



PEARCE SIGNS

BRINGING THE WORLD'S BRANDS TO LIFE



BARRATT
HOMES

PROJECT:

Barratt Homes - Saxon Corner

SITE SETUP

DESIGN STATUS:

Proposal

DWG No:

004813

REV:

R13

PROJECT MANAGER:

A.Kimberley

JOB No:

TBA

BRAND ASSETS:
ARTWORK/RULES



PRIMARY STACKED LOGOTYPE - CMYK



LINEAR LOGOTYPE - CMYK

PLEASE NOTE:
- This page shows confirmed/outstanding brand assets and artwork requirements. It forms part of the front end and is NOT a proposed signage item.

COLOURS		
	BH Grey	✓
		PRINT: CMYK 10/0/0/72 VINYL: Digitally printed matt
	BH Green	PRINT: CMYK 36/0/88/0 VINYL: Digitally printed matt
	BH Red	PRINT: CMYK 15/100/100/0 VINYL: Digitally printed matt
		White
		PRINT: CMYK 0/0/0/0 VINYL: Std. White matt

FONTS			
F1	Dinot Regular	AaBbCc 12345	OWNED
F2	Dinot Medium	AaBbCc 12345	OWNED
F3	Dinot Bold	AaBbCc 12345	OWNED

ARTWORK REQUIREMENTS:	SOFTWARE:
- Artwork as vector lines and curves .ai .eps .cdr	- Adobe CC 2018
- Images as hi-res (100dpi @1:1 (MIN) .jpg .png .psd .tif	- CoralDraw 2018
- Text as outline or fonts supplied for PC .otf .tff	- SolidWorks 2017

 PEARCE SIGNS BRINGING THE WORLD'S BRANDS TO LIFE	PROJECT: Barratt Homes - Saxon Corner SITE SETUP	DESIGN STATUS: Proposal	ITEM: 00.1	DWG No: 004813	REV: R13	BY: A.A	DATE: 09.08.19	DETAILS: -	FOR: A.K	© THIS DRAWING/DESIGN IS COPYRIGHTED AND IS THE PROPERTY OF PEARCE SIGNS LTD. IT IS TO BE USED BETWEEN THEMSELVES AND THE CLIENT AND ANY REPRODUCTION WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED. ALL DIMENSIONS ARE IN MILLIMETRES (mm) AND WITHIN ± 3mm UNLESS OTHERWISE SPECIFIED. ALL WRITTEN SIZES ARE SHOWN AS WxHxD. DO NOT SCALE FROM DRAWING. ALL COLOURS (ON SCREEN OR PRINTED) ARE INDICATIVE AND MAY NOT BE AN EXACT MATCH OF FINAL PRODUCT COLOUR. ALL CONSTRUCTION RELATED PRODUCTS ARE TO QUALITY REQUIREMENT EN 1090 EXC 2 AND ISO 5817 LEVEL C. UNLESS OTHERWISE SPECIFIED BY A WELDING SYMBOL IN ACCORDANCE WITH EN 22553 ALL FILLET WELDS WILL BE A MINIMUM LEG LENGTH OF 5MM.	
	SITE: Havant Road Emsworth	SCALE: @ A3 NOT TO SCALE 				R12	A.A	06.08.19			A.K
						R11	A.A	01.08.19			J.T
						R10	A.A	17.07.19			J.T
						R09	A.A	26.06.19			J.T
						R08	A.A	24.06.19			J.T

2

SIGN LOCATION:



ITEMS

- 1 MSM & MSM Overlay
- 2 Flag
- 3 SSM
- 4 SSS
- 5 SSS (d/sided)
- 6 SSS (s/sided)
- 7 Fascia
- 8 Window Manifestation
- 9 Post Box & Brochure Holder
- 10 Gable End Letters
- 11 House Plaque
- 14 SSM
- 15 MSM Overlay
- 16 NHBC sign (already produced, add through light to the existing sign)





ITEM 1A 1no. MSM & Streamer (d/sided)



SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 100mmØ silver powder-coated with caps. Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

DRAWING NOTES:

-

ARTWORK:

- L:\Design\PSL\00_

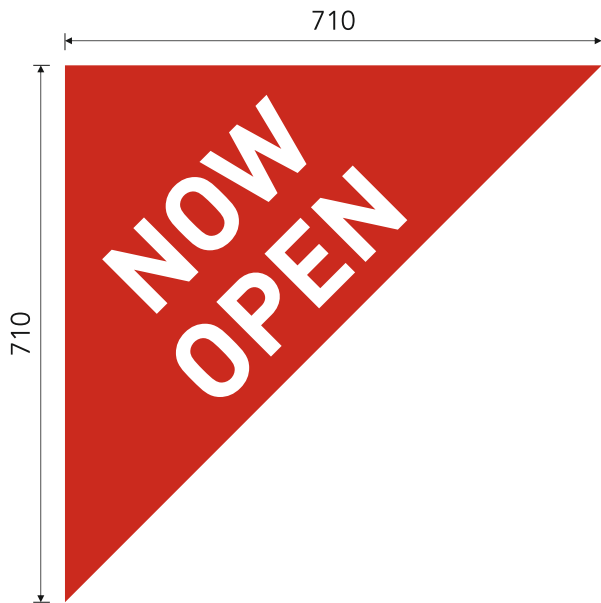


SPECIFICATION:

To be face applied digitally printed vinyl graphic with gloss laminate.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_

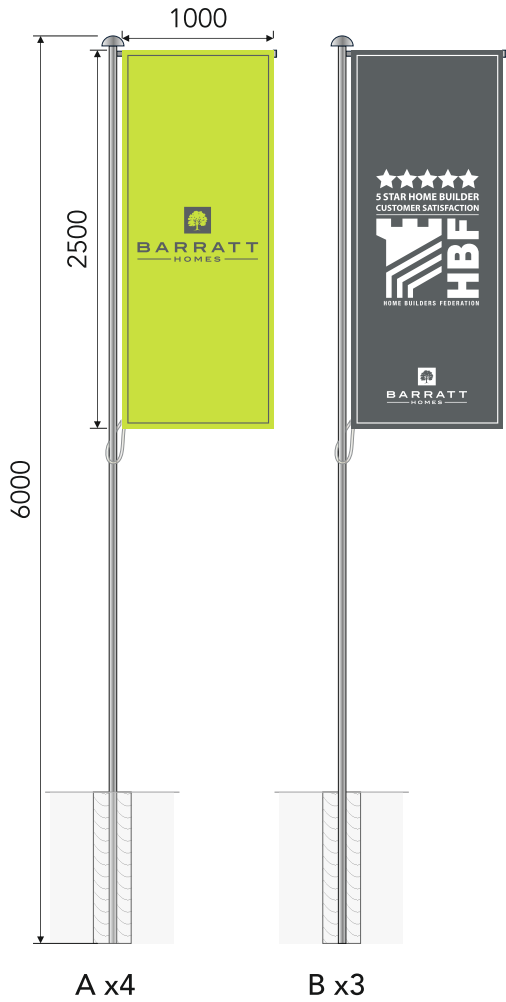


SPECIFICATION:

To be digitally printed standard flag and flagpole.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_



SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Posts to be 75mmØ silver powder-coated with caps. Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_

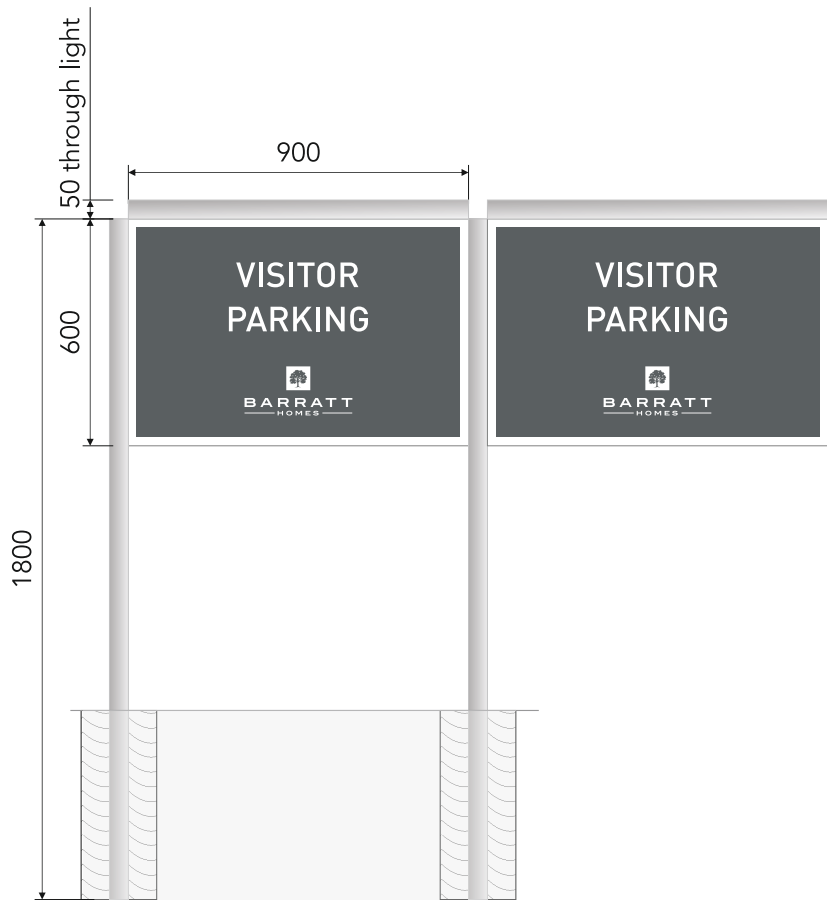


SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps. Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

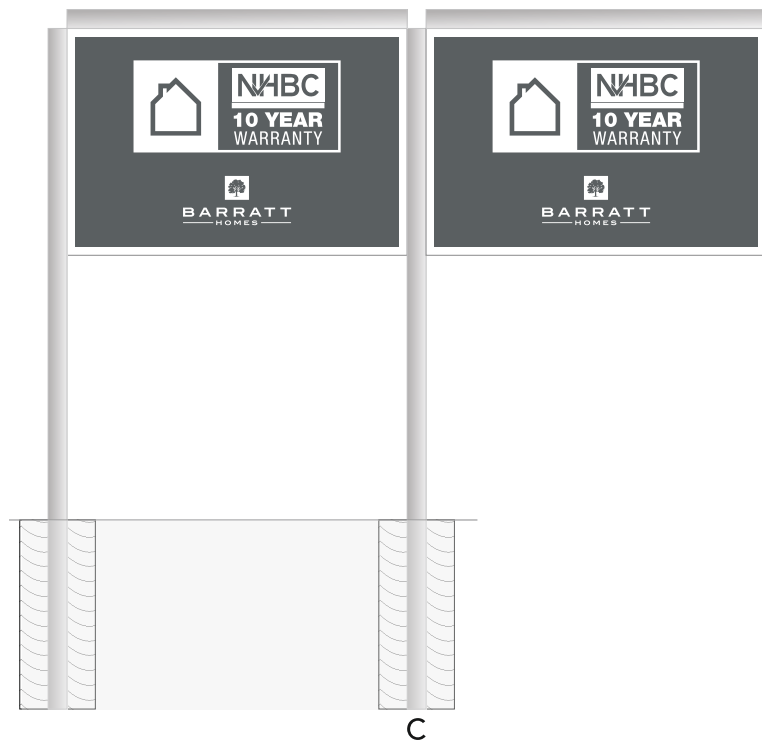
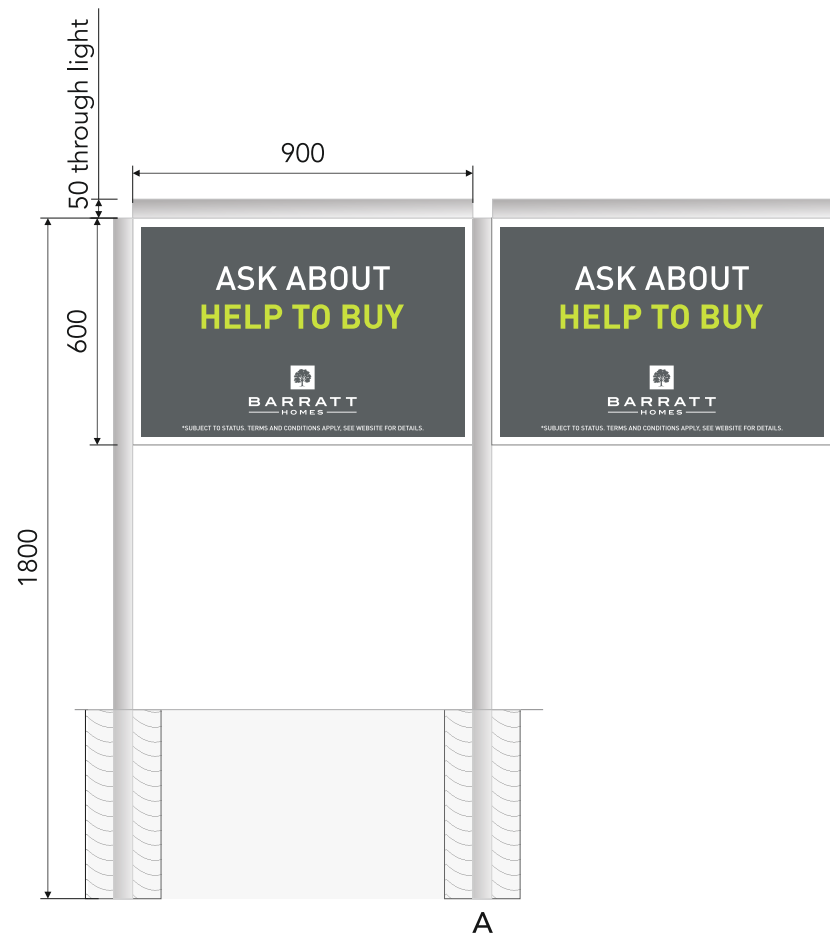
DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_



ITEM 5 1no. of each SSS (d/sided)



SPECIFICATION:

To be aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps.
Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

DRAWING NOTES:

-

ARTWORK:

- L:\Design\PSL\00_

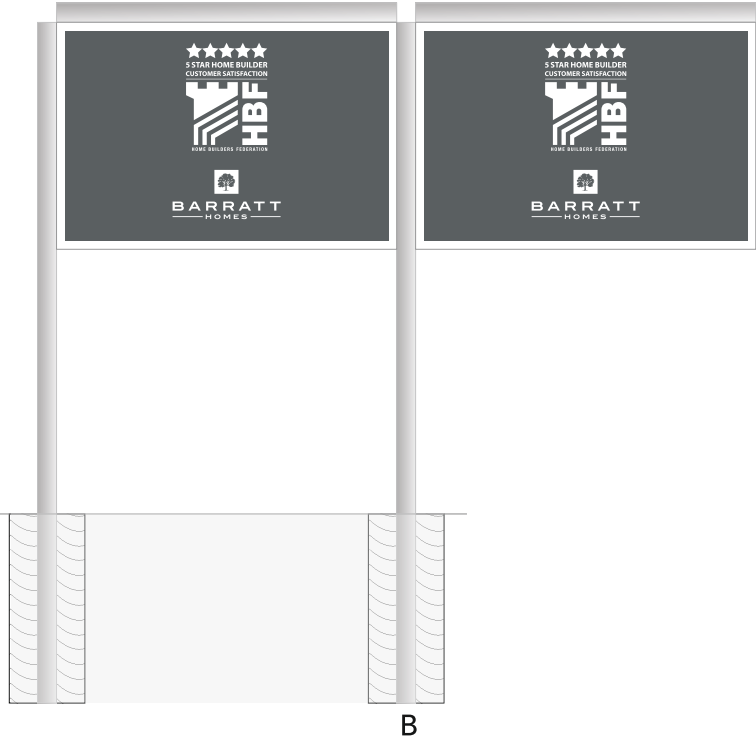
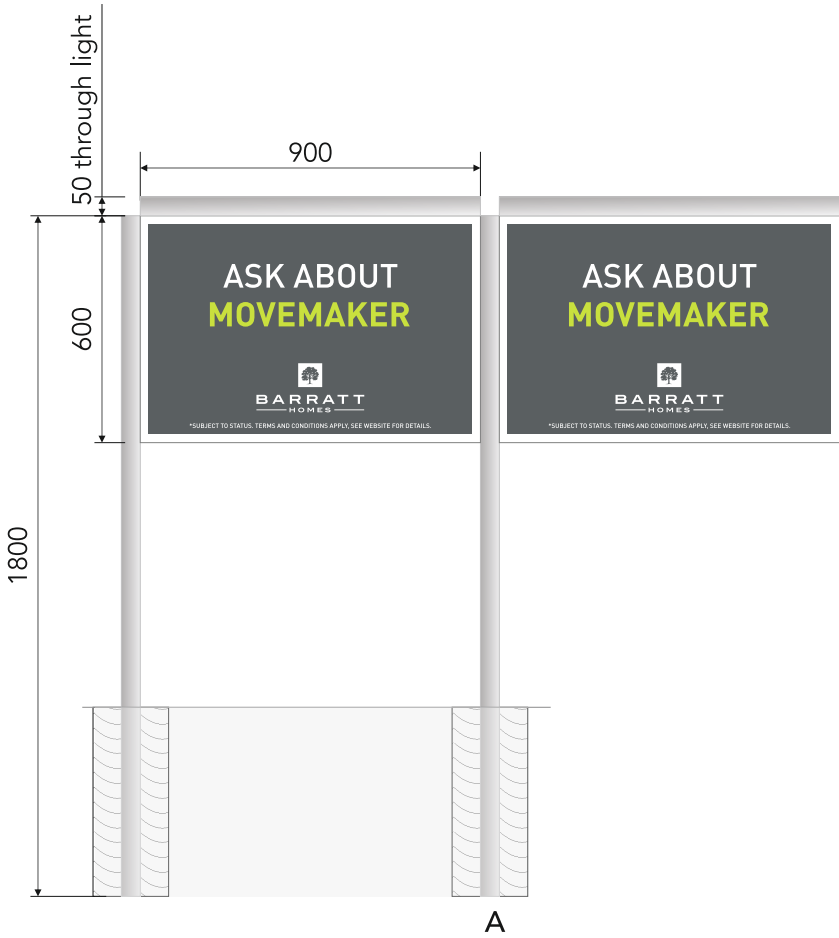


SPECIFICATION:

To be aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 50mmØ silver powder-coated with caps.
Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

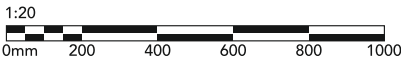
DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_



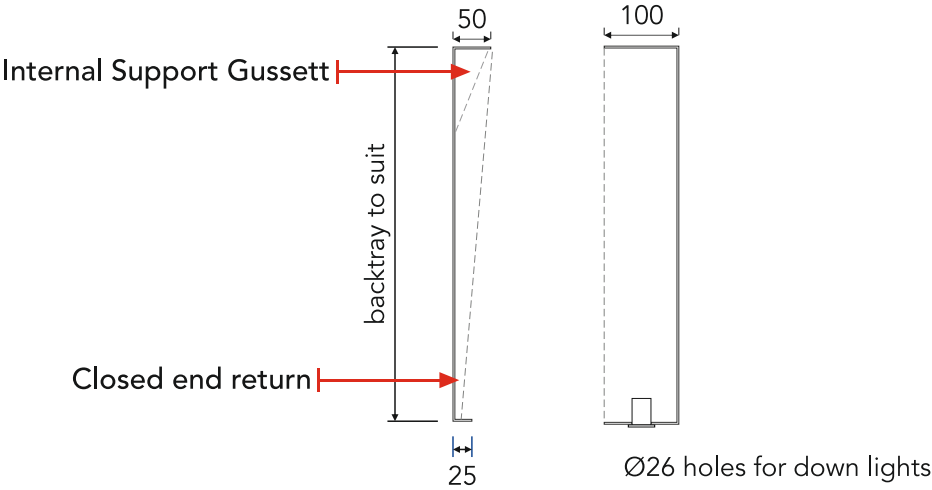
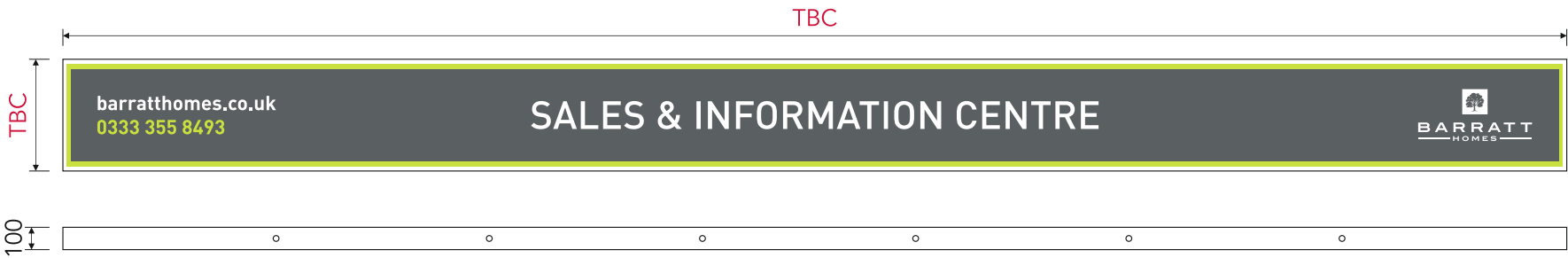
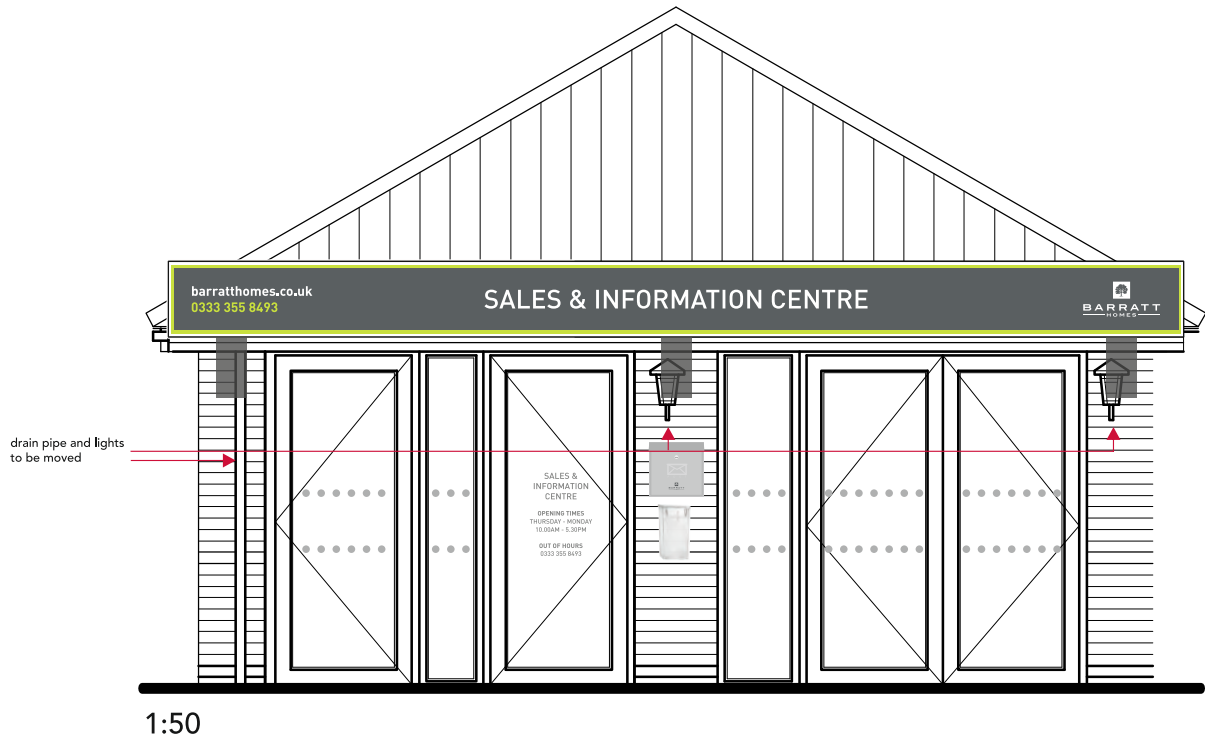


SPECIFICATION:

2.5mm folded aluminium internally illuminated fascia sign.
100mm deep with full backtrays as shown. The face panels are to be wrapped with digitally printed graphic. Bottom return to each sign to have Ø26mm holes routed out & have down lights installed.
Illumination to bottom returns.

DRAWING NOTES:

- Sizes TO BE CONFIRMED prior to manufacture.



ARTWORK:

- L:\Design\PSL\00_

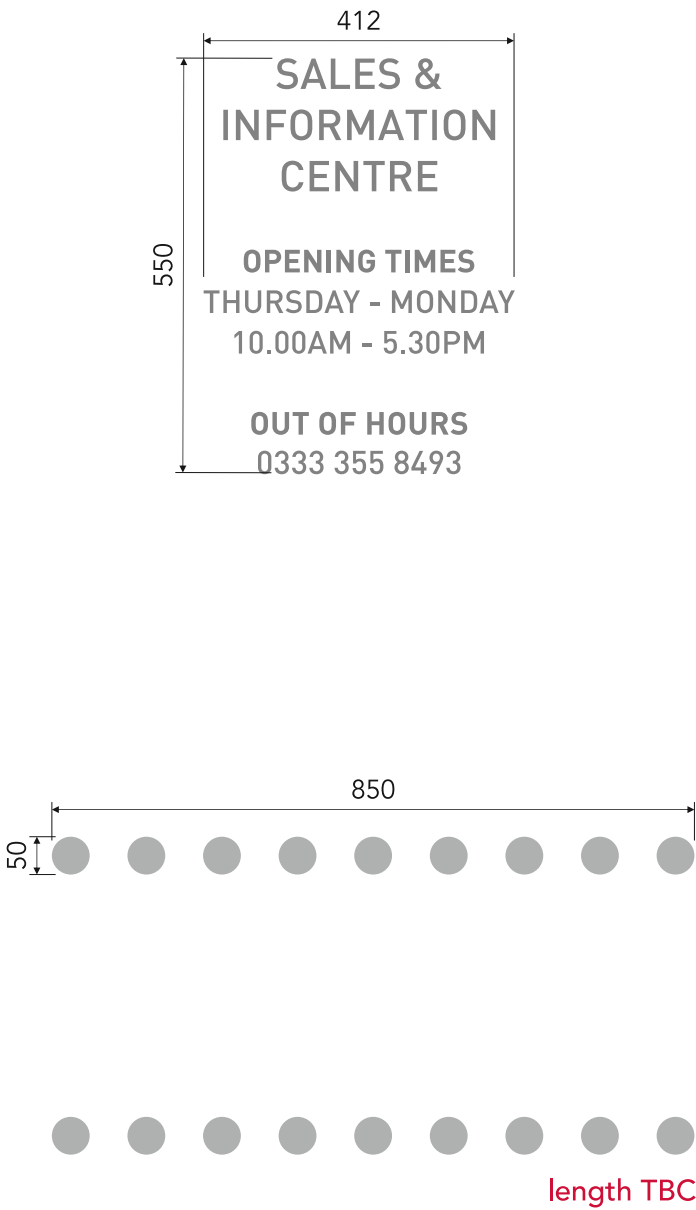


SPECIFICATION:

To be reverse applied stencil cut frosted vinyl.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_



SPECIFICATION:

To be standard post box with face applied vinyl logo and A4 brochure holder.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_



SPECIFICATION:

To be 3mm brushed silver flat cut ACM (Dilite) individual letters (with horizontal grain) on locators.

DRAWING NOTES:

- Size TBC



1:100

ARTWORK:

- L:\Design\PSL\00_



SPECIFICATION:

To be ACM panel with DTM print and gloss laminate.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_

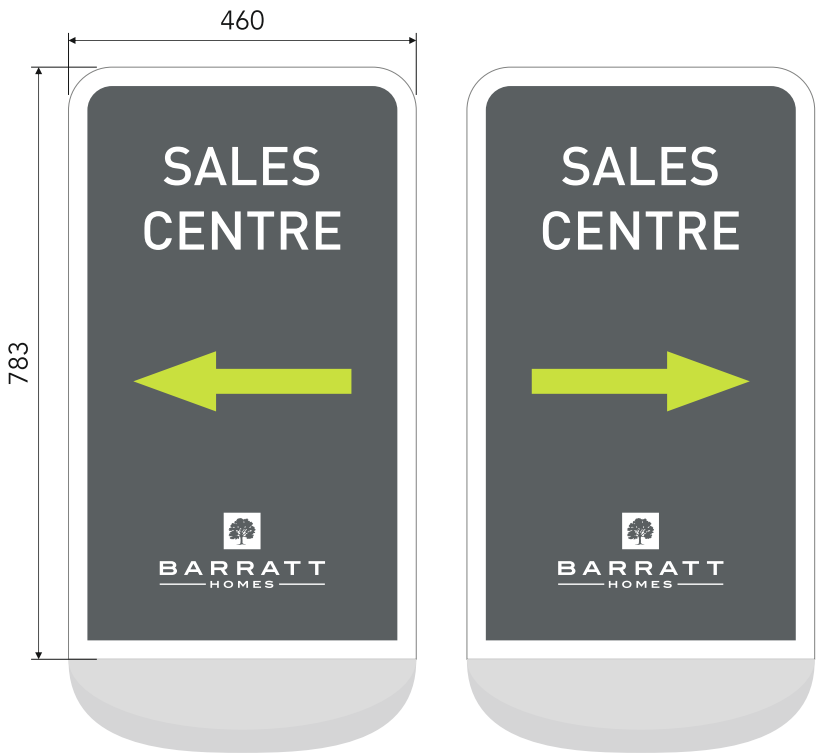


SPECIFICATION:

To be ACM panel with face applied digitally printed vinyl graphic with gloss laminate.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_

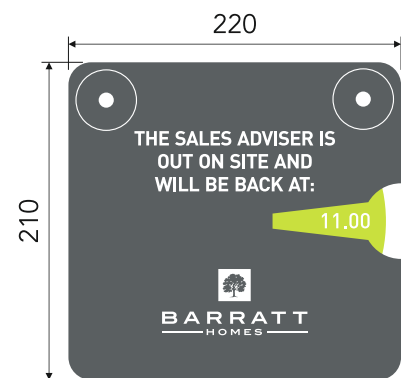


SPECIFICATION:

To be standard sales clock.

DRAWING NOTES:

-



ARTWORK:

- L:\Design\PSL\00_

PROJECT:
Barratt Homes - Saxon Corner
SITE SETUP
SITE:
Havant Road
Emsworth

DESIGN STATUS:
Proposal

ITEM:
14.1

DWG No:
004813

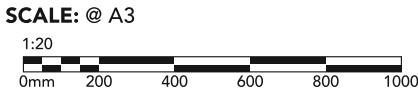
REV:
R13

BY:
A.A

DATE:
09.08.19

DETAILS:
-

FOR:
A.K



R12

A.A

06.08.19

-

A.K

R11

A.A

01.08.19

-

J.T

R10

A.A

17.07.19

-

J.T

R09

A.A

26.06.19

Added through light

J.T

R08

A.A

24.06.19

Amended text

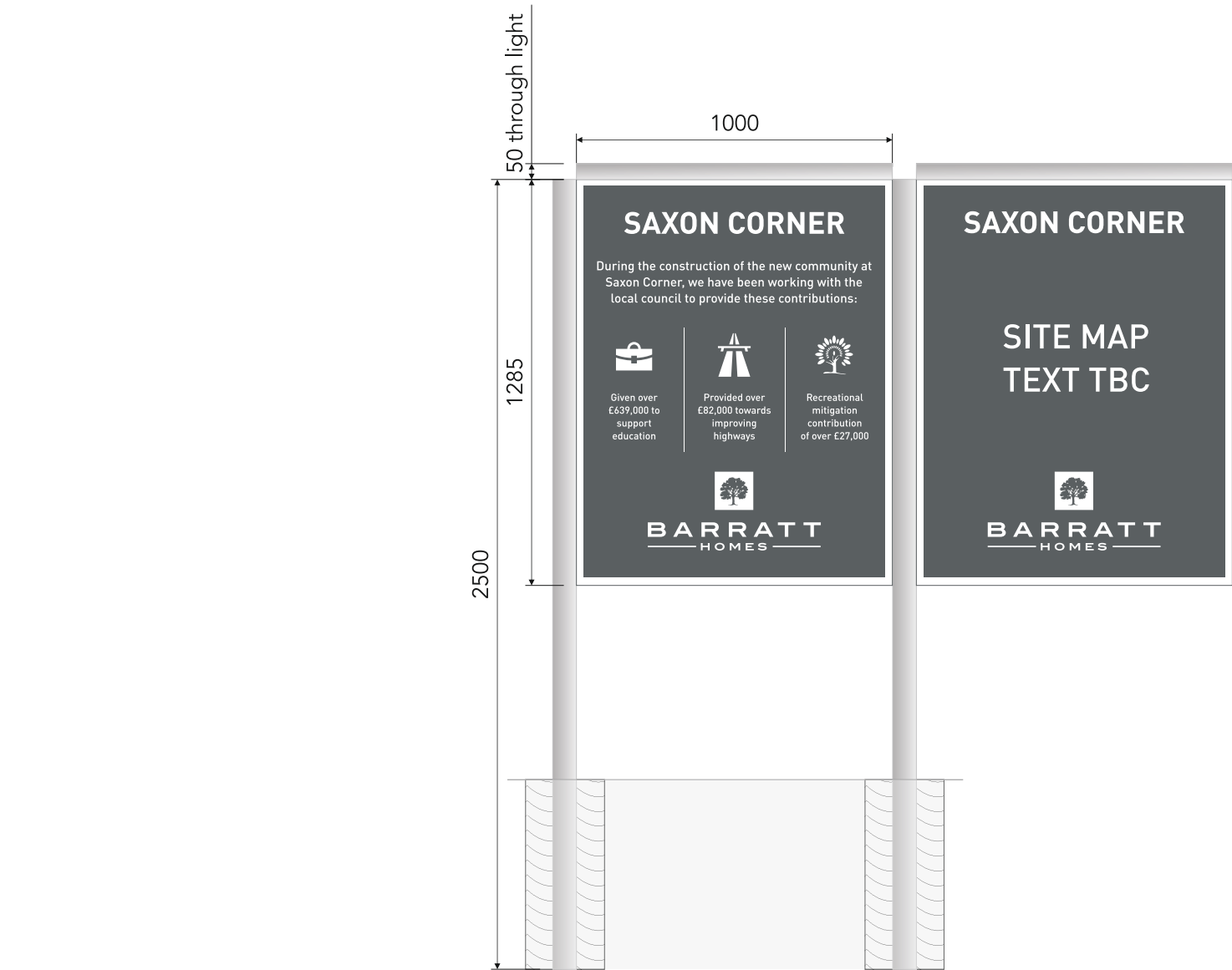
J.T

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ITEM

14

1no. SSM

SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 75mmØ silver powder-coated with caps. Supplied with 1no. 50mm Ø LED-illuminated trough light, finished silver.

DRAWING NOTES:

- Site map TBC

ARTWORK:

- L:\Design\PSL\00_

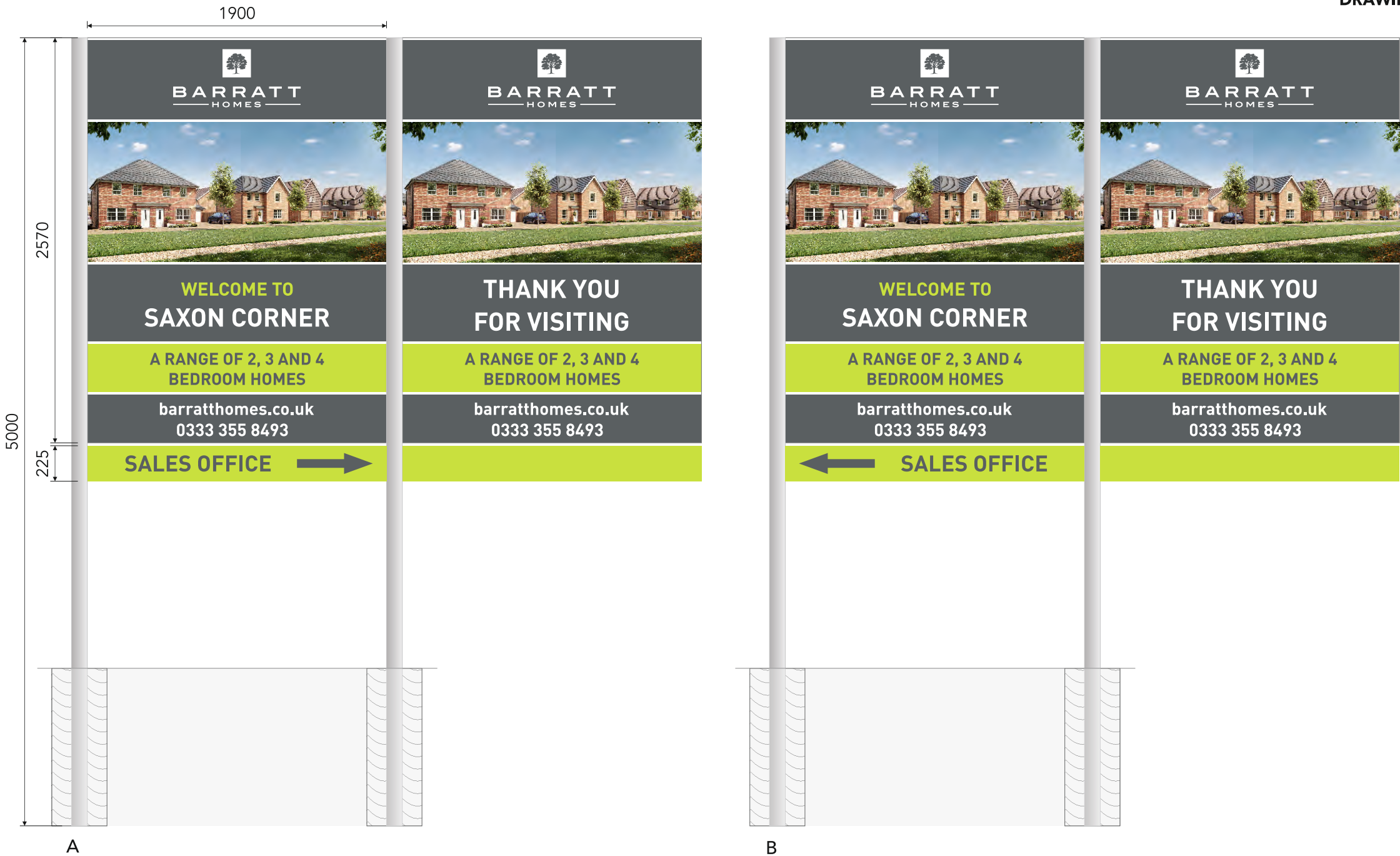




SPECIFICATION:

Aluminium tray with face applied digitally printed and gloss laminated vinyl graphic. Back panel to be ACM panel with DTM print and gloss laminate. Posts to be 100mmØ silver powder-coated with caps.

DRAWING NOTES:



ARTWORK:

- L:\Design\PSL\00_



ITEM 16 1no. ACM overlay 2no. Posts & 1no. throughlight



SPECIFICATION:

Posts to be 75mmØ silver powder-coated with caps. Supplied with 50mm Ø LED-illuminated trough light, finished silver.
Panel to be ACM panel with DTM print and gloss laminate.

DRAWING NOTES:

- Aluminium tray already manufactured

ARTWORK:

- L:\Design\PSL\00_