

**From:** jo winter  
**Sent:** 13 May 2019 13:56  
**To:** Eaves, David <[David.Eaves@havant.gov.uk](mailto:David.Eaves@havant.gov.uk)>  
**Subject:** Re: Joanne Winter Unit 10 Dukes Walk Waterlooville

Hi David

Thank you for taking the time to speak with me on Friday regarding my application on the above address.

I note from our conversation that you would like further information as to how the shop is going to be used in order to keep it with the other retail units that currently exist along Dukes Walk.

My company is a Delicatessen. The shop will continue to be used as A1 retail usage along with the added benefit of A3 (and A5 to an extent) so people can also enjoy the food sold in store. As far as A1 usage is concerned we will be selling cold meats, cheeses and fresh artisan goods to use and enjoy at home like any other food store. We will be selling a range of jams, chutneys, breadsticks, biscuits, cakes, oils, tapenades, bread, cakes, meats and cheeses. We want to create an atmosphere in the shop where by we encourage people to maybe try these goods in the eatery before committing to purchasing them for home use and also understand really good quality produce and what to do with it. Where we are working with small companies that do not sell their produce in the big supermarket chains, by having the chance to try their products in store first will hopefully encourage them to buy their goods in the future and get them recognised. Such companies that we are working with include the Garlic Farm on the Isle of Wight, Briscoes jams and chutneys, South Downs Water, The real bread company Waterlooville, The Portsmouth commercial bakery, to name a few.

I hope the above information is helpful in knowing that we are retaining the A1 usage of the premises we just wish to branch out a little and offer customers a little bit extra that you cannot find elsewhere locally. I think the nearest place that does a similar thing is Stansted Farm Shop.

If you have any further questions or queries please do not hesitate to contact me.  
I look forward to speaking with you on Wednesday regarding your decision.

Kind Regards

Jo Winter