

Planning
Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
Hampshire PO9 2AX

Chichester Harbour Conservancy

www.conservancy.co.uk
17 February 2020

To the planning case officer,

Dear Selina Donophy,

1A – 1B South Street, Emsworth, Hampshire

Planning Application: **APP/20/00038** and **APP/20/00037/LBC**

Proposal for display of 1x non-illuminated fascia sign (S1); 1x non-illuminated wall mounted sign (S2); and 1x non-illuminated projecting sign (S3) to frontage elevation of premises

Thank you for consulting The Chichester Harbour Conservancy concerning the above planning submission. The Conservancy is a non-statutory consultee.

The landscape of Chichester Harbour was recognised as nationally important when it was designated as an Area of Outstanding Natural Beauty (AONB) in 1964, through the National Parks and Access to the Countryside Act of 1949. The Conservancy was established by the Chichester Harbour Conservancy Act of 1971. The purposes of the Conservancy are the responsibility for navigation and the conservation of nature. The Countryside and Rights of Way Act of 2000 formally established the Conservancy as the Joint Advisory Committee for the AONB, with the purpose to conserve and enhance the natural beauty of the landscape.

In its role in managing the Chichester Harbour Area of Outstanding Natural Beauty (AONB), The Conservancy has considered the submitted proposal against the Conservancy's planning guidance and principles - including The Chichester Harbour Management Plan (2019-2024), The Chichester Harbour Planning Principles (Management Plan version April 2019), The Chichester Harbour AONB Landscape Character Assessment (CBA update 2019), and The Chichester Harbour AONB Joint SPD (May 2017), adopted by both Chichester District Council and Havant Borough Council.

Under the Chichester Harbour Conservancy fully delegated decision process, the Local Planning Authority (LPA) is hereby advised that the Conservancy makes the following comment in relation to the above application.

Chichester Harbour Conservancy Recommendation – ADVERT SPLIT DECISION

No objection to signage **S1** and **S2**

Suggested considerations –

- schedule/samples of materials to be agreed prior to construction / as indicated on application forms / to match the existing on site
- standard advertisement conditions applicable

Objection to signage **S3**

- opposed due to non-requirement of additional proliferation of signs within this part of Emsworth Conservation Area in the Area of Outstanding Natural Beauty

Should you require any further clarification with regards to this recommendation please contact the CHC Planning Office.



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The Harbour Office,
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T: 01243 512301 E: info@conservancy.co.uk



Yours Sincerely,

D Rothery

David Rothery
Principal Planning Officer
Chichester Harbour Conservancy AONB Unit

Visit our webpage – www.conservancy.co.uk/page/planning
One of the UK's National Landscapes