

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	James	Surname:	Mitchell
Company name:	Lidl UK				
Street address:	c/o Agent				
				Telephone number:	
				Mobile number:	
Town/City:				Fax number:	
Country:				Email address:	
Postcode:					
Are you an agent acting on behalf of the applicant?				☒ Yes ☐ No	

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Chris	Surname:	Tookey
Company name:	RPS Planning & Development				
Street address:	Park House				
	Greyfriars Road			Telephone number:	02920668662
				Mobile number:	
Town/City:	Cardiff			Fax number:	
Country:				Email address:	
Postcode:	CF10 3AF			tookeyc@rpsgroup.com	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

Rookery Field on the corner of Church Road and Manor Road, Hayling Island (to south of A3023 Manor Road and west of Church Road)

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 no. Lidl Fascia Sign (A on plans 3671/11 and 3671/12)
1 no. Lidl Fascia Sign (B on plans 3671/11 and 3671/12)
2 no. Lidl Double-Sided Site Entrance Signs (C on plans 3671/11 and 3671/12)
1 no. Lidl Double-Sided Totem Sign (D on plans 3671/11 and 3671/12)

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Others are:
2 no. Lidl double-sided ground mounted car park site entrance directional signs.
1 no 7.5m high Site Totem sign.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐

Yes

☒

No

☐

Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐

Yes

☒

No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:

18/06/2018

To:

18/06/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒

Yes

☐

No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.30

m

What are the dimensions of the proposed advertisement?

Height:

2.50

x

Width:

2.50

x

Depth:

0.30

metres

What materials will the sign be made of?

Thermoformed and printed acrylic logo shell

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80

cm

The colour of text and background:

Blue (RAL 5010), Red (RAL 3020), and Yellow (RAL 1021)

Will the sign be illuminated?

☒

Yes

☐

No

Will the sign be illuminated internally or externally?

☒

Internally

☐

Externally

Illuminance Levels:

550.00

cd/m

Will the illumination be static or intermittent?

☒

Static

☐

Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.77

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.30

m

What are the dimensions of the proposed advertisement?

Height:

1.95

x

Width:

1.95

x

Depth:

0.30

metres

What materials will the sign be made of?

Thermoformed and printed acrylic logo shell

What is the maximum height of any of the individual letters and symbols (in centimetres)?

65

cm

The colour of text and background:

Blue (RAL 5010), Red (RAL 3020) and Yellow (RAL 1021)

Will the sign be illuminated?

☒

Yes

☐

No

Will the sign be illuminated internally or externally?

☒

Internally

☐

Externally

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Illuminance Levels:

550.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.49

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.51

 x

Width:

0.72

 x

Depth:

0.01

 metres

What materials will the sign be made of?

8mm thick acrylic signage panel set within an aluminium edge profile, mounted on steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22

cm

The colour of text and background:

Blue (RAL 5010), Red (RAL 3020), Yellow (RAL 1021), White Aluminium (RAL 9006) and Graphite Grey (RAL 7024)

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.49

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.51

 x

Width:

0.72

 x

Depth:

0.01

 metres

What materials will the sign be made of?

8mm thick acrylic signage panel set within an aluminium edge profile, mounted on steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22

cm

The colour of text and background:

Blue (RAL 5010), Red (RAL 3020), Yelloow (RAL 1021), White Aluminium (RAL 9006) and Graphite Grey (RAL 7024)

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

7.50

 x

Width:

2.67

 x

Depth:

0.50

 metres

What materials will the sign be made of?

Thermoformed printed acrylic shell, aluminium, squared, milled and foiled acrylic glass and galvanised steel frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75

cm

The colour of text and background:

Blue (RAL 5010), Red (RAL 3020), Yellow (RAL 1021), White Aluminium (RAL 9006) and Graphite Grey (RAL 7024)

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

11 (d). Details of Proposed Advertisement(s) - Other Sign

Illuminance Levels:

580.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

Date

01/05/2018