



# Site Signage

Portstown View

# Portrait format



The advertisement is in a portrait orientation. At the top, a dark teal header contains the 'PORTSDOWN VIEW' logo, which consists of a white circle with a stylized landscape inside, followed by the text 'PORTSDOWN VIEW' in white. Below this is a horizontal band of reddish-brown. The main image is a photograph of a modern, two-story brick care home with a gabled roof and large windows. The text 'Live a life more extraordinary' is overlaid in a red serif font on the left side of the image. Below the photo, a white banner reads 'Opening in Spring 2023'. The bottom section is a light blue-grey block containing the text 'Portsdown View Care Home', the phone number '03456 011110', and the website 'portsdownview.co.uk'.

**PORTSDOWN  
VIEW**

**Live a  
life more  
extraordinary**

**Opening in Spring 2023**

**Portsdown View  
Care Home**

**03456 011110**  
**portsdownview.co.uk**

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