

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	-
Company name:	The Southern Co-operative Ltd				
Street address:	1000 Lakeside				
	Western Road			Telephone number:	
				Mobile number:	
Town/City:	Portsmouth			Fax number:	
Country:				Email address:	
Postcode:	PO6 3FE				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Matt	Surname:	Holmes
Company name:	Chapman Lily Planning Ltd				
Street address:	Unit 5 Designer House				
	Sandford Lane			Telephone number:	01929553818
				Mobile number:	
Town/City:	Wareham			Fax number:	
Country:				Email address:	
Postcode:	BH20 4DY			matt.holmes@clplanning.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement advertisements comprising two externally illuminated fascia signs, one hanging sign and three non-illuminated signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

3 wall mounted signs

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

8. Location of Advertisement(s)

See the enclosed plans

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/03/2018

To: 20/03/2028

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.47 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.70 x

Width: 4.96 x

Depth: 0.10 metres

What materials will the sign be made of?

Aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30 cm

The colour of text and background:

Blue and white text on a purple background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.70 x

Width: 5.12 x

Depth: 0.10 metres

What materials will the sign be made of?

Aluminium and vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30 cm

The colour of text and background:

Blue and white text on a purple background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.45

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.60

m

What are the dimensions of the proposed advertisement?

Height:

0.60

x

Width:

0.60

x

Depth:

0.10

metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

Blue and white text on a purple background

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.30

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.02

m

What are the dimensions of the proposed advertisement?

Height:

2.42

x

Width:

1.96

x

Depth:

0.02

metres

What materials will the sign be made of?

Metal frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

Black text on a picture background

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.78

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.02

m

What are the dimensions of the proposed advertisement?

Height:

0.57

x

Width:

1.82

x

Depth:

0.20

metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25

cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

Blue and white text on a a picture background

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Blue and white text on a purple background

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date