

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                               |                                                 |             |                                            |                      |                                            |
|---------------------------------------------------------------|-------------------------------------------------|-------------|--------------------------------------------|----------------------|--------------------------------------------|
| Title:                                                        | <input type="text" value="Suzuki GB PLC"/>      | First Name: | <input type="text" value="Suzuki GB Plc"/> | Surname:             | <input type="text" value="Suzuki GB Plc"/> |
| Company name:                                                 | <input type="text" value="Suzuki GB Plc"/>      |             |                                            |                      |                                            |
| Street address:                                               | <input type="text" value="Steinbeck Crescent"/> |             |                                            |                      |                                            |
|                                                               | <input type="text" value="Snelshall West"/>     |             |                                            | Telephone number:    | <input type="text"/>                       |
|                                                               | <input type="text"/>                            |             |                                            | Mobile number:       | <input type="text"/>                       |
| Town/City:                                                    | <input type="text" value="Milton Keynes"/>      |             |                                            | Fax number:          | <input type="text"/>                       |
| Country:                                                      | <input type="text" value="United Kingdom"/>     |             |                                            | Email address:       | <input type="text"/>                       |
| Postcode:                                                     | <input type="text" value="MK4 4AE"/>            |             |                                            | <input type="text"/> |                                            |
| Are you an agent acting on behalf of the applicant?           |                                                 |             |                                            |                      |                                            |
| <input checked="" type="radio"/> Yes <input type="radio"/> No |                                                 |             |                                            |                      |                                            |

**2. Agent Name, Address and Contact Details**

|                 |                                                   |             |                                      |                                                                  |                                          |
|-----------------|---------------------------------------------------|-------------|--------------------------------------|------------------------------------------------------------------|------------------------------------------|
| Title:          | <input type="text" value="Mrs"/>                  | First Name: | <input type="text" value="Deborah"/> | Surname:                                                         | <input type="text" value="Pitt"/>        |
| Company name:   | <input type="text" value="Sign Specialists Ltd"/> |             |                                      |                                                                  |                                          |
| Street address: | <input type="text" value="19 Oxleasow Road"/>     |             |                                      |                                                                  |                                          |
|                 | <input type="text" value="East Moons Moat"/>      |             |                                      | Telephone number:                                                | <input type="text" value="01527504276"/> |
|                 | <input type="text"/>                              |             |                                      | Mobile number:                                                   | <input type="text"/>                     |
| Town/City:      | <input type="text" value="Redditch"/>             |             |                                      | Fax number:                                                      | <input type="text"/>                     |
| Country:        | <input type="text" value="United Kingdom"/>       |             |                                      | Email address:                                                   | <input type="text"/>                     |
| Postcode:       | <input type="text" value="B98 0RE"/>              |             |                                      | <input type="text" value="deborah.pitt@sign-specialists.co.uk"/> |                                          |

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:

Suffix:

House name:

Seward Cars Suzuki

Street address:

West Street

Town/City:

Havant

Postcode:

PO9 1LT

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

470877

Northing:

106538

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes  No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

6 X INTERNALLY ILLUMINATED ALUMINIUM FASCIA'S SIGNS A-C-D-E-F-G-  
1 X NON ILLUMINATED ALUMINIUM FASCIA 'B'  
1 X NON ILLUMINATED FREESTANDING DIRECTIONAL SIGN 'H'  
1 X NON ILLUMINATED SINGLE SIDED WELCOME SIGN SIGN 'I'  
1 X INTERNALLY ILLUMINATED ALUMINIUM TOTEM 'J'

How many of the following type of advertisements are you applying for?

Fascia sign(s)

7

Projecting or hanging sign(s)

0

Hoarding(s)

0

Other

3

Please describe:

1 X NON ILLUMINATED FREESTANDING DIRECTIONAL SIGN 'H'  
1 X NON ILLUMINATED SINGLE SIDED WELCOME SIGN SIGN 'I'  
1 X INTERNALLY ILLUMINATED ALUMINIUM TOTEM 'J'

Planning Portal Reference : PP-07006067

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

128128 Planning visual montage of proposed signage & montage & Photographs of existing

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 08/06/2018

To: 08/06/2023

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14 m

What are the dimensions of the proposed advertisement?

Height: 0.75 x Width: 3.60 x Depth: 0.14 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC & VINYL SIGN 'A'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

520 cm

The colour of text and background:

PANTONE 428C 5R009XT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

50.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14 m

What are the dimensions of the proposed advertisement?

Height: 0.75 x Width: 3.38 x Depth: 0.14 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC VINYL SIGN 'C'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

31 cm

The colour of text and background:

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

PANTONE 428C 57670XT 5R009XT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

75.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14

m

What are the dimensions of the proposed advertisement?

Height: 

0.75

 x Width: 

8.96

 x Depth: 

0.14

 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC SIGN 'D'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52

cm

The colour of text and background:

PANTONE 428C 57670XT 5R009XT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

100.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14

m

What are the dimensions of the proposed advertisement?

Height: 

0.75

 x Width: 

3.37

 x Depth: 

0.14

 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC SIGN 'E'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

520

cm

The colour of text and background:

PANTONE 428C 57670XT 5R009XT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

75.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14

m

What are the dimensions of the proposed advertisement?

Height: 

0.75

 x Width: 

3.50

 x Depth: 

0.14

 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC SIGN 'G'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52

cm

The colour of text and background:

PANTONE 428C 57670XT 5R009XT

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

100.00

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14

m

What are the dimensions of the proposed advertisement?

Height: 

0.75

 x Width: 

3.49

 x Depth: 

0.14

 metres

What materials will the sign be made of?

ALUMINIUM ARCYLIC SIGN 'B'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52

cm

The colour of text and background:

PANTONE 428C 57670XT 5R009XT

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.80

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14

m

What are the dimensions of the proposed advertisement?

Height: 

0.75

 x Width: 

3.50

 x Depth: 

0.14

 metres

What materials will the sign be made of?

ACRYLIC ALUMINIUM SIGN 'F'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

31

cm

The colour of text and background:

PANTONE 428C 5R009XT

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

50.00

 cd/m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 

1.25

 x Width: 

0.75

 x Depth: 

0.08

 metres

What materials will the sign be made of?

ALUMINIUM VINYL SIGN 'H'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

16

cm

The colour of text and background:

PANTONE 428C 5R009XT 57670KT

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.12

m

What are the dimensions of the proposed advertisement?

Height: 

2.10

 x Width: 

0.70

 x Depth: 

0.12

 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC VINYL SIGN 'I'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

12

cm

The colour of text and background:

PANTONE 428C 5R009XT 57670KT

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 

5.00

 x Width: 

1.35

 x Depth: 

0.35

 metres

What materials will the sign be made of?

ALUMINIUM ACRYLIC SIGN 'J'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

105

cm

The colour of text and background:

PANTONE 428C 5R009XT 57670KT RAL 7021

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

100.00

cd/m

**11 (d). Details of Proposed Advertisement(s) - Other Sign**

Will the illumination be static or intermittent?                      ☒ Static                      ☐ Intermittent

**12. Site Visit**

Can the site be seen from a public road, public footpath, bridleway or other public land?                      ☒ Yes                      ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent                      ☐ The applicant                      ☐ Other person

**13. Declaration**

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

08/06/2018