

**Application for consent to display an advertisement(s). Town and Country
Planning (Control of Advertisements) (England) Regulations 2007**

Site	
Address	96, LONDON ROAD, WIDLEY, WATERLOOVILLE, HAMPSHIRE, PO7 5AB
Easting	467162.7
Northing	107322.2
Description of the location of the site	

Applicant Details

Name * Please provide the Applicant's Name and/or the applying Company Name

Title

Mr

First name

Yves

Surname

De Vos

Company name

The Physiotherapy Centre (Waterlooville) Ltd

Street address *

96 London Road

Widley

Town/City *

Waterlooville

County

Country *

United Kingdom

Postcode *

PO7 5AB

Telephone number *

Mobile number (optional)

Fax number (optional)

Email (optional)

Are you an agent acting on behalf of the applicant? *

Yes

Agent Details

Name * Please provide the Agent's name and/or Agency name

Title

Mr

First name

Patrick

Surname

Sanford

Agency name

Red Box Business

Street address *

15 Wilton Close

Bracklesham

Town/City *

Chichester

County

Country *

United Kingdom

Postcode *

PO20 8QY

Telephone number *

07543440007

Mobile number (optional)

Fax number (optional)

Email *

patrick@redboxbusiness.com

Type of Proposed Advertisement(s)

Please describe the proposed advertisements(s) *

The Physiotherapy Centre are applying to install 3 (three) advertising banners at the front of their building, in front of their car park. This will allow passing trade to see what services are on offer.

Are you applying for Fascia sign(s)? *

No

Are you applying for Projected or hanging sign(s)? *

No

Are you applying for Hoarding(s)? *

Yes

Are you applying for Other? *

No

Hoarding Sign

Please provide a full description of this proposed advert.

What is the height from the ground to the base of the advertisement (in metres)? *

0.800

What is the maximum projection of the advertisement from face of building (in metres)? *

0.000

What are the dimensions of the proposed advertisement?

Height *

0.850

x

Width *

2.800

x

Depth *

0.000

What materials will the sign be made of? *

There will be wooden posts to hold up the banners and the banners will be made of PVC mesh, to allow some light and wind through them.

What is the maximum height of any of the individual letters and symbols (in centimetres)? *

30.000

The colour of text and background

Will the sign be illuminated? *

No

Will the sign be illuminated internally or externally?

Illuminance Levels

Will the illumination be static or intermittent?

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? *

No

Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? *

No

Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From (DD/MM/YYYY) *

01/06/2019

To (DD/MM/YYYY) *

31/05/2025

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? *

No

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? *

Yes

Pre-application Advice

Please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently)

Officer name

Title

Mrs

First name

K

Surname

Wooden

Reference

GEN/19/00107

Date (DD/MM/YYYY) *

22/02/2019

(Must be pre-application submission)

Details of the pre-application advice received:

Dear Mr Sanford I am writing to you further to your enquiry received on the 05 February 2019 regarding the above address. I have looked into your query and am of the opinion that the proposed signage would fall within Part 1, Class 2C (An advertisement relating to any institution of a religious, educational, cultural, recreational or medical or similar character, or to any hotel, inn or public house, block of flats, club, boarding house, hostel or Bed and Breakfast establishment, at the premises where it is displayed) of the The Town and Country Planning (Control of Advertisements) (England) Regulations 2007, and therefore providing it complies with the following conditions, will not require the benefit of planning permission: (1) Not more than one advertisement is permitted in respect of each premises or, in the case of premises with entrances on different road frontages, one advertisement at each of two such entrances. (2) No advertisement may exceed 1.2 square metres in area. (3) No character or symbol on the advertisement may be more than 0.75 metre in height, or 0.3 metre in an area of special control. (4) No part of the advertisement may be more than 4.6 metres above ground level (5) Illumination is not permitted unless- (a) the advertisement states that the services of a practitioner in human health or a veterinary surgeon are available at the premises on which the advertisement is displayed, or that medical or veterinary supplies are available there; (b) the illumination- (i) is by static means, (ii) includes no intermittent light source, flashing lights, moving parts or features, exposed cold cathode tubing, animation or retroreflective material, and (iii) is in a manner reasonably required to fulfil the purpose of the advertisement; and (c) the levels of luminance do not exceed the levels set out in paragraph 2 of Part 2. If the proposal does not comply with the above then planning permission (advertisement consent) will be required. Please note that the above comments are the opinion of an individual planning officer and do not represent a formal determination by the Council as to whether the (proposed) works would be lawful. If you require a formal determination you should apply for a

lawful development certificate, the details of which can be supplied on request. This advice also only relates to planning matters, and does not relate to any other application that may be required under the Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6571.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? *

Yes

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) *

The agent

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? *

Yes

Interest in the Land

Has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? *

Yes

Authority Employee/Member

With respect to the Authority, I am (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? *

No

Declaration



I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. *

Date (DD/MM/YYYY - cannot be pre-application) *

24/04/2019