



PEARCE SIGNS

BRINGING THE WORLD'S BRANDS TO LIFE



BARRATT
— HOMES —

PROJECT:

Barratt Homes - Saxon Corner

External sign

DESIGN STATUS:

Proposal

DWG No:

004812

REV:

R02

PROJECT MANAGER:

A.Kimberley

JOB No:

TBA

BRAND ASSETS:
ARTWORK/RULES



PRIMARY STACKED LOGOTYPE - CMYK



LINEAR LOGOTYPE - CMYK

PLEASE NOTE:
- This page shows confirmed/outstanding brand assets and artwork requirements. It forms part of the front end and is NOT a proposed signage item.

COLOURS

	BH Grey PRINT: CMYK 10/0/0/72 VINYL: Digitally printed matt		BH Green PRINT: CMYK 36/0/88/0 VINYL: Digitally printed matt
	BH Red PRINT: CMYK 15/100/100/0 VINYL: Digitally printed matt		White PRINT: CMYK 0/0/0/0 VINYL: Std. White matt

FONTS

F1	Dinot Regular AaBbCc 12345	OWNED
F2	Dinot Medium AaBbCc 12345	OWNED
F3	Dinot Bold AaBbCc 12345	OWNED

ARTWORK REQUIREMENTS:
- Artwork as vector lines and curves .ai .eps .cdr
- Images as hi-res (100dpi @1:1 (MIN) .jpg .png .psd .tif
- Text as outline or fonts supplied for PC .otf .tff

SOFTWARE:
- Adobe CC 2018
- CoralDraw 2018
- SolidWorks 2017



PROJECT:
Barratt Homes - Saxon Corner
External sign
SITE:
Havant Road
Emsworth

DESIGN STATUS: Proposal	ITEM: 00.1	DWG No: 004812	REV: R02	BY: J.T	DATE: 04.01.19	DETAILS: N/A
SCALE: @ A3 NOT TO SCALE			R01	A.A	21.12.18	N/A
			R00	A.A	13.12.18	Initial proposal

FOR:
J.T

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ALL DIMENSIONS ARE IN MILLIMETRES (mm) AND WITHIN ± 3mm UNLESS OTHERWISE SPECIFIED. ALL WRITTEN SIZES ARE SHOWN AS WxHxD. DO NOT SCALE FROM DRAWING.

ALL COLOURS (ON SCREEN OR PRINTED) ARE INDICATIVE AND MAY NOT BE AN EXACT MATCH OF FINAL PRODUCT COLOUR.

ALL CONSTRUCTION RELATED PRODUCTS ARE TO QUALITY REQUIREMENT EN 1090 EXC 2 AND ISO 5817 LEVEL C. UNLESS OTHERWISE SPECIFIED BY A WELDING SYMBOL IN ACCORDANCE WITH EN 22553 ALL FILLET WELDS WILL BE A MINIMUM LEG LENGTH OF 5MM.

SIGN LOCATION:



ITEMS

- 1 MSM V-stack
- 2 Flag



PROJECT:
Barratt Homes - Saxon Corner
External sign
SITE:
Havant Road
Emsworth

DESIGN STATUS:
Proposal

ITEM:
00.2

DWG No:
004812

REV:
R02

BY:
J.T

DATE:
04.01.19

DETAILS:
REMOVED unwanted ITEMS

FOR:
J.T

SCALE: @ A3
NOT TO SCALE

R01

A.A

21.12.18

-
Initial proposal

J.T

J.T

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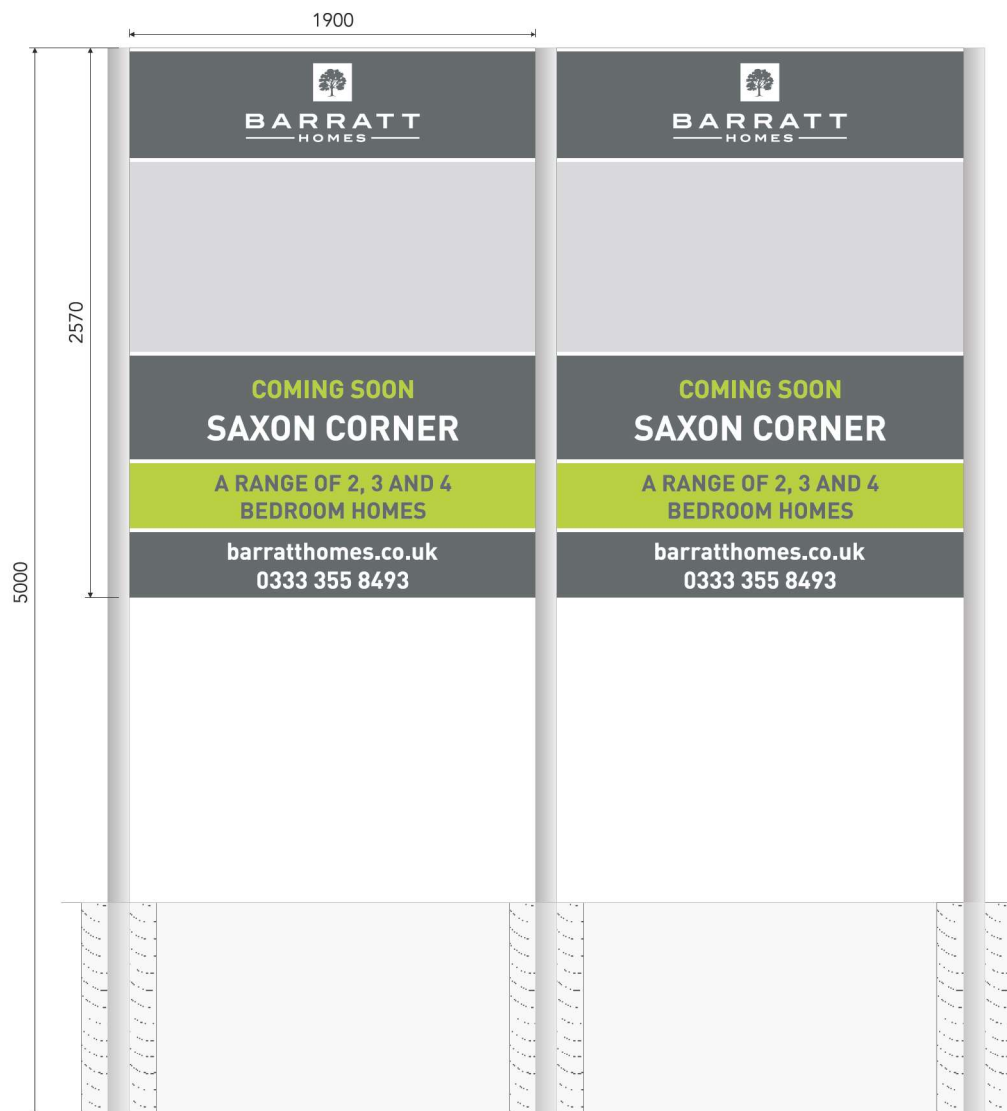
ITEM 1 1no. MSM V-sign

SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Posts to be 100mmØ silver powder-coated with caps.

DRAWING NOTES:

- CGI TBC



ARTWORK:

- L:\Design\PSL\00_

PROJECT:
Barratt Homes - Saxon Corner
External sign
SITE:
Havant Road
Emsworth

DESIGN STATUS:
Proposal

ITEM:
01.1

DWG No:
004812

REV:
R02

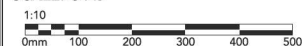
BY:
J.T

DATE:
04.01.19

DETAILS:
N/A

FOR:
J.T

SCALE: @ A3



R01

A.A

21.12.18

Amended site name

J.T

R00

A.A

13.12.18

Initial proposal

J.T

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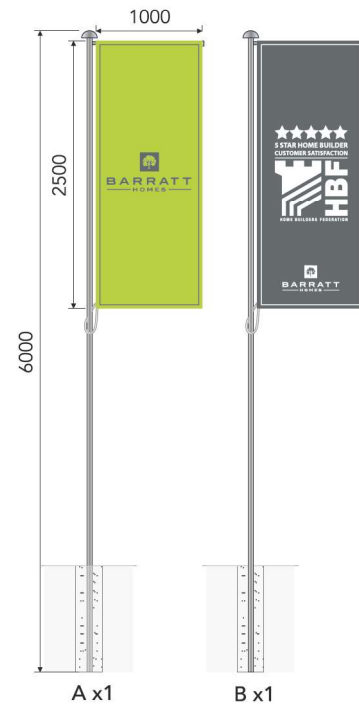
ITEM 2 2no. in total Flag

SPECIFICATION:

To be digitally printed standard flag and suitable flag pole.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_