

PLANNING STATEMENT

Site Address: 3 Clock House, London Road, Waterloooville, PO7 7HE

Date: 21st January 2019

Contact Details:

Applicant

Nationwide Building Society
Pipers Way
Swindon
SN3 1TA

Agent

Four Architecture & Design
The Lux Building
2-4 Hoxton Square
London
N1 6NU

Proposed Development

The proposed works are limited to refurbishment of the existing exterior shopfront, signage, and general repairs/maintenance to bring the branch up to Nationwide's current retail & branding standards.

The external works comprise of:

1. Refurbishment/re-spray of the existing shopfront and automatic doors to match new brand colour palette.
2. Removal of existing fascia & hanging sign, including bird spikes
3. New Fascia sign to reflect new branding
4. New Projecting sign to reflect new branding
5. New ATM surround to reflect new branding
6. General cleaning, repairing and maintenance of shopfront

Access

The high street entrance will remain unchanged.

Community

The proposal would help to improve the community by serving to uplift the appearance in this part of London Road.

The Environment

Wherever possible sustainable materials will be used for the refurbishment.

Impact on the structures heritage and the surrounding area

The works are not of a structural nature and will not impact upon the structure's heritage. The afore mentioned will have no negative impact on the surrounding area.

The building currently has fascia & projecting hanging sign which will be replaced broadly within the same footprint as the existing. We will look to close the gap between the fascia and canopy above therefore negating the need for bird spikes, which cause an unsightly dirt trap.

The proposals for the treatment of the shopfront will generally improve the appearance of the building. The refinished shopfront should complement adjoining buildings and the building's position in the street scene.

This statement is to accompany drawings:

EX.00.01(-)EXISTING GROUND FLOOR

EX.01.E1(-)EXIST EXT ELEVATIONS

EX.01(-)LOCATION PLANS

PR.01.E1(-)PROP EXT ELEVATIONS

Illuminated ATM Signage

Illuminated Lozenge Signage

Illuminated Projecting Signage