

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Central Retail Park
Address line 1	Park Way
Address line 2	
Address line 3	
Town/city	Havant
Postcode	PO9 1HH
Description of site location must be completed if postcode is not known:	
Easting (x)	471459
Northing (y)	106574
Description	

2. Applicant Details

Title	Mr
First name	Dan
Surname	Pannell
Company name	Aldi Stores Ltd - Sheppey
Address line 1	ALDI Sheppey
Address line 2	Thomsett Way
Address line 3	
Town/city	Queenborough

2. Applicant Details

Country	United Kingdom
Postcode	ME11 5AR
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Stephen
Surname	Chow
Company name	The Harris Partnership
Address line 1	The Harris Partnership
Address line 2	101
Address line 3	London Road
Town/city	Reading
Country	United Kingdom
Postcode	RG1 5BY
Primary number	01189507700
Secondary number	
Fax number	
Email	stephenchow@harrispartnership.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A total of 6no. proposed signs - which include 2 no. wall mounted casement internally illuminated signs, 1no. vinyl non-illuminated sign, 1no. welcome non-illuminated sign, 1no. delivery sign & 1 no. delivery directional sign.

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	4.45 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 6.387 x Depth: 0.12 metre(s)
What materials will the sign be made of? Sign 1: Single faced wall mounted sign. High quality fabricated aluminium signcase. Sign panel is polycarbonate with screen printed	
What is the maximum height of any of the individual letters and symbols?	85 cm
The colour of text and background Screen printed 5 colour foil logo and white 'ALDI' text on blue background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	33 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.63 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.48 x Width: 1.24 x Depth: 0.002 metre(s)
What materials will the sign be made of? Sign 2: High quality colour screen printed vinyl applied to outside surface of glazing	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background White colour text and full colour background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 0.523 x Depth: 0.002 metre(s)
What materials will the sign be made of? Sign 3: High quality full colour screen printed vinyl graphic applied to outside surface of glazing	
What is the maximum height of any of the individual letters and symbols?	7 cm

4. Type of Proposed Advertisement(s)

Other type(s): 2	
The colour of text and background	
Full colour screen printed welcome sign with white and black text, pantone 298 background and full 5 colour logo	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	4865 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.25 x Width: 1500 x Depth: 0.01 metre(s)
What materials will the sign be made of? Sign 4: Aldi deliveries sign single faced wall mounted aluminium sign with 'ALDI DELIVERIES' text	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
Black text with white background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	4475 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6387 x Width: 2000 x Depth: 0.12 metre(s)
What materials will the sign be made of? Sign 5: single faced wall mounted dign. High quality fabricated aluminium signcase. Sign panel is polycarbonate with screen printed 5 colour foil logo and white 'ALDI' text	
What is the maximum height of any of the individual letters and symbols?	85 cm
The colour of text and background	
Aluminium signcase finished in RAL 7016 and screen printed 5 colour foil logo and white 'ALDI' text on blue background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	
Illuminance levels	55.7 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1800 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.2 x Width: 0.5 x Depth: 0.01 metre(s)
What materials will the sign be made of? sign 6: signle faced wall mounted aluminium sign with 'ALDI DELIEVRIES' text and direction arrow	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background Black text with white background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

2no. new wall mounted illuminated signs
1no. new ALDI log vinyl on glazing
1no. new welcome vinyl sign
1no. new wall mounted delivery sign
1no. new wall mounted directional sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Existing Wickes sign to be removed and replaced

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/03/2020
To	01/03/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

19/08/2019