

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	-
Company name:	KFC UKI				
Street address:	Orion Gate				
	Guildford Road				
Telephone number:					
Mobile number:					
Town/City:	Woking				
Fax number:					
Country:	United Kingdom				
Email address:					
Postcode:	GU22 7NJ				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Craig	Surname:	Mitchell
Company name:	Frank Belshaw Building Surveyors Ltd				
Street address:	Wheatley Springs Barn				
	Wheatley Lane Road				
	Barrowford				
Telephone number:	01282699668				
Mobile number:					
Town/City:	Nelson				
Fax number:					
Country:	United Kingdom				
Email address:					
Postcode:	BB9 6QS				
	craig@fbelshaw.co.uk				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:2Suffix:

House name:KFC

Street address:Park Way

Town/City:HAVANT

Postcode:PO9 1HH

Description of location or a grid reference (must be completed if postcode is not known):

Easting:471521

Northing:106409

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

☒No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

☒No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes

☒No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of various new non and internally illuminated signage to existing building.

How many of the following type of advertisements are you applying for?

Fascia sign(s)0

Projecting or hanging sign(s)0

Hoarding(s)0

Other9

Please describe:

Information vinyl signage to window pane adjacent entrance door.
"Hello Havant come in" (sat behind glazing) mixture of internally illuminated lettering and non illuminated vinyl.
Frosted vinyl with "chicken feet" graphic (non illuminated & sat behind glazing) to toilet window.
Non illuminated metallic chicken and feet fixed to limestone panels.
Non illuminated Colonel and "Golden crispy & finger licking good" vinyl graphic.
Neon illuminated surround to embossed chicken (sat behind glazing) with chicken feet vinyl applied to glazing.
"Freshly made isn't easy but easy isn't finger lickin' good" plus Colonel's signature - mixture of internally illuminated lettering and non illuminated vinyls.
Non illuminated "11 Herbs and spices a well kept secret" vinyl applied to brickwork.

Planning Portal Reference : PP-06230248

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Drawing ref: 5970/2017/G210

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/09/2017

To: 01/09/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.93 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.00 x Width: 1.45 x Depth: 0.10 metres

What materials will the sign be made of?

Embossed aluminium panel to form chicken backlit using red neon illumination with vinyl chicken feet applied to internal face of glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100 cm

The colour of text and background:

N/A

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

600.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.85 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 1.20 x Width: 3.00 x Depth: 0.10 metres

What materials will the sign be made of?

Red and white vinyl lettering with internally illuminated individual letters formed using aluminium casing with white and red acrylic front panels.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25 cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

Mixture of white and red text on a dark grey background

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

600.00

cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.27

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 1.47 x Width: 3.10 x Depth: 0.00 metres

What materials will the sign be made of?

Mixture of white and light grey vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

106

cm

The colour of text and background:

White and light grey text on dark grey background

Will the sign be illuminated?

☐ Yes☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.22

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 0.74 x Width: 0.50 x Depth: 0.00 metres

What materials will the sign be made of?

Red and white vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

74

cm

The colour of text and background:

Mixture of red and white text with no background

Will the sign be illuminated?

☐ Yes☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.47

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 0.70 x Width: 0.94 x Depth: 0.10 metres

What materials will the sign be made of?

Internally illuminated individual letters fabricated from aluminium sign casing with white and red acrylic front panels with white vinyl text applied to internal face of glazing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30

cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

White and red text with no background

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

600.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.98

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 1.10

x

Width: 0.50

x

Depth: 0.00

metres

What materials will the sign be made of?

Frosted grey vinyl with digitally printed black chicken feet.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9

cm

The colour of text and background:

No text with grey frosted vinyl

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.10

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10

m

What are the dimensions of the proposed advertisement?

Height: 0.80

x

Width: 3.20

x

Depth: 0.10

metres

What materials will the sign be made of?

Metal embossed chicken with metal laser cut chicken feet all mounted on locators.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80

cm

The colour of text and background:

N/A

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.58

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height: 1.17

x

Width: 1.87

x

Depth: 0.00

metres

What materials will the sign be made of?

White vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

55

cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

White text on dark brown background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

Black vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

N/A

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date