

PLANNING STATEMENT

APPLICANT	:	PUNCH PUB CO LTD
SITE	:	SWAN INN Jessie Road Havant PO9 3TH
PROPOSAL	:	Erection of replacement illuminated and non illuminated signs to the exterior of the building
DATE	:	24/05/2018

INTRODUCTION

This statement has been prepared to accompany an application submitted to Havant Brough Council Council for the erection of replacement/new signs to the Swan Inn public house.

PROPOSAL

The Swan Inn has recently undergone an internal refurbishment and the exterior of the building does not reflect this. The new proposal would we feel fit in with the existing street scene and due to the age and condition of the existing signs would be an improvement on the asset. The signs have been proposed on a mainly like for like basis using classic style and colours

PROPOSAL

The signage proposal would have little impact on the character of the building which we think would benefit from exterior signage improvements.

CONCLUSION

We consider the signage improvements would enhance both the building and the street scene.

SR Signs Limited
(Agents)