

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Canon	First Name:	Tom	Surname:	Kennar
Company name:					
Street address:	The Parish Office				
	2 North Street				
Town/City:	Havant				
Country:	United Kingdom				
Postcode:	PO9 1PR				
Telephone number:					
Mobile number:					
Fax number:					
Email address:					
Are you an agent acting on behalf of the applicant?					
☐ Yes ☒ No					

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Church House		
Street address:	The Pallant		
Town/City:	HAVANT		
Postcode:	PO9 1BE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471886
Northing:	106325

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:

First name:

Penny

Surname:

Wear

Reference:

Date (DD/MM/YYYY):

26/04/2017

(Must be pre-application submission)

Details of the pre-application advice received:

Penny advised that a retrospective application should be made

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

If Yes, please provide details:

All our signage has been the subject of consultations with the Pallant Centre Users group, and among the Parochial Church Council. Both groups are highly representative of local people. By hanging/placing the advertisements on a trial basis, we have also been able to gauge public reaction, which has been overwhelmingly positive. (The only exception was a complaint to the Borough Council about the proliferation of signage - by the actions of over-keen staff. The objection was addressed immediately, and much extraneous signage removed, as suggested by Penny Wear).

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

This is a retrospective application following an enforcement visit to Church House (a.k.a. the Pallant Centre). It concerns the seeking of advertising permission to normalise signage, which have been placed around the building following recent improvements. There are no 'change of use' issues involved. The signs may be summarised as follows:

Sign (1) New shop sign above Charity Shop door

Permission Sought: Planning AND advertising

Purpose: To advertise charity shop

Size: 1200x700

Description: See photo 1 - page 4 of supporting document

Sign (2) Activities sign in pre-bricked-up window

Permission Sought: Planning AND advertising

Purpose: To advertise new Playhouse Cafe facility

Size: 930x1570mm

Description: See photo 2 on page 4 of supporting document

Sign (3) One A2-sized A-frame advertising Cafe OR Church -positioned in front courtyard, with arrow to direct users

Permission Sought Advertising only

Purpose: To advertise event of the day and direct users

Size: 460x880mm

Description: See photo 3 on page 4 of supporting document

Sign (4) Tie-on banner to railings (Cafe)

Permission Sought Advertising only

Purpose: Advertise Cafe to North Street shoppers

Size: 1400x850mm

Description See photo 4 on page 4 of supporting document (with Shop sign alongside)

Sign (5) Tie-on banner to railings (Charity Shop)

Permission Sought Advertising only

7. Type of Proposed Advertisement(s)

Purpose: To advertise Shop to North Street shoppers
Size: 1220x460mm
Description: See photo 4 on page 4 of supporting documentation

(Signs 3,4 &5 are temporary signs, only placed when either the shop, the Play Cafe or the Church are meeting). No more than TWO tie-on banners are in use at any one time. The banners for the Church are only hung on Sunday mornings, and occasional evening events.)

PLEASE NOTE: I HAVE HAD TO SELECT 'NO' TO THE NEXT QUESTION (Q.8) "Is the advertisement your are applying for already in place?". THE SYSTEM WILL NOT VERIFY THE APPLICATION AS COMPLETE WHEN I SELECT YES (THE TRUE ANSWER) EVEN WITH REFERENCE DOCUMENT DETAILS SUPPLIED IN THE TEXT BOX.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- 1) A-frame pavement sign to be placed in front courtyard to sign-post clients/customers
- 2) Banner to be hung on railings when Play Cafe is open (so as to be seen from North Street)
- 3) Banner to be hung on railings when Charity Shop is open

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Printed sealed white perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Black & purple text on white background. Yellow detail on logo (see photo 1)

Will the sign be illuminated? ☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.05

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

1.57

 x Width:

0.93

 x Depth:

0.01

 metres

What materials will the sign be made of?

Printed sealed white perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

White background, multi-coloured text and graphics (see photo 2)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.25

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.88

 x Width:

0.45

 x Depth:

0.50

 metres

What materials will the sign be made of?

Aluminium 'A-frame' - folding sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25

cm

The colour of text and background:

white background, multi-coloured text and graphics (see photo 3)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.90

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.85

 x Width:

1.40

 x Depth:

0.01

 metres

What materials will the sign be made of?

Waterproof banner fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

White background, multi-coloured text and graphics (see photo 4)

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.46

 x Width:

1.22

 x Depth:

0.01

 metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

Waterproof banner fabric

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20

cm

The colour of text and background:

White with multicoloured lettering and logo (see photo 4)

Will the sign be illuminated?

☐ Yes

☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent

☒ The applicant

☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

Date

12/06/2017