

Havant Borough Council
Civic Offices
Civic Centre Road
Havant
PO9 2AX

Hampshire 2050
The Castle
Winchester, Hampshire SO23 8UL
Telephone 0300 555 1375
Fax 01962 847055
www.hants.gov.uk

Enquiries to	Matt Grantham	My reference	055117
Direct Line	N/A	Your reference	APP/24/00873
Date	19 November 2024	Email	havantdc@hants.gov.uk

For attention of Ms Sheath

Dear Sirs

Re: APP/24/00873 At 36-40 Creek Road, Hayling Island, PO11 9RD

Application for advertising consent to remove existing signage and graphics and replace with new "one stop" branding.
3 No. Facia (2 of which illuminated).
3 No. Window Vinyl.
1 No Manifestation.
4 No. Poster cases.

In regard to application APP/24/00873, having reviewed the details contained within the application pack, there would be no objection to the proposals from a highway perspective, subject to the condition outlined below being applied.

As shown on the 'Full Plans For Advertising Consent' available on the HBC planning portal (dated 23 October 2023) all proposed signage is flush to the building structure with no excessive protruding that could affect highway movement.

Whilst it is noted that 2 of the signs will be illuminated, plans show that this will be via trough lighting (similar to that of the existing signage) with the light source pointing directly at the sign (rather than at the highway). Additionally, as outlined in the application form, the proposed luminance level is 250cd/m2 which falls well within guidance parameters for such signage.

It would however be requested that to ensure that these lighting levels remain the same in future years, the following condition is applied:

AMOUNT OF ILLUMINATION

The illumination of the consented sign(s) shall be no greater than 250 candela per square metres and no light source shall be visible from the highway.

Reason: In the interests of highway safety/amenity.

Yours faithfully,

Matt Grantham
Principal Transport Planner - Highway Development Planning
Hampshire 2050