

Consultee Comments for Planning Application APP/17/00700

Application Summary

Application Number: APP/17/00700

Address: 40 West Street, Havant, PO9 1PG

Proposal: Display of 1No. illuminated fascia sign and 1No. projecting sign.

Case Officer: Harriet Pitney

Consultee Details

Name: Consultee Heritage Team

Address: Public Service Plaza, Civic Centre Road, Havant PO9 2AX

Email: Havant.Heritage@havant.gov.uk

On Behalf Of: Conservation Officer

Comments

40 West Street, Havant

Conservation Officer Objection

40 West Street is the a retail property situated within the pedestrian shopping area of West Street and enjoys a prominently location within this key shopping area. The premises sit outside of the Conservation Area by virtue of the Conservation Area boundary crossing along the shop frontage. However consideration and weight has to be given to how this proposal will affect those properties within the Conservation Area i.e. those directly opposite.

Section 72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 requires planning authorities, when considering whether to grant planning permission for development which affects a Conservation Area, to have special regard to the desirability of preserving or enhancing the character and appearance of that area.

The proposal is for an illuminated fascia sign and one illuminated projecting sign. The premises current has a non illuminated fascia sign. Of a similar style to the one currently proposed however the proposal is for larger lettering than the existing. The sign are to be the following sizes: fascia 6 metres by 0.8 metre high by 0.1m deep; projecting sign 0.6 metre by 0.6 metre by 0.12 thick 0.1 metre from wall.

No justification for the need for the signs to be illuminated has been given in the application. Within a Conservation Area or where a proposal would affect the setting of a Conservation Area as is the case here, justification would normally be along the lines of a late night opening food establishment.

However it is felt that the proposed illumination of the signs would not enhance the character or setting of the Conservation Area. Therefore failing to meet paragraph 131 to contribute to local character and distinctiveness nor does it enhance the significance of the Conservation Area. Whilst it is recognised that any harm this application may have on the Conservation Area is less than significant there is no public benefit.

I would accept the signs being non illuminated and a thinner version of the projecting sign hung from a more traditional bracket.