



*Rethink
tomorrow*

SPACE

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Rethink
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Current Lidl aesthetic



Evolution of the brand



1.0 Introduction

This Design & Access Statement has been prepared on behalf of Lidl Great Britain Limited to support a new planning application for the development of the site in Havant.

The currently vacant site is located off the roundabout on Purbrook Way and adjacent to the B&Q. At present the road serving the B&Q has direct access off the roundabout. The intent is to provide a new entrance to the site from this access road.

A previous planning application to develop the site by Lidl GB, ref APP/20/01221, was approved in December 2022. This provided consent for a new retail store and 132 car parking spaces. In line with updates to the specification of Lidl stores the design of the building and the car parking configuration has been amended.

This document and supporting drawings have been compiled for a new application to bring the scheme in line with the new design requirements. The intent remains to construct a new Lidl store with associated parking, road junction, pedestrian / cycle access, landscaping and branded signage.

Lidl was founded in Germany in the 1930s with their first store in the first opened their doors in 1994 they have become a well-established company within the UK with currently operate over 800 stores both within and outside of town centres and served by twelve regional distribution centres.

Their business model is to provide a limited range of staple food and convenience goods to meet, primarily, 'main' food shopping needs. This allows Lidl to drive efficiencies into its merchandising and stock handling procedures, and gives it tremendous buying power with its suppliers so that it may sell the highest quality products at the lowest possible prices. Products are sourced locally, where possible, with approximately two thirds coming from British suppliers. This business model is illustrated in the design and layout of its sites and stores. Its minimum requirements have been recognised as legitimate considerations in the application of planning policy relating to new retail development.

Since the opening of its first UK store Lidl have developed a style of building reflective of the brand and of the essential requirements of their operational model. This has evolved over a number of years to ensure that Lidl continues to drive efficiencies within its business. At the same time, Lidl seeks to deliver stores with a strong and distinct architectural language which forms the basis of their developments.

A majority of Lidl's stores are single storey, single use buildings served by adjacent surface level parking, which best supports the operational model. A template internal layout is utilised, where possible, to maintain a standard flow and customer experience.



Crookhorn College



Neville's Park



Active Kids Community Sports facilities



Proposed Site



Havant & South Downs College



Commercial / Industrial Units



Sparshatts of Havant (car dealer)



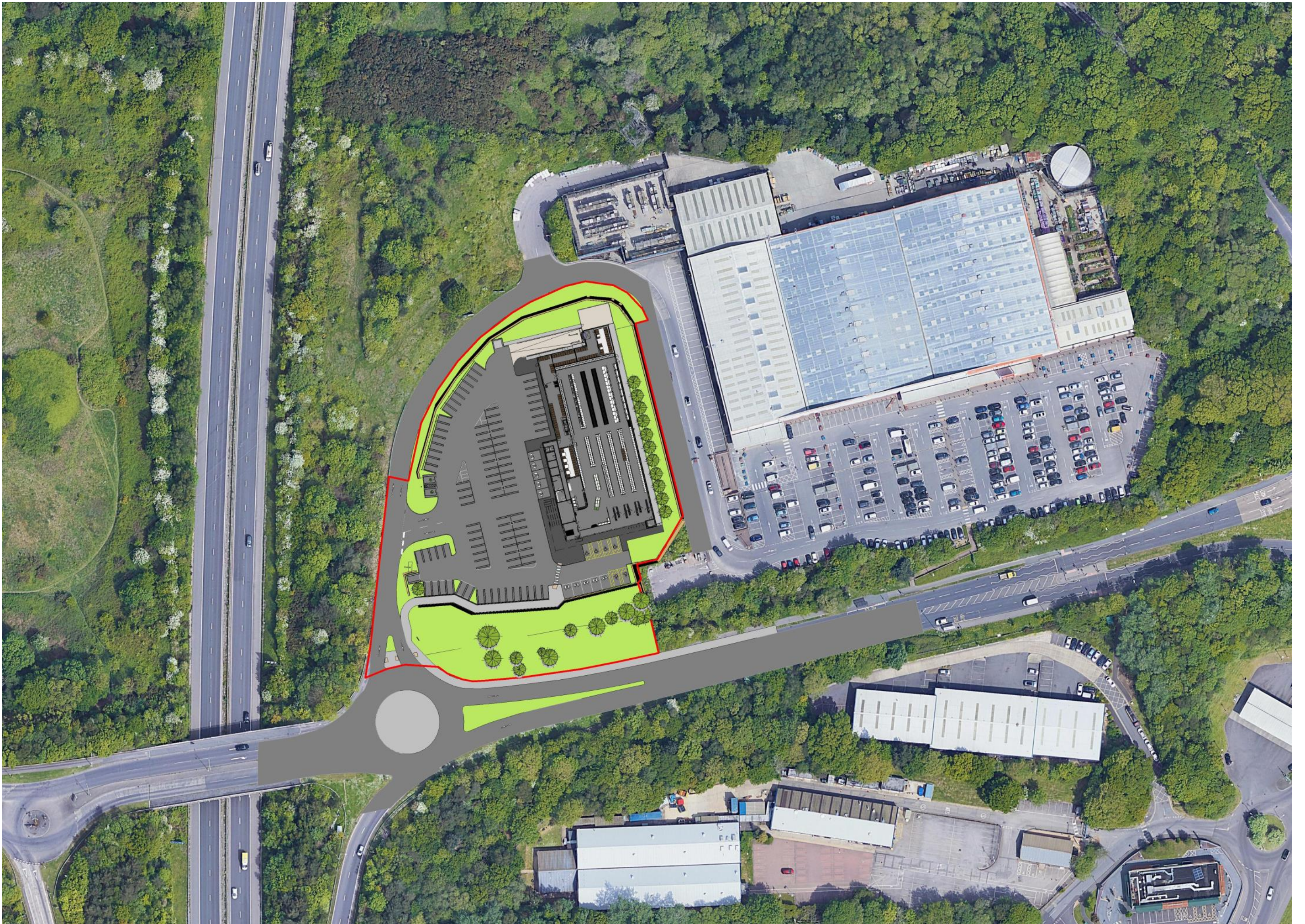
2.0 Site Appraisal

The current vacant site is located to the north of Purbrook Way and is of approximately 3.13 acres / 1.27 hectares. An access road serving the adjacent B&Q superstore leads from a roundabout on Purbrook Way.

The site was previously an empty and overgrown greenfield site with significant differences in levels. The site was cleared of this vegetation and a hoarding erected to its perimeter in November 2023.

The proposal is to providing a level platform for the new store with a series of retaining walls to the perimeter. A new pedestrian / cycle link will be formed to connect the site to the wider road / footpath infrastructure.







Site approach from Purbrook Way



Site approach from the roundabout on Purbrook Way



View of the site from B&Q access road

2.1 Access

The proposed access/egress to the site will be from the existing access road serving the adjacent B&Q via a new entrance. This entrance will be for use by customers, staff and delivery vehicles. This single vehicular access point is located approx. 55 meters away from the roundabout. The site is accessible via sustainable modes of travel with infrastructure to facilitate pedestrian and cycle movements between the site and local residential areas. A dedicated pedestrian access will be provided directly from the footway on Purbrook Way.

Convenient access to public transport services is provided in the form of bus stops, the nearest located east along Purbrook Way just less than 100 meters away from the proposed pedestrian access to the site.

2.2 Surrounding Context

The application site is located in an area containing mainly commercial, industrial and retail buildings.

The existing trees screen the site from Purbrook Way and disguise the level changes around the site.

Adjacent land uses include, to the:

- North – Landscaping
- East – Commercial & Retail
- Southern – Commercial & Retail
- Western – Landscaping

As part of the development Lidl will provide a comprehensive landscaping scheme which will help to reduce the visual impact of the store and enhance the aesthetic amenity of the immediate surroundings. See section 4.0

3.0 Proposals

Lidl's proposed development will create a new neighbourhood food store with 1516m² sales area (2185 m² gross internal floor area). The development will also provide a free customer car park and recessed loading bay to facilitate the delivery of goods to the store.

The building is orientated to align with the new entrance road establishing simple wayfinding around the site. The form of the building is as per Lidl's standard with a mix of cladding panels and a glazed gable to the sales area facing the dedicated pedestrian access route.

The store will be constructed in accordance with Lidl's latest corporate specification providing a light spacious sales area. The 4m high glazing is shaded from the southern aspect by an extended canopy and internal blinds.

Proposed elevations have been considerably designed along the main aspects, providing activity and identity to the public frontages which:

1. Respond to the geometry and topography of the site;
2. Maintain adequate clearances and safe distances to existing site boundaries;
3. Respect the urban edge and remain in keeping with other developments in the area;
4. Provide easy and safe vehicular and pedestrian access to the existing highway.

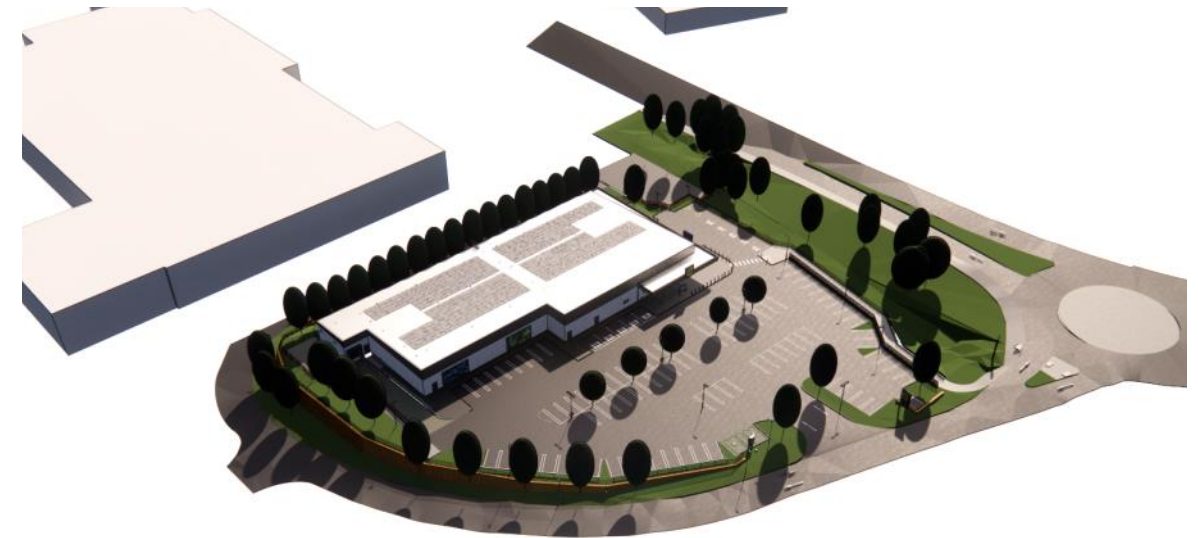
The proposals for the site layout and store will incorporate Lidl's corporate branding.

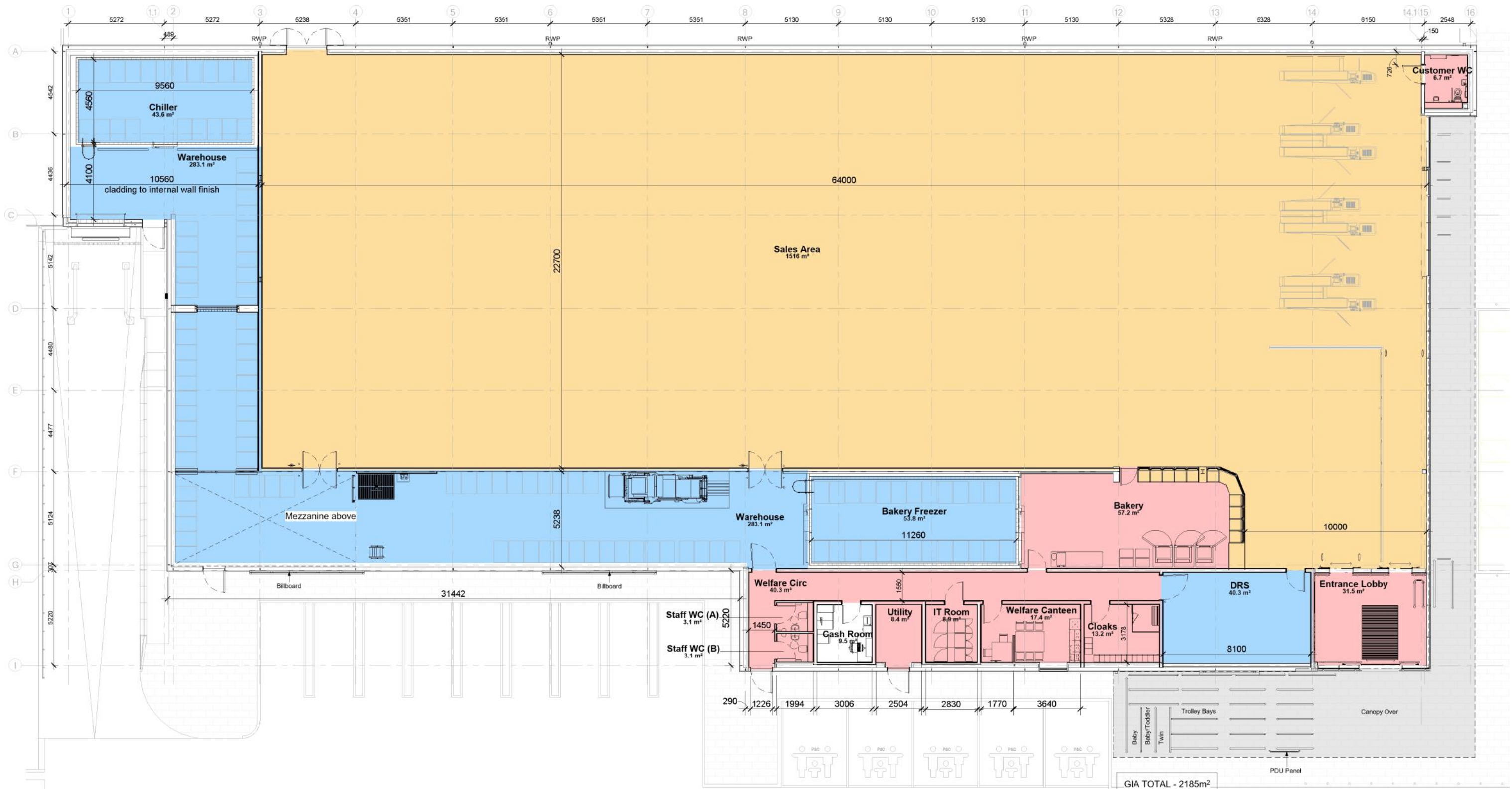
3.1 Layout

The proposed store has been positioned to the north-east of the site which allows for a spacious car park providing easy access for customers. There are 113 car parking spaces in total, which have been positioned to the principal, front elevations of the store. The north-eastern area of the car park will accommodate 6 No disabled parking spaces along with 10 No Parent & child spaces to the south and south-western side. 2 No Electric Vehicle charge points are located by the car park entrance. 5 No spaces have also been provided for motorcycles. Cycle parking will be provided in the form of 5 Sheffield cycle stands.

The entrance is located at the western area of the site with the pedestrian access from Purbrook Way on the southern end of the site. The car park area has been laid out in central islands to allow easy manoeuvrability of vehicles and also safe and easy access to and from the proposed store. Where the proposed access/egress will be used; the access road will be adjusted to meet current highway standards. Goods deliveries will be made via the recessed loading bay which is situated adjacent to the warehouse space. The store's dedicated delivery facility will be accessed via a HGV grade vehicle ramp directly in front of the delivery pod door. A vehicle tracking exercise has been carried out which confirms a delivery vehicle can access the delivery area during trading hours without having any adverse effect to the car parking arrangements. While designing the proposed development the following key factors were taken into consideration:

- Market demands
- Surrounding properties
- Site constraints
- Vehicular and pedestrian circulation within the site
- Design guidance





- Ancillary Areas
- Sales Area
- Warehouse Areas

3.2 Appearance

The site aesthetic has been considered as part of the proposal with the planned use of a limited materials in keeping with the surrounding typology. The southern elevation facing Purbrook Way will implement 4m glazing to provide natural light and to provide an active elevation to the pedestrian approach to the store. The shop front wraps around to the West side elevation to define the main entrance.

The glazed entrance lobby is flooded with light leading into the main sales area. The cross section of the sales area follows the form of the roof to provide a light and airy space.

The proposed elevations maintain the Lidl corporate image and palette of materials with elevations of full height insulated metal composite panel cladding. White cladding from the bottom until the height of the canopy, and a silvery metallic coloured cladding extending to the roof. At the base of the wall is a low level grey rendered plinth beneath. This palette will be complemented by the silvery metallic coloured eaves, guttering and rainwater pipes.

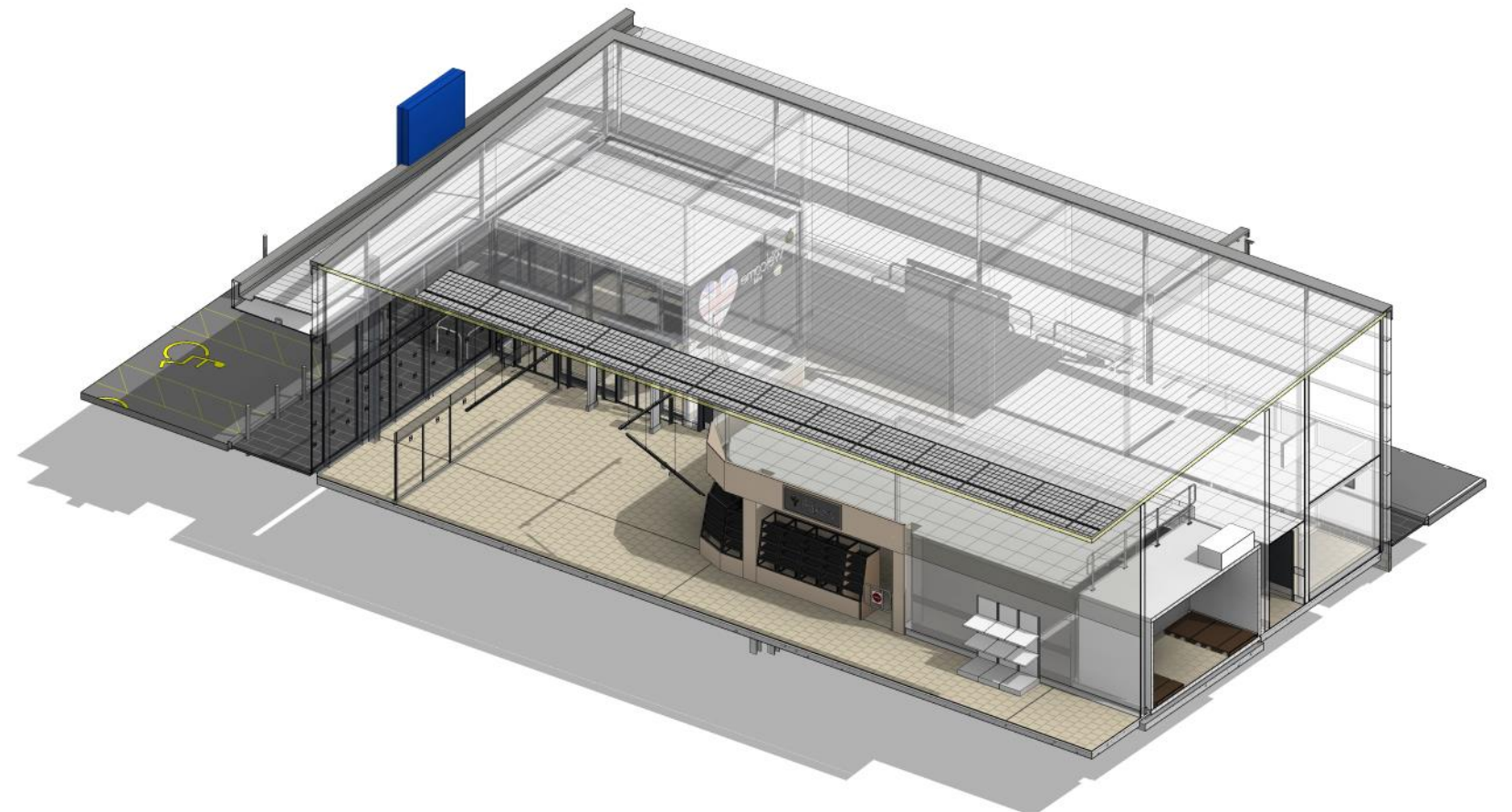
The roof will include a Photovoltaic (PV) system helping to achieve BREEAM very good for the development and also help to assist with the overall sustainability credentials of the store.

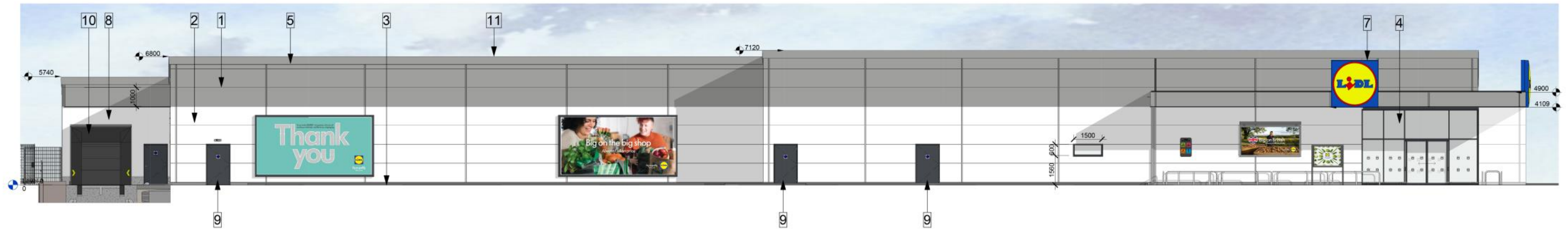
The loading dock sectional door will complement the other elevations through using the same material composites and colour palette.

Each elevation treatment responds to its specific context, whilst also addressing the development as a whole by:

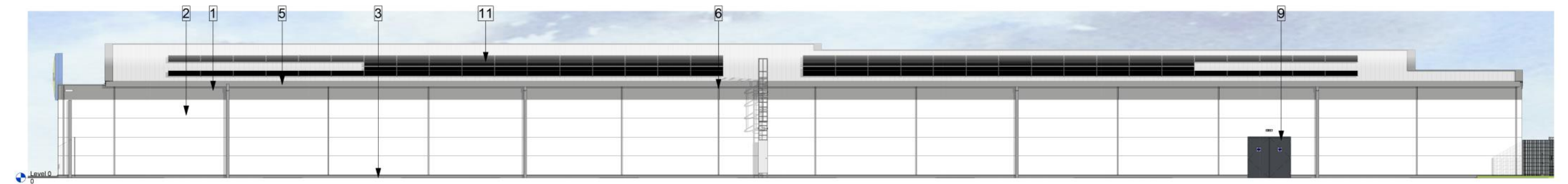
1. Using carefully selected robust and high components.
2. Using a selection of robust and quality architectural components.
3. Using an appropriate architectural form.
4. Referencing the scale of the building within the elevation treatments.

- Roof Cladding - Composite Cladding colour: Silver Metallic, RAL 9006
- Cladding To Soffits, Facias, Trims, Flashing, Gutters and RWP
Colour: Silver Metallic, RAL 9006
- Low Level Cladding - Insulated metal composite panel
Colour: White, RAL 9010
- High Level Cladding - Insulated metal composite panel:
Colour: Silver Metallic, RAL 9006
- Low Level Plinth - Rendered:
Colour to match RAL 9006
- Doors - Steel Colour: Dark Grey, RAL 7024
- Sectional Delivery Door - Steel Colour: Dark Grey, RAL 7024
- Glazing - Aluminium PPC Colour: Dark Grey, RAL 7024

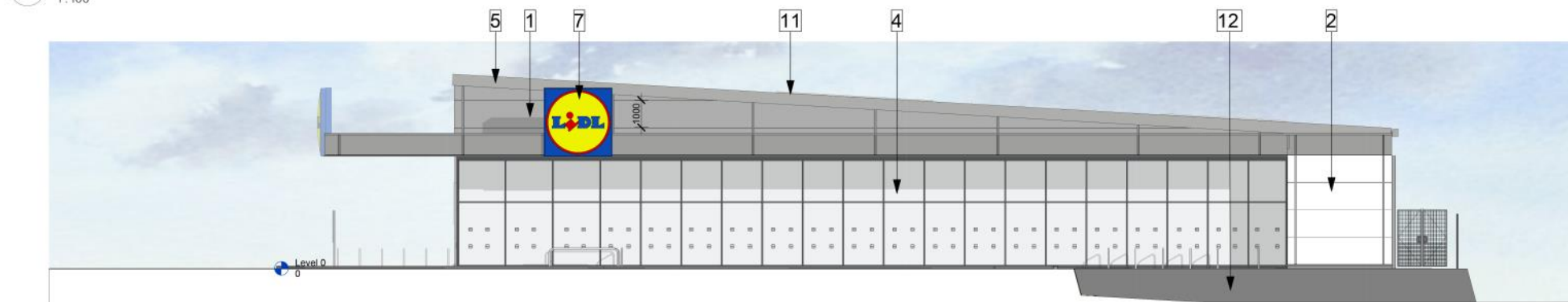




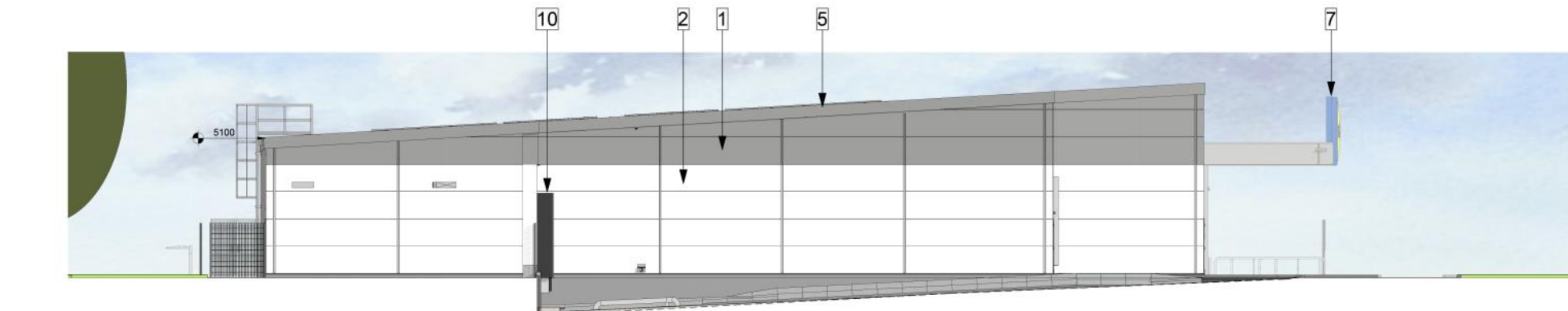
1 West Elevation
1: 100



2 East Elevation
1: 100



3 South Elevation
1: 100



4 North Elevation
1: 100

Material Key -

1. Aluminium Composite Cladding Panel - RAL 9006 (Silver)
2. Aluminium Composite Cladding Panel - RAL 9010 (White)
3. Low level render - RAL 7038 (Grey)
4. Curtain walling shopfront - double glazed units frame to be RAL 7024 (Dark Grey) with Lidl branded manifestation
5. Roof flashings - RAL 9006
6. PPC Aluminium/steel flashings & trims & rainwater goods- RAL 9006 (Silver)
7. Lidl signage, see signage application.
8. Render - RAL 9010 (White)
9. PPC Steel Door - RAL 7024 (Dark Grey)
10. Servicing dock shelter - RAL 7024 (Dark Grey)
11. Photovoltaic Panels
12. Retaining Wall

Store Specification
BBS 23

Drawing Purpose
PLANNING
This drawing has been prepared for the sole purpose of forming part of a planning application, and should not be used for any other purpose.



SPACE

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Project
Lidl Purbrook Way, Havant

Drawing Title
Proposed Elevations

Project No.	Drawing No.	Status	Rev.	Scale at A1
08636	XX-XX-DR-A-02001	P1	As Indicated	

File Reference: 08636-SPACE-XX-XX-DR-A-02001-P1



3.3 Site Finishes

All soft and hard landscaped areas of the proposed site are selected to complement the new store, while simultaneously providing functionality and distinction between areas. Finishes include paving to the footpaths, anthracite grey block paving in stretcher bond and a reinforced concrete access ramp to the loading bay.

Refer to drawing XX-XX-DR-A-91001-Site Layout Plan - Proposed.

The perimeter landscaping and the proposed landscaped areas within the scheme will provide a framework for the site. For detailed landscape proposals refer to the Landscape Architect's drawings.

Refer to drawing 5098-RPS-XX-EX-DR-L-9001 Detailed Soft Landscape Proposals for further details.







4.0 Landscape Proposals

A landscaping scheme has been designed to create an attractive environment, using the challenging aspects of the site to it's advantage including the overall constraints, topography and visual prominence. The design includes a comprehensive planting scheme of a large number of native specimen trees, native mix planting and compact low maintenance shrubs that will create a high quality environment to the boundary of the application site.

The new cribb retaining walls to the specific areas of the perimeter of the site have been chosen to reduce the stark appearance of the retaining structures and to match the existing retaining walls of the adjacent B&Q.

New native mix shrubs and wildflower meadow have been utilised around the new pedestrian access path towards the front of the store will have welcoming scented planting.

Refer to drawing: 5098-RPS-XX-EX-DR-L-9001 Detailed Soft Landscape Proposals for further details.

4.1 Boundary Treatments

There will be various treatments in and around the site, enclosing areas as and where required such as a paladin fence around the plant area along with 1100mm high railings to the North East & South West of the car park and along the new pedestrian access.

The raised site plateau has timber cribb walling to the north east and southern aspects of the site. 1100mm high railings will be applied to the top of these retaining structures.

Smaller retaining walls are provided along the pedestrian route linking the existing foot-path on Purbrook Way to the site.

The railings along with the retaining wall mentioned within the landscaping proposals page will have planting surrounding them to improve the appearance of the design whilst maintaining safety.

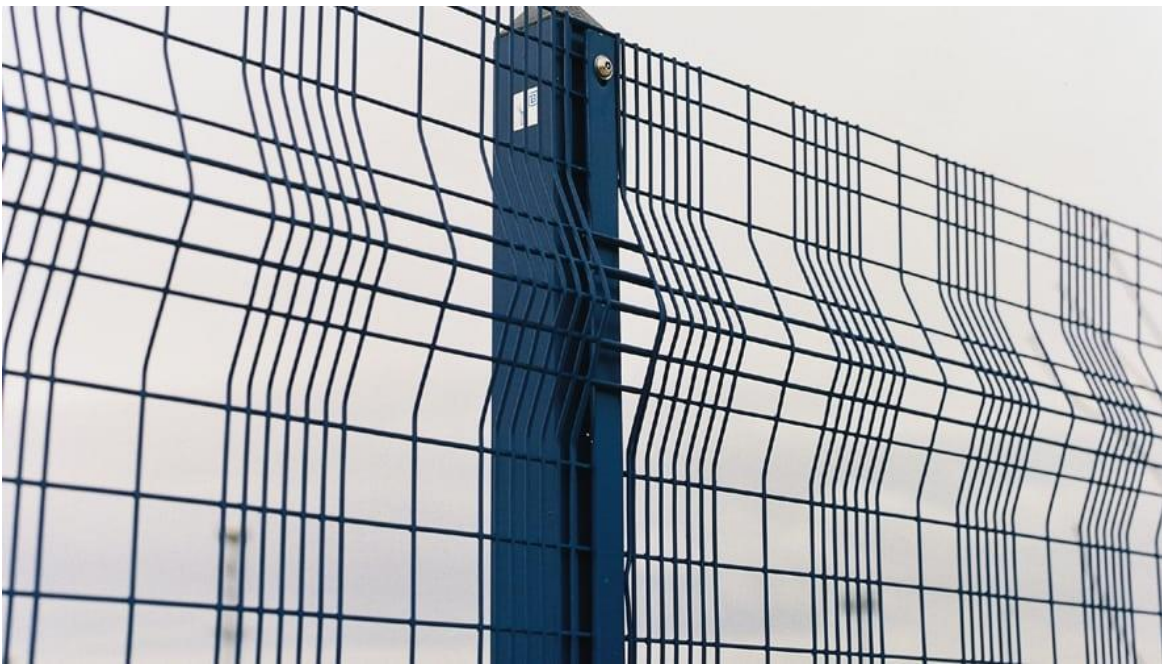
Refer to XX-XX-DR-A-91002 Boundary Treatment.



Cribb retaining wall



1100mm high railings

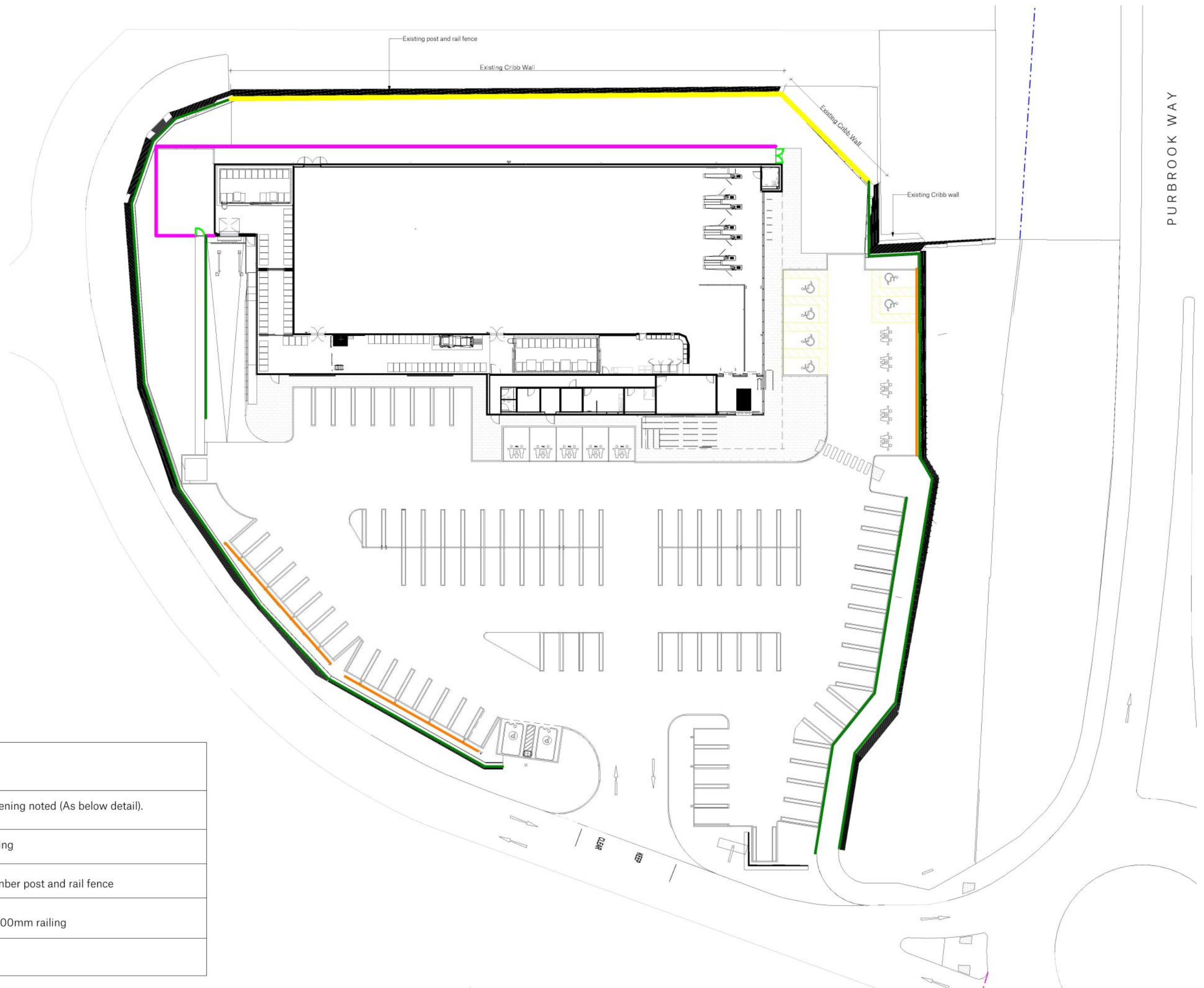


Paladin Fencing



Boundary Treatment Key

	A. 2m paladin fence
	B. 2m paladin gates, min clear opening noted (As below detail).
	C. New bridge with 1400mm railing
	D. Existing Retaining wall with timber post and rail fence
	E. Proposed Retaining wall with 1100mm railing
	G. Armco type barrier



5.0 Vehicular Access Provision

Vehicle access from B&Q access road will ensure the provision of safe ingress and egress into the site. Adequate parking of 113 spaces has been provided and include Lidl specification standard, disabled, parent and child, and electric vehicle charging car parking spaces.

Vehicle parking spaces provided are generously sized for improved customer access. Bicycle storage is provided along with:

- Standard Spaces: 5.2m x 2.7m of which 21 have passive EVC infrastructure
- Parent and Child: 4.7 - 5.2m x 3.6m
- Disabled: 6.0 x 3.6m (including 1.2m hatching zone)
- Electric Vehicle Charging Spaces: 5.0 x 3.6m
- Motorcycle Spaces: 2.5m x 1.1m

6.0 Pedestrian / Cycle Access Provision

There is a pedestrian route provided directly from Purbrook Way into the site.

The Cycle storage area is identified on the layout providing storage for 12 cycles.

The proposed development will achieve a 2% gradient across the site to facilitate those with mobility impairments in accessing the store.

A maximum of 6% gradient will be provided for the delivery ramp. Level access thresholds will be provided into all the main entrance points into the food store unit.

The scheme will be fully DDA compliant, including WCs and disabled parking spaces.





7.0 Lidl Environmental Policy

The scheme will be designed to comply with the latest government guidance and the new Part L Building Regulations. The development also aims to attain BREEAM very good standard. In addition, various sustainable measures will be considered.

These will include but not limited to:

- Sustainable surface water drainage scheme.
- Recycled materials in insulation and floor finishes.
- Use of water-based paints on steelwork.
- High efficiency LED lighting incorporated internally and externally.
- Lighting to have movement detectors.
- Dual flush toilets.
- Sensor taps to reduce water consumption.
- Improved air leakage and enhanced U values where possible.
- Building management system controlling lighting by Lux and Motion sensors.
- Roof mounted Photovoltaic (PV) system.
- Electric vehicle charge points.

As a discount food retailer, Lidl's supply chain and long-term business success depends on the health of the natural environment.

Lidl therefore takes its responsibility as a member of the community very seriously in ensuring it reduces its carbon footprint wherever possible. Environmentally sustainable design solutions have been incorporated into various stages of the proposed development, affecting the internal design, external appearance and the food store's relationship with its context. Energy demand is reduced in the first instance through passive design and a consideration of efficient operational procedures ensures that the proposed food store's ongoing environmental impact is minimised.



EVC Fast Chargers



Roof mounted PVs

