

APP/12/00476 (AMENDED PLANS)

42 HIGH STREET, EMSWORTH, PO10 7AW

DISPLAY OF ILLUMINATED FASCIA AND MENU BOARD

PLANNING POLICY FRAMEWORK

NPPF paragraphs 14 and 115; CS11, CS12, CS16, DM8, DM9: Havant Core Strategy 2011. Chichester Harbour AONB Management Plan 2004-2009: BD1: Appendix 3: Policy B4.

CHICHESTER HARBOUR CONSERVANCY'S COMMENTS

The current plan is an improvement from the previous proposals. There is a labelled drawing with the dimensions of the signage and shopfront, which was missing in the previous drawings. The height of the fascia would now be 400mm, instead of the 600mm previously. In addition, the fascia would be cream with red illuminated lettering. The illumination remains the main issue, as the Conservancy would rather see external illumination. However, as the internal illumination would only show through the red lettering, and not the whole fascia and the fascia is set flush with the building, the proposal is more acceptable than the previous proposals. We would defer to the Council to determine the intensity (candellas) of the illumination.

DATE CONSIDERED

28/06/12

CONSIDERED BY

Chichester Harbour Conservancy Planning Committee sub-group under delegated powers.

RECOMMENDATION

The Local Planning Authority is advised that the Conservancy has no objection to this application, but asks that the following matters be negotiated if possible:-

- The illumination of the fascia and menu boards be controlled by condition.