Our philosophy

Blueair believes in cleaner indoor air for everyone. Removing air impurities down to the tiniest particle requires a deep commitment to continuous innovation and a greener global environment. Our fresh air solutions are not only inventive, but extremely effective and ecofriendly. At Blueair we believe that clean air is a human right.

www.blueair.com

AllergyCosmos.co.uk

Certifications

This product earned the ENERGY STAR by meeting the strict energy efficiency guidelines set by the U.S. EPA. The U.S. EPA does not endorse any manufacturer claims of healthier indoor air from the use of this product.

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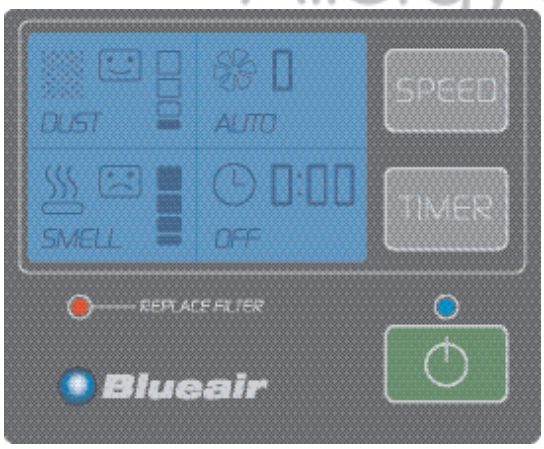
Electronic control of your indoor air quality

Blueair E Series

Blueair

Put on a happy face with the Blueair E Series

Not happy with your indoor air quality? Let the new Blueair E Series continuously monitor and purify your air using integrated electronic sensors and automatic fan control.



Introducing the Blueair Electronic Series

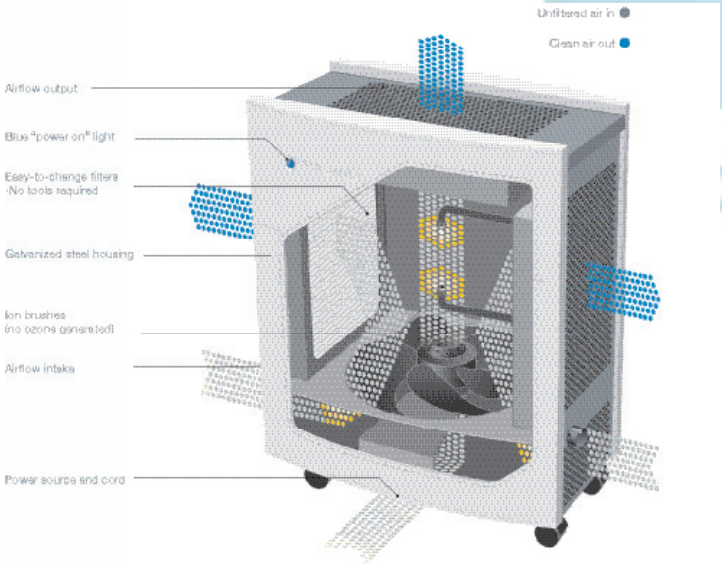
Feel what cleaner indoor air can do for you. The Blueair E Series air purifiers effectively remove indoor air pollutants from the air you breathe. Thanks to patented HEPASilent™ technology, the units capture 99.97% of 0.1 micron particles, including allergy-provoking pollen grains, dust mites, mold spores and pet dander.

These four air purification systems – the Blueair 270E, 450E, 550E and 650E give you the power to manage your indoor air quality with a handy remote control and digital display from a distance of up to 20 feet.

Moving from high speed to low speed is easier than you think. Instead of climbing out of your comfortable armchair to switch operating speeds, you simply push a button on the remote. Or better yet, set your Blueair unit on auto mode and let it regulate the speed according to the actual amount of particles and gaseous contaminants present in the air. The faces on the digital display indicate the status of your indoor air quality.

The Blueair E Series is an excellent choice for people with allergy, asthma or other respiratory conditions or for health-conscious individuals who simply want to breathe cleaner air and have convenient control of indoor air quality.

Instant gratification with a wireless remote and electronic sensors



The Blueair 550E and 650E come with SurroundAir™ technology, which gently diffuses air through an area six times greater than the average air purifier.

How it works. Pure air is now yours in an instant. Simply plug in your Blueair unit and turn it on. Depending on your needs, you can let the unit operate in automatic mode or choose between the high, medium and low settings. With sleek silent steel housing, Blueair air purifiers work so quietly that you may wonder if they're on.

A fan draws air into the unit. Air passes through an ion chamber where airborne particles are electrically charged with negative ions. Charged particles are drawn to the HEPASilent filter surface. Purified air, which is virtually contaminant-free, is re-circulated into the room.

Ionizer. The ionizer charges airborne particles with negative ions to make them cling more easily to the filter. This helps increase overall cleaning efficiency. No ozone is emitted. In fact, our Blueair units actually reduce indoor ozone levels.

High-efficiency filters. Patented HEPASilent filter technology generally provides higher filtration performance than other air purifiers, trapping up to six times more dirt. Fine polypropylene fibers effectively capture 99.97% of all allergens and other airborne particles yet enable air to flow freely through the bacteria-resistant filters.

Filter timer. Count down the days over a six-month period until it's time for filter replacement according to manufacturer recommendations. When the light-emitting diode turns red, spend less than a minute changing the filters.

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Electronic gas sensor. Detect cooking odors and gaseous contaminants, such as smoke, exhaust fumes, formaldehyde and other volatile organic compounds, thanks to advanced electronic nose technology built into all Blueair E Series units. A happy face on the digital display means that the Blueair unit is maintaining good indoor air quality by reducing gaseous contaminants to low levels. If the display shows a sad face, you should turn up the operating speed to restore your indoor air quality or set the unit on auto mode and let the unit do the job for you.

Electronic particle sensor. Determine whether the amount of airborne particles are above or below the acceptable limit using advanced electronic nose technology that detects dust, smoke, pet dander and more. Like the electronic gas sensor, the digital display displays a happy face when particle levels are kept in check and a sad face when you need to increase the operating speed.

Auto mode. Let the gas and particle sensors automatically adjust the operating speed according to the actual level of airborne particles and gaseous compounds. When levels are low, the Blueair E Series runs on low speed. If one or both levels are high, the unit chooses the proper operating speed.

On/off timer. Don't want to run your unit 24/7? Then press the timer button to set the start or end time for operation. Simply click on the + and – keys to adjust the time by half-hour intervals.

A little device with a lot of finesse. The Blueair E Series wireless remote control puts air-purifying convenience at your fingertips.

Designed for life

Energy efficient. Blueair's low power usage means you can run your Blueair unit 24/7 without a significant jump in electricity consumption. As Energy Star qualified room air cleaners, all Blueair products meet the strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and the Department of Energy.

Environmentally aware. Blueair products offer exceptional performance without polluting the environment. Recyclable nontoxic polypropylene filters are made of one of the least harmful plastics and do not contain any chemical additives or release any toxins into landfills or the air. Plus the sturdy galvanized steel housing uses a special powder-coated finish that produces no chemical outgassing.

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Award-winning design. The union of visually pleasing form and effective function is a hallmark of Swedish design, and Blueair is no exception. Its sleek contemporary look has earned Blueair one of the most prestigious design awards in Scandinavia, the Excellent Swedish Design award. In fact, a Blueair unit resides in a permanent exhibit at The National Museum in Stockholm.

Extended warranty. Buy the Blueair air purifiers with complete confidence. The units come with a one-year limited warranty against hardware defects from the purchase date. By completing and returning your Blueair product registration card, you may receive extended warranty service protection. Check with the authorized Blueair dealer in your country for details.