

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Noel	Surname:	Ryan
Company name:	Breeze (southampton ltd)				
Street address:	Van centre 331 Salisbury Road				
	Totton			Telephone number:	
				Mobile number:	
Town/City:	Southampton			Fax number:	
Country:				Email address:	
Postcode:	SE40 3ZU				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Paul	Surname:	Rava
Company name:	CLOVEMead LIMITED				
Street address:	Unit 3 Shell Green				
	Bennetts Lane			Telephone number:	01925242301
				Mobile number:	
Town/City:	WIDNES			Fax number:	
Country:				Email address:	
Postcode:	WA8 0GW			Design.team@clovemead.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Dunsbury Park		
Street address:	Fitzwygram Way		
Town/City:	Havant		
Postcode:	PO9 4EE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469977
Northing:	109142

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

application to install 2 fascia signs and 1 pole mounted carpark sign, all signs are Volkswagen corporate designs and internally illuminated. The building is not yet built as this is a new development, we have attached proposed elevation and plan drawings.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	1
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Please describe:

Sign "C" is a pole mounted VW box sign with internally illuminated VW logo and black text which lights white when lit using black to white acrylic. installed on 4.5m tall pole in carpark

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/08/2018

To: 20/08/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.50 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.25 m

What are the dimensions of the proposed advertisement?

Height: 1.00 x Width: 8.00 x Depth: 0.25 metres

What materials will the sign be made of?

aluminium over steel frame with acrylic text SIGN A

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50 cm

The colour of text and background:

black acrylic letters on white background, letters internally illuminate white when lit

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

260.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.30 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20 m

What are the dimensions of the proposed advertisement?

Height: 1.55 x Width: 1.69 x Depth: 0.20 metres

What materials will the sign be made of?

aluminium over steel frame with acrylic vw logo and black text SIGN B

What is the maximum height of any of the individual letters and symbols (in centimetres)?

115 cm

The colour of text and background:

internally illuminated black text "commercial vehicles" and internally illuminated blue and white VW logo sign on silver aluminium background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒ Date