

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Dave	Surname:	Edwards
Company name:	Tesco Express				
Street address:	Tesco House				
	Shire Park			Telephone number:	
	Kestrel Way			Mobile number:	
Town/City:	Welwyn Garden City			Fax number:	
Country:	England			Email address:	
Postcode:	AL7 1GA				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Dave	Surname:	Edwards
Company name:	Tesco Express				
Street address:	205 Park Road East				
				Telephone number:	07812209866
				Mobile number:	
Town/City:	Calverton			Fax number:	
Country:	England			Email address:	
Postcode:	NG14 6PS			daveedwards694@gmail.com	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:17

Suffix:

House name:

Street address:North Street

Town/City:EMSWORTH

Postcode:PO10 7BY

Description of location or a grid reference (must be completed if postcode is not known):

Easting:474952

Northing:105992

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

YesNo

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

YesNo

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

YesNo

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Re-branding of existing signage to include:

Installation of new internally illuminated fascia signage to match existing

New window graphics

New and relocated hanging / "bus stop" signage

Removal of "car park" directional signage

New ATM surround

How many of the following type of advertisements are you applying for?

Fascia sign(s)4

Projecting or hanging sign(s)1

Hoarding(s)0

Other7

Please describe:

ATM surround: Existing surround to be finished in blue (RAL 5010)

Existing illumination to ATM and camera retained.

Car park directional signage removed

Planning Portal Reference : PP-06337770

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 25/08/2017

To: 25/08/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15 m

What are the dimensions of the proposed advertisement?

Height: 0.80 x Width: 5.30 x Depth: 0.15 metres

What materials will the sign be made of?

As existing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10 cm

The colour of text and background:

Dark blue / woodtex base b/g with white text (See drawings Elevation A)

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15 m

What are the dimensions of the proposed advertisement?

Height: 0.80 x Width: 6.00 x Depth: 0.15 metres

What materials will the sign be made of?

As existing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40 cm

The colour of text and background:

Dark blue / woodtex base b/g with red and white text and blue blips. (See drawings Elevation A)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00 cd/m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.40

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.80

 x

Width:

5.50

 x

Depth:

0.15

 metres

What materials will the sign be made of?

As existing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Dark blue / woodtex base. (See drawings Elevation A)

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.40

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15

m

What are the dimensions of the proposed advertisement?

Height:

0.80

 x

Width:

0.80

 x

Depth:

0.15

 metres

What materials will the sign be made of?

As existing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Dark blue / woodtex base b/g. (See drawing Elevation B)

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.80

m

What are the dimensions of the proposed advertisement?

Height:

0.65

 x

Width:

0.13

 x

Depth:

0.80

 metres

What materials will the sign be made of?

Aluminium to match existing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

Dark blue / woodtex perimeter. Red, white and blue text / blips. (See drawings Elevation A)

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00

cd/m

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

2.10

 x

Width:

1.50

 x

Depth:

0.00

 metres

What materials will the sign be made of?

"Easy" vinyl graphic applied internally to glazing (See drawings Elevation A)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40

cm

The colour of text and background:

Graphic image (See drawings)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

2.10

 x

Width:

1.50

 x

Depth:

0.00

 metres

What materials will the sign be made of?

"Passionate about food" vinyl graphic adhered to internal glazing (See drawings Elevation A)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40

cm

The colour of text and background:

Graphic image (See drawings)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

2.10

 x

Width:

2.20

 x

Depth:

0.00

 metres

What materials will the sign be made of?

"Choice" vinyl graphic applied to internal glazing (See drawings Elevation A)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40

cm

The colour of text and background:

Graphic Vinyl (See drawings)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.40

 x

Width:

1.30

 x

Depth:

0.00

 metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

"Rewarding you" vinyl graphic adhered to internal glazing (See drawings Elevation A)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Graphic vinyl (See drawings)

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

Date

25/08/2017