

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr & Mrs	First Name:		Surname:	Dickinson
Company name:					
Street address:	17a North Shore Road				
Telephone number:					
Mobile number:					
Town/City:	Hayling Island				
Fax number:					
Country:					
Email address:					
Postcode:	PO11 0HL				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Jeffrey	Surname:	Douglas
Company name:	Jeffrey Douglas Chartered Architect				
Street address:	60a Sinah Lane				
Telephone number:	02392468889				
Mobile number:					
Town/City:	Hayling Island				
Fax number:					
Country:	United Kingdom				
Email address:					
Postcode:	PO11 0HH				
	jd@jeffreydouglas.co.uk				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Over fascia signage in fret cut stainless steel fixed with stand off pegs onto slate clad fascia.
Wall mounted sign on return wall adjacent to surgery entrance in acrylic sheet with stainless steel fixings.
Decals applied internally at low level to shopfront onto Waiting/Reception Area and to internal face of glass at low level to surgery entrance door.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Wall mounted acrylic sign providing information on practicing clinicians as required by the GDC with practice name and contact information.
Internally applied decals in sandblasted effect background with transparent lettering providing list of dental services in three panels to fit within lower glazed panels of new shop front. Similar decal with practice logo applied internally to lower glazed panel of new entrance door.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

The previous oval shaped fascia sign for Madeleine's Health & Beauty Salon is shown on the photograph included in Planning Statement attached to this application. This also shows the existing facade lighting at eaves level which is to be retained to provide general illumination of the façade, including the fascia signage.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/02/2018

To: 31/01/2028

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.60 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.45 x Width: 9.25 x Depth: 0.05 metres

What materials will the sign be made of?

Stainless steel fret cut lettering on stand off pegs, logo polyester powder coated in two colours

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm

The colour of text and background:

Polished stainless steel, light and mid blue logo, natural slate background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☒ Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.10 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 1.10 x Width: 0.80 x Depth: 0.03 metres

What materials will the sign be made of?

Acrylic sheet with stainless steel fixings on each corner

What is the maximum height of any of the individual letters and symbols (in centimetres)? 4 cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

Black & grey lettering on white background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Internally applied vinyl decals.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Sandblasted effect background with transparent lettering.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date