

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	Pets at Home Plc
Company name:					
Street address:	Stanley Green Trading Estate				
	Epsom Avenue			Telephone number:	
	Handforth			Mobile number:	
Town/City:	Cheshire			Fax number:	
Country:				Email address:	
Postcode:	SK9 3RN				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Alexandra	Surname:	Burkart
Company name:	Image Technique Ltd				
Street address:	Saxon Business Park				
	Stoke Prior			Telephone number:	01527578533
				Mobile number:	
Town/City:	Bromsgrove			Fax number:	
Country:				Email address:	
Postcode:	B60 4AD			alex.burkart@imagetechnique.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	1	Suffix:	
House name:	Unit 6		
Street address:	Selbourne Road		
Town/City:	HAVANT		
Postcode:	PO9 1ND		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471473
Northing:	106180

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	4	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	--------------------------------

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 08/12/2017

To: 08/12/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20 m

What are the dimensions of the proposed advertisement?

Height: 1.60 x

Width: 5.73 x

Depth: 0.20 metres

What materials will the sign be made of?

pvc skin, vinyl and leds

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100 cm

The colour of text and background:

dark green, white, green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.20 m

What are the dimensions of the proposed advertisement?

Height: 1.00 x

Width: 2.00 x

Depth: 0.20 metres

What materials will the sign be made of?

aluminum, pvc skin, vinyl and leds

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40 cm

The colour of text and background:

light blue and pink

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	4.00	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.20	m	
What are the dimensions of the proposed advertisement?	Height: 1.00 x	Width: 2.00 x	Depth: 0.20 metres
What materials will the sign be made of?	aluminum, pvc skin vinyl and leds		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	30	cm	
The colour of text and background:	dark navy, pink, white and green		
Will the sign be illuminated?	☒ Yes ☐ No		
Will the sign be illuminated internally or externally?	☒ Internally ☐ Externally		
Illuminance Levels:	300.00	cd/m	
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent		

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.00	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 2.50 x	Width: 6.60 x	Depth: 0.00 metres
What materials will the sign be made of?	vinyl		
What is the maximum height of any of the individual letters and symbols (in centimetres)?		cm	
The colour of text and background:	various please see colour visual attached		
Will the sign be illuminated?	☐ Yes ☒ No		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes ☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
☒ The agent ☐ The applicant ☐ Other person	

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	☒	Date	08/12/2017
---	-------------------------------------	------	---