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Planning Statement
Nationwide Building Society
3 The Clock House,
London Road, Waterloooville,
PO7 7HE



Planning Statement

Nationwide, 3 The Clock House, London Road. Waterlooville, P07 7GE

This statement has been prepared in order to support our advertising consent application to replace the external signage with new to reflect the new branding. The site is not listed nor is it located in a conservation area. This property is currently occupied by Nationwide.

Introduction

This statement has been prepared in order to support our advertising consent application to:

- Replace 1no. Projecting signage with new 500mm.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 385mm logo height.
- Replace 1no. ATM surround and decals with new.
- Install new internal vinyl window message "A good way to bank."
- Replace internal vinyl safety manifestation with new.

The impact of the proposed works will not affect the commercial or social environment, as there is no drastic change to the existing conditions. The proposal is intended to respect and preserve the existing status quo for all occupants whilst allowing the proposed bank an amenable environment in which to carry out its business.