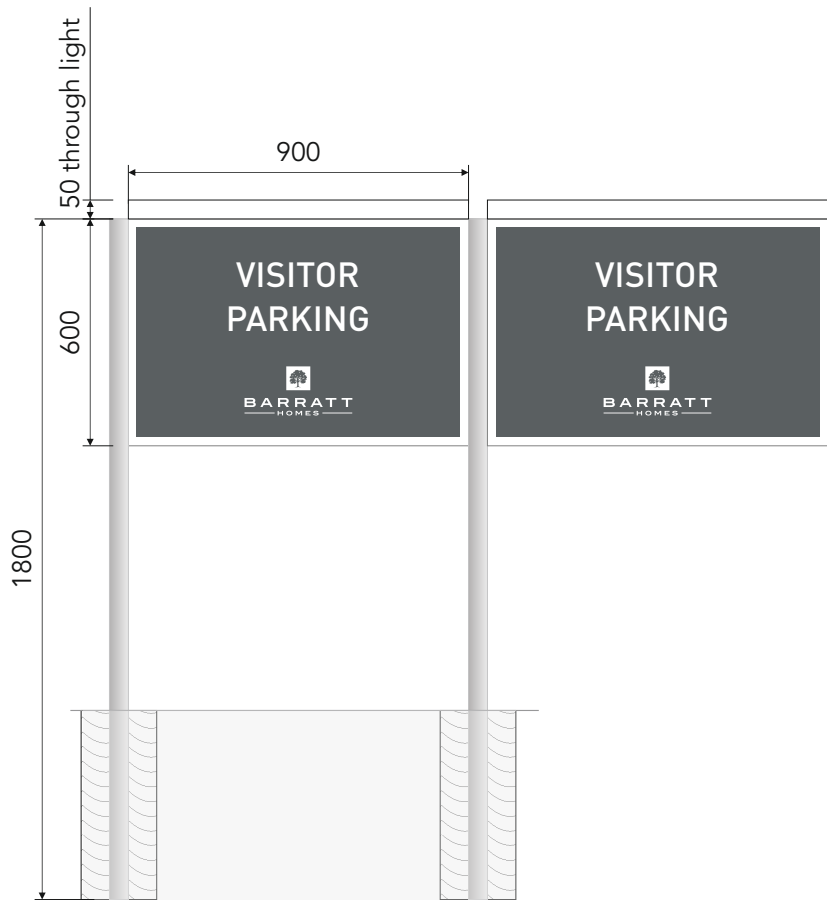


SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps. Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

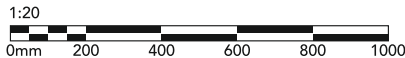
DRAWING NOTES:

-



ARTWORK:

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PROJECT:
Barratt Homes - Saxon Corner
SITE SETUP

SITE:
Havant Road
Emsworth

DESIGN STATUS:
Proposal

ITEM:
05.1

DWG No:
004813

REV:
R16

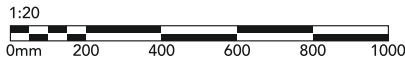
BY:
A.A

DATE:
15.01.20

DETAILS:

FOR:
A.K

SCALE: @ A3



R15

A.A

31.10.19

-

A.K

R14

A.A

29.10.19

-

A.K

R13

A.A

09.08.19

-

A.K

R12

A.A

06.08.19

-

A.K

R11

A.A

01.08.19

-

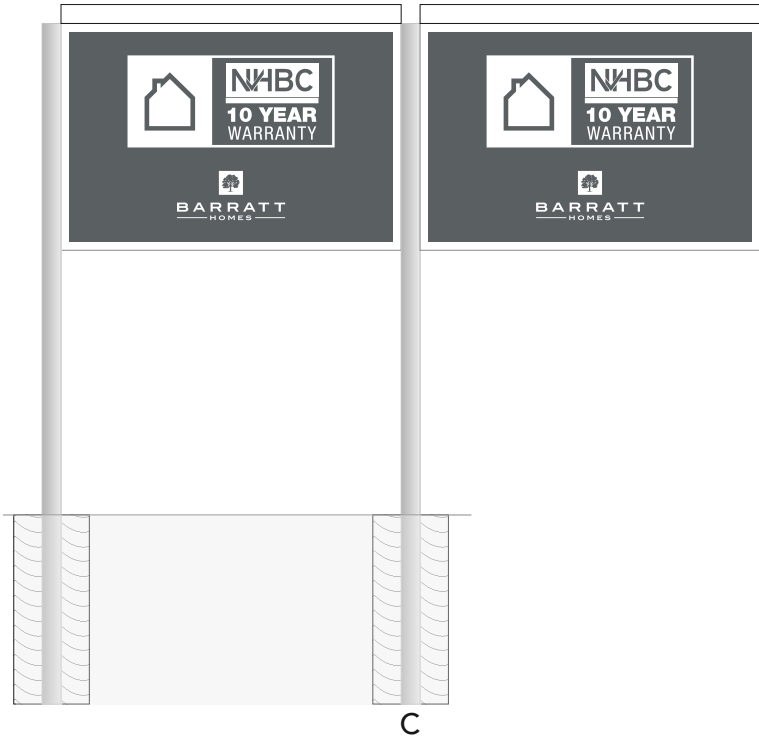
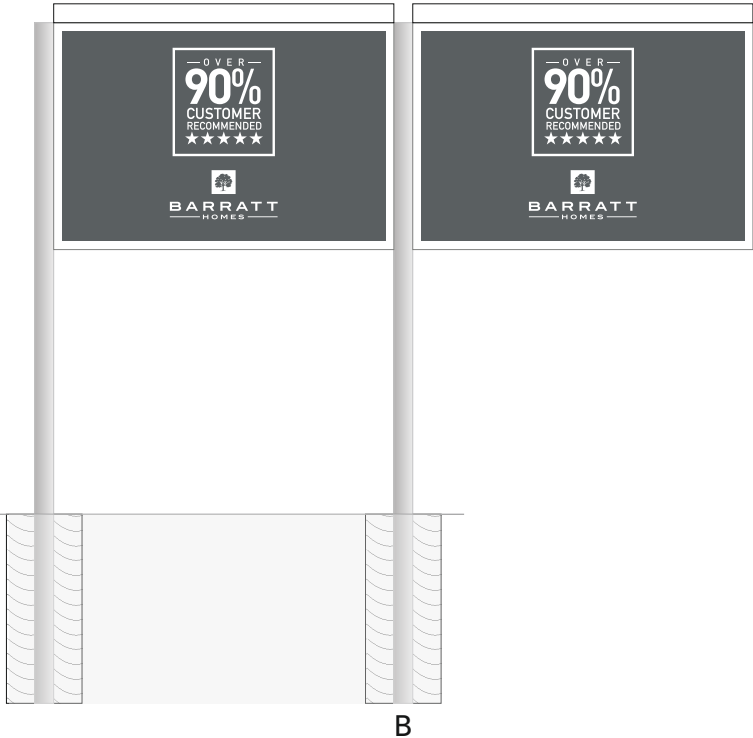
J.T

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ITEM 5 1no. of each SSS (d/sided)

SPECIFICATION:

To be aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps. Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

DRAWING NOTES:

-

ARTWORK:

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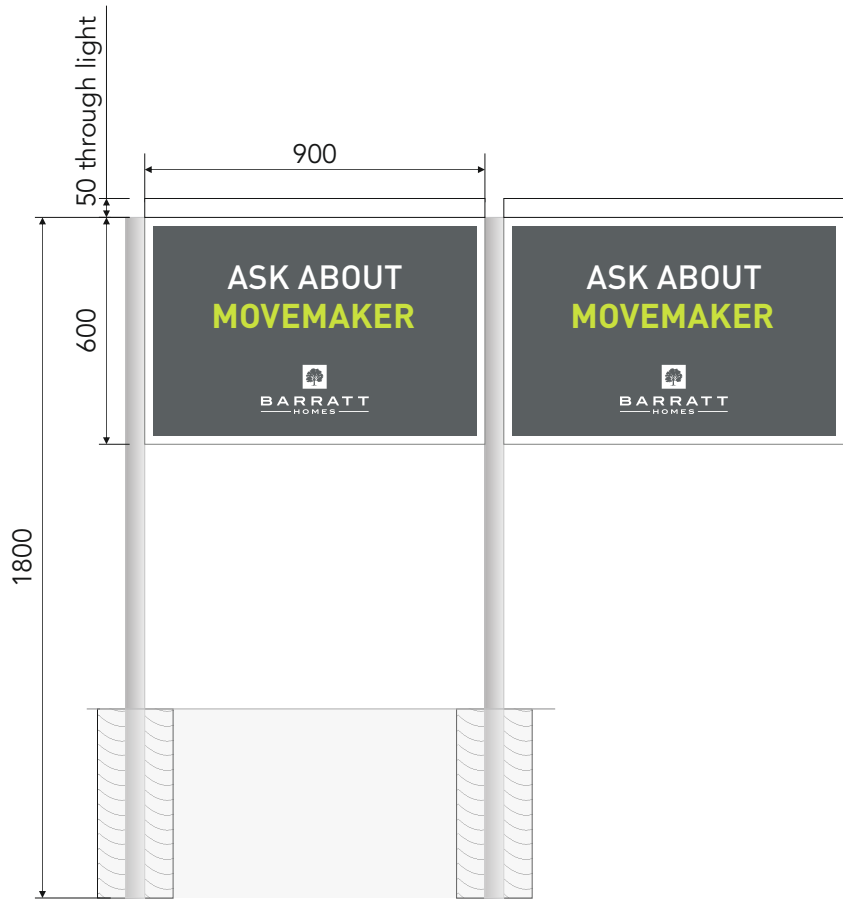


SPECIFICATION:

To be aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps.
Supplied with 1no. 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

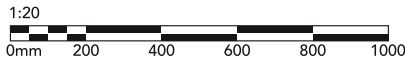
DRAWING NOTES:

-



ARTWORK:

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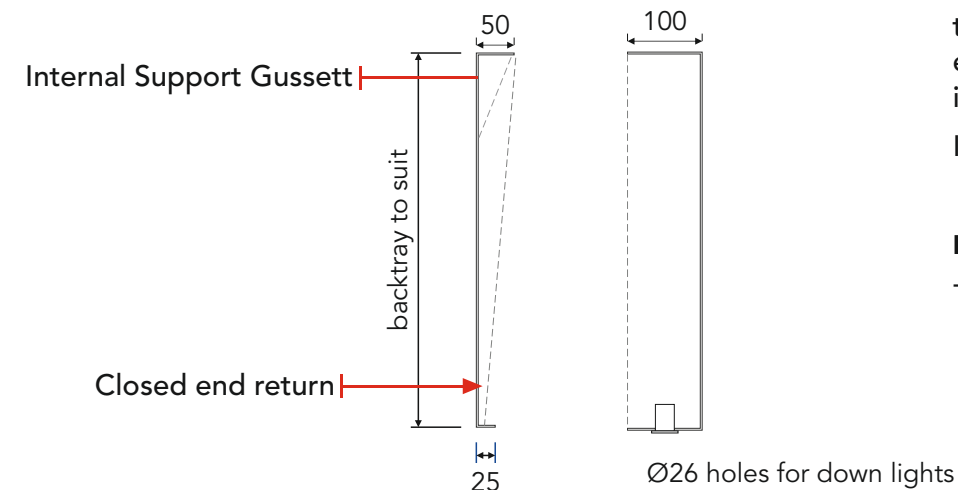
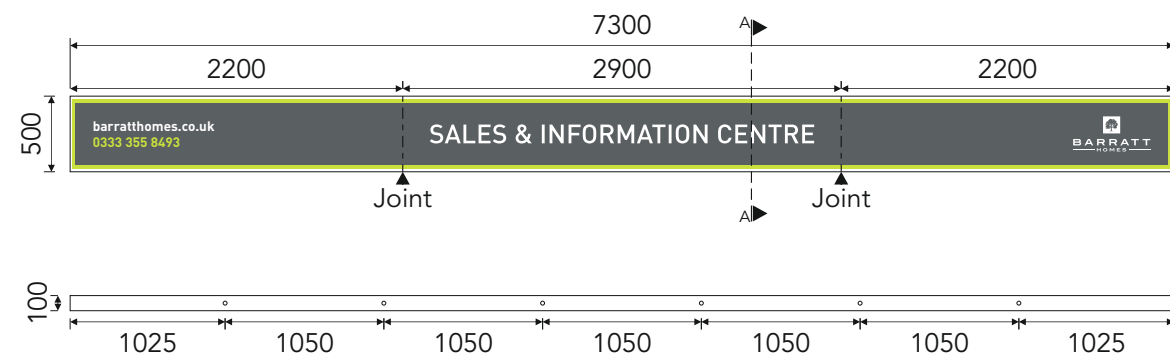
ITEM 7 1no. Fascia

SPECIFICATION:

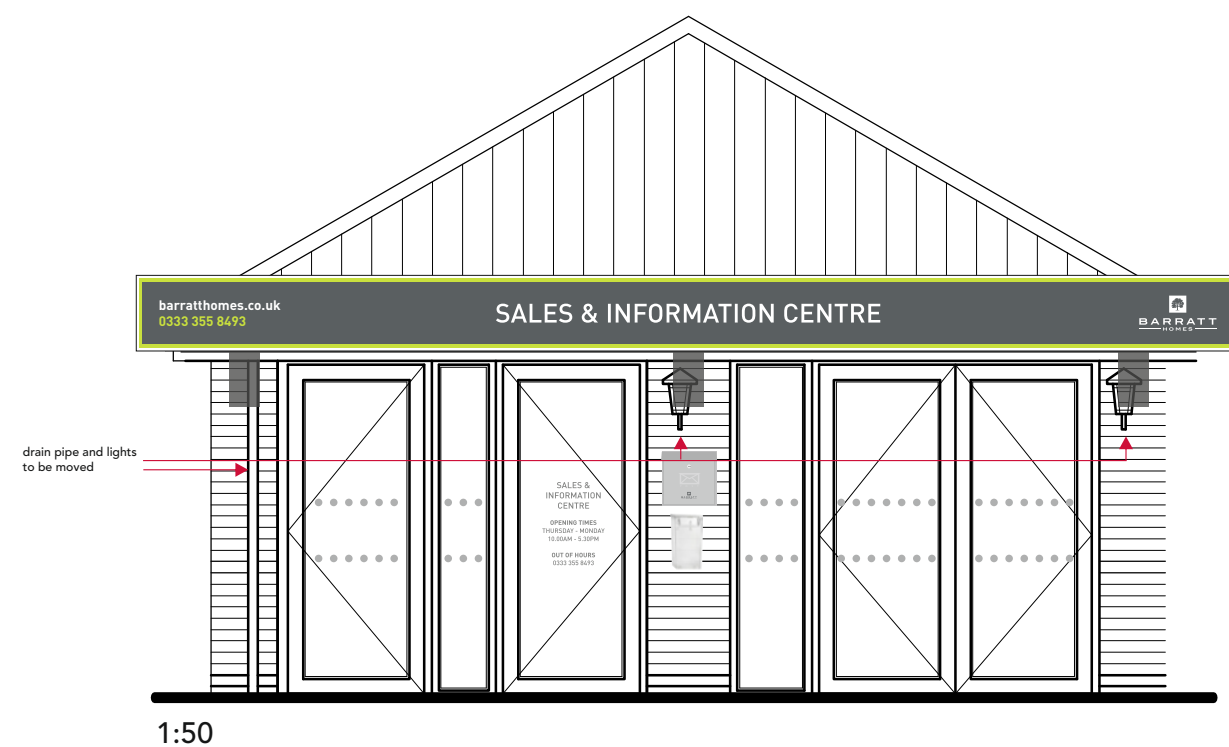
2.5mm folded aluminium internally illuminated fascia sign.
100mm deep with full backtrays as shown. The face panels are to be wrapped with digitally printed graphic. Bottom return to each sign to have Ø26mm holes routed out & have down lights installed.
Illumination to bottom returns.

DRAWING NOTES:

-



A-A Section Detail
Scale 1:10



PROPOSED:



ARTWORK:

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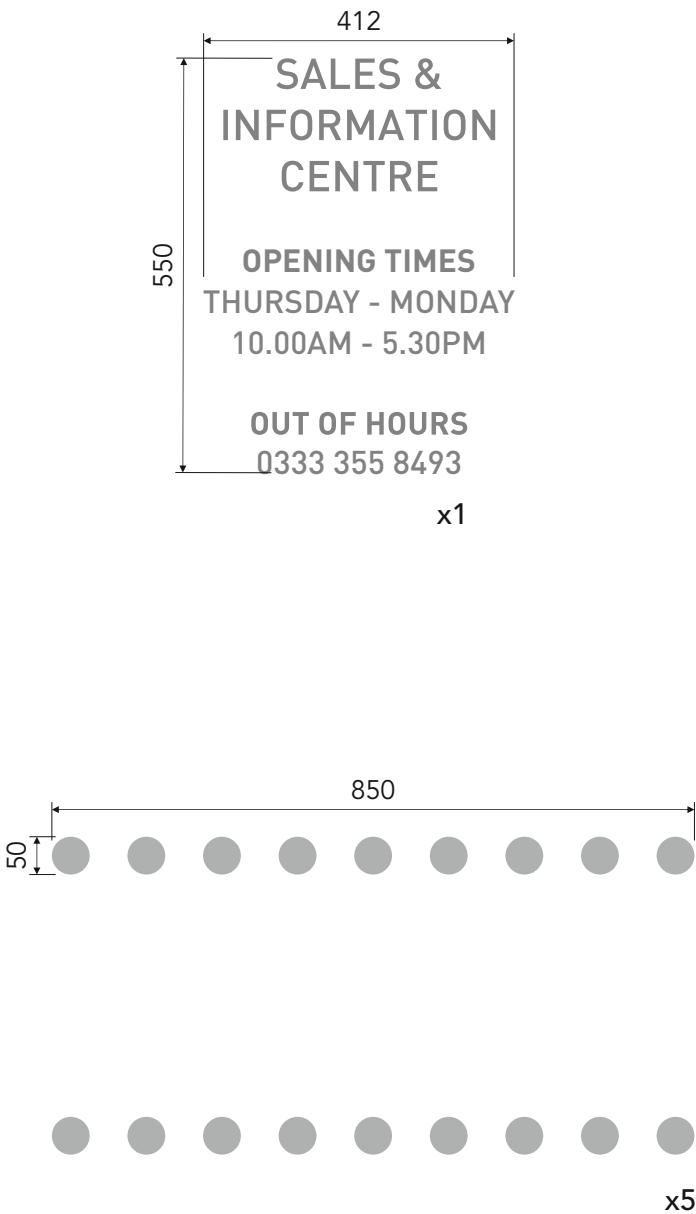


SPECIFICATION:

To be reverse applied stencil cut frosted vinyl.

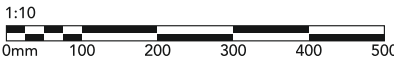
DRAWING NOTES:

-



ARTWORK:

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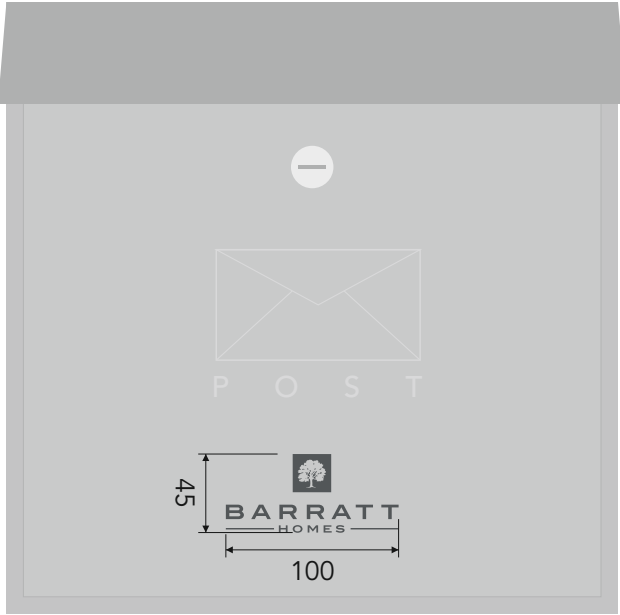


SPECIFICATION:

To be standard post box with face applied vinyl logo and A4 brochure holder.

DRAWING NOTES:

-



ARTWORK:

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-

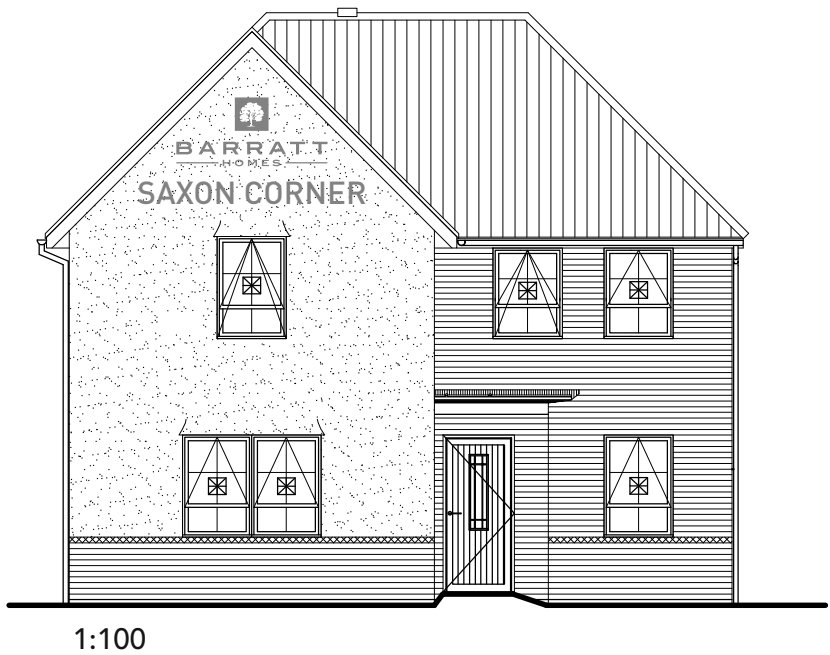
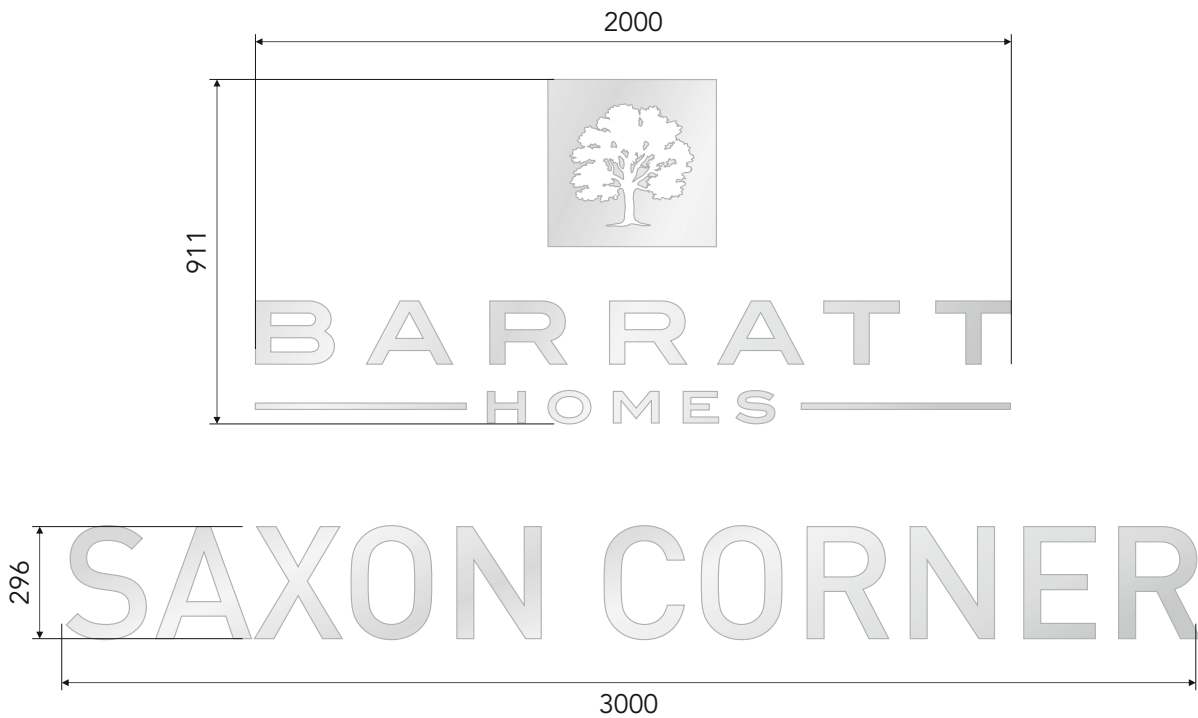


SPECIFICATION:

To be 3mm brushed silver flat cut ACM (Dilite) individual letters (with horizontal grain) on locators.

DRAWING NOTES:

-



PROPOSED:



ARTWORK:

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SPECIFICATION:

To be ACM panel with DTM print and gloss laminate.

DRAWING NOTES:

-



ARTWORK:

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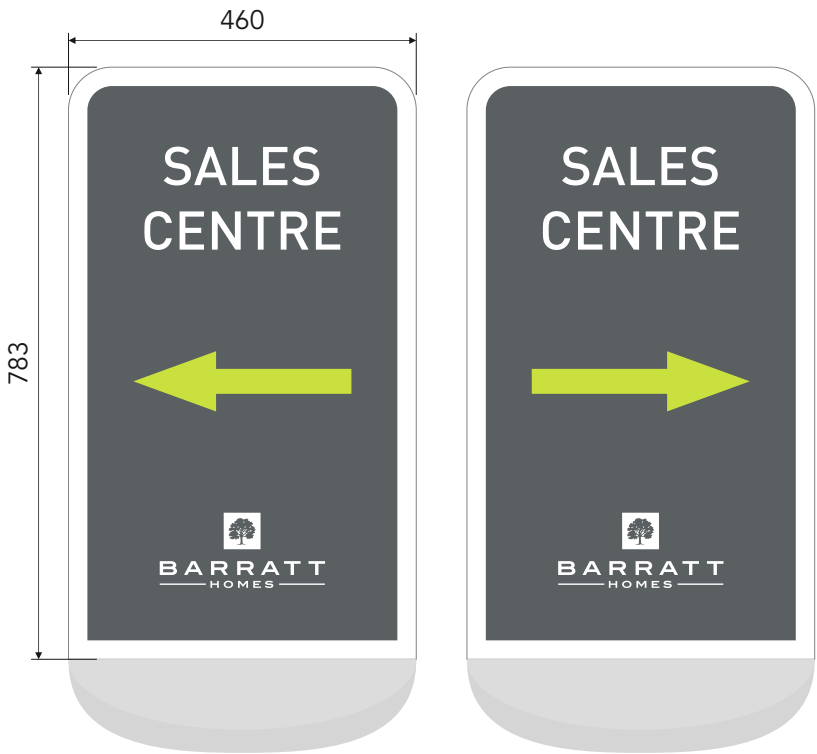


SPECIFICATION:

To be ACM panel with face applied digitally printed vinyl graphic with gloss laminate.

DRAWING NOTES:

-



ARTWORK:

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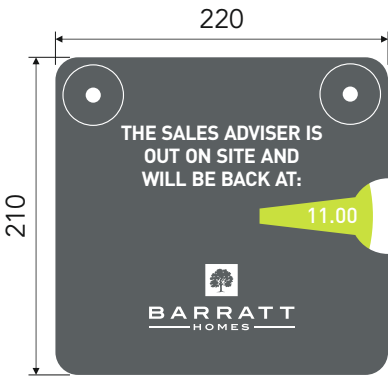


SPECIFICATION:

To be standard sales clock.

DRAWING NOTES:

-



ARTWORK:

-

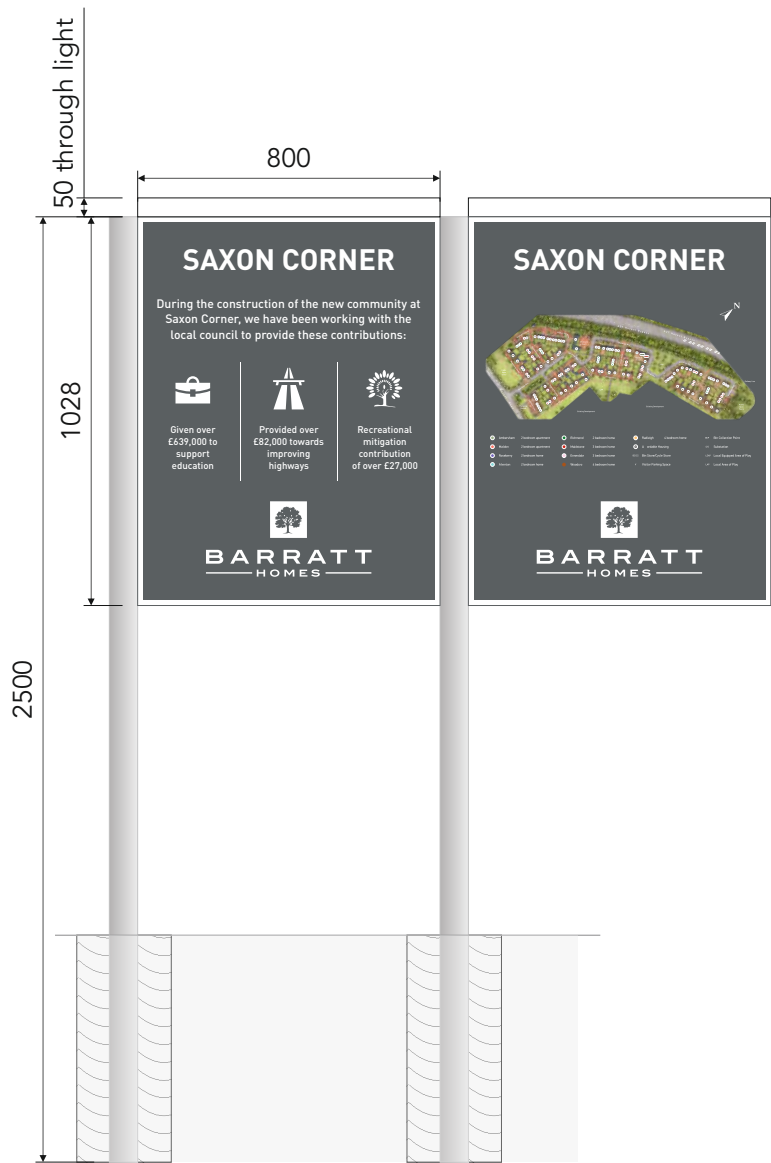


SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 75mmØ silver powder-coated with caps. Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

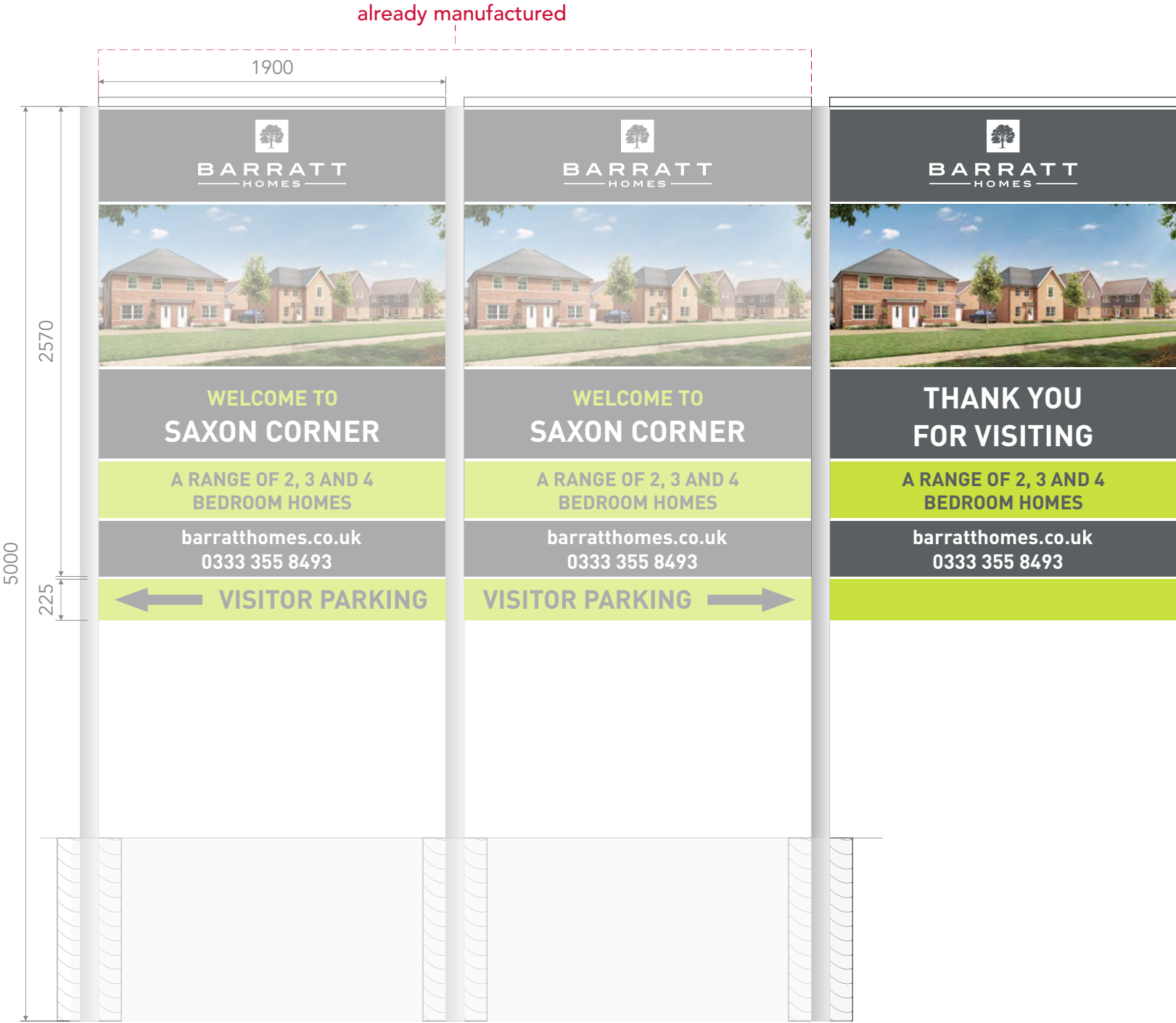
DRAWING NOTES:

-



ARTWORK:

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SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic.
Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.

DRAWING NOTES:

ARTWORK:

L:\Design\PSL\004500 - 004999\004813 - BH - Saxon Corner\Artwork

PROJECT: Barratt Homes - Saxon Corner SITE SETUP
SITE: Havant Road Emsworth

DESIGN STATUS: Proposal	ITEM: 16.1	DWG No: 004813	REV: R16
SCALE: @ A3 1:20 			

R15	A.A	31.10.19
R14	A.A	29.10.19
R13	A.A	09.08.19
R12	A.A	06.08.19
R11	A.A	01.08.19

DETAILS: -
Added new image
Added back panel
-
Added overlay panel
Added item

FOR: A.K
A.K
A.K
A.K
J.T

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SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Supplied with 50mm Ø LED-illuminated trough light, finished satin white RAL9016.
Posts to be 75mmØ silver powder-coated with caps.

DRAWING NOTES:

-

ARTWORK:

L:\Design\PSL\004500 - 004999\004813 - BH - Saxon Corner\Artwork



SPECIFICATION:

To be aluminium tray with face applied digitally printed vinyl graphic with gloss laminate.

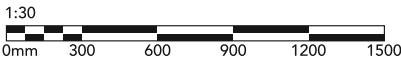
DRAWING NOTES:

- Rear of existing V-stack at front of site, to create new Tri-sign.



ARTWORK:

L:\Design\PSL\004500 - 004999\004813 - BH - Saxon Corner\Artwork





SPECIFICATION:

To be ACM panel with DTM print and gloss laminate.

DRAWING NOTES:

- To front of existing V-stack at front of site.



ARTWORK:

L:\Design\PSL\004500 - 004999\004813 - BH - Saxon Corner\Artwork

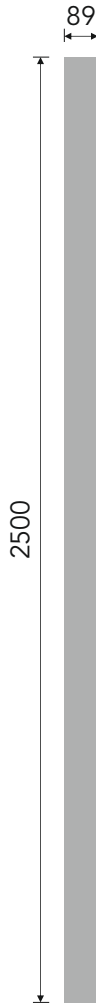


SPECIFICATION:

To be 89mm diameter (3mm wall) steel spigot ground insert.

DRAWING NOTES:

- To relocate rear posts of existing V-stack at front of site, to create new Tri-sign.



ARTWORK:

DESIGN STATUS:	ITEM:	DWG No:	REV:	BY:	DATE:
Proposal	17.1	004813	R16	A.A	15.01.20
SCALE: @ A3			R15	A.A	31.10.19
1:30 0mm 300 600 900 1200 1500			R14	A.A	29.10.19
			R13	A.A	09.08.19
			R12	A.A	06.08.19
			R11	A.A	01.08.19

DETAILS:	FOR:
-	A.K
-	A.K
Added item	A.K
-	A.K
-	A.K
-	J.T



SPECIFICATION:

To be 35mm deep folded aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Supplied with bespoke LED downlighter and brackets finished satin white RAL9016.
Posts to be 100mmØ silver powder-coated with caps.

DRAWING NOTES:

-



ARTWORK:

-