

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Dieter

Surname

Haslam

Company Name

Fuller, Smith & Turner

Address

Address line 1

Pier House

Address line 2

86-93 Strand-on-the-Green

Address line 3

Town/City

London

County

Country

United Kingdom

Postcode

W4 3NN

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mr

First name

Alexander

Surname

Lumb

Company Name

Omega Signs

Address

Address line 1

Newmarket Approach

Address line 2

Address line 3

Town/City

Leeds

County

Country

United Kingdom

Postcode

LS9 0RJ

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

As per the attached drawing- 29541PL1 issue 1:

Sign A- 1 x new double sided pictorial sign, with new wall mounted bracket/gibbet, new LED trough lights and refurbished cartouche header.

Sign B- Existing letters to be removed from building stonework and replaced with painted background/sign written display.

Sign C- Existing cartouche to be removed from building stonework and replaced with painted background/sign written display.

Sign D- Existing cartouche and directional sign to be removed and replaced with sign written display.

Sign E- 6 x replacement 30W LED flood lights in place of existing units.

Sign F- 1 x brass lantern, with top fix bracket in place of existing unit.

Sign G- New single sided sign to rear elevation, in place of existing.

Sign H- 2 x new menu cases.

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

1 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.81 metres

What is the maximum projection of the advertisement from the face of the building?:

1 metres

What is the maximum height of any of the individual letters and symbols?:

401 centimetres

What materials will the advertisement be made of?:

Aluminum composite material double sided pictorial panel, with galvanised mild steel wall mounted gibbet, GRP cartouche and aluminum case LED trough light.

The colour of text and background:

Pictorial panel- Blue background with white and red text. Cartouche- Red background with white text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.31 metres

Width:

1.42 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.08 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

439 centimetres

What materials will the advertisement be made of?:

Painted background and sign written detail.

The colour of text and background:

Blue background, with white and red text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.33 metres

Width:

1.42 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.08 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

441 centimetres

What materials will the advertisement be made of?:

Painted background, with sign written details.

The colour of text and background:

Blue background, with white and red text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.86 metres

Width:

1.86 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2.495 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

435.5 centimetres

What materials will the advertisement be made of?:

Painted render, with sign written design.

The colour of text and background:

Blue back ground, with white and red text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.238 metres

Width:

0.287 metres

Depth:

0.048 metres

What is the height from the ground to the base of the advertisement?:

4.388 metres

What is the maximum projection of the advertisement from the face of the building?:

0.287 metres

What is the maximum height of any of the individual letters and symbols?:

0.01 centimetres

What materials will the advertisement be made of?:

Aluminium case, with tempered glass.

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.5 metres

Width:

0.3 metres

Depth:

0.4 metres

What is the height from the ground to the base of the advertisement?:

2.12 metres

What is the maximum projection of the advertisement from the face of the building?:

0.4 metres

What is the maximum height of any of the individual letters and symbols?:

0.01 centimetres

What materials will the advertisement be made of?:

Brass casing, with glass inserts and steel bracket.

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.346 metres

Width:

0.26 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.066 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

0.01 centimetres

What materials will the advertisement be made of?:

Mill finish stainless steel

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

80 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.2 metres

Width:

1.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0.05 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

125 centimetres

What materials will the advertisement be made of?:

Aluminium composite material, with sign written text and display.

The colour of text and background:

Blue background, with white and red letters.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Sign B/C/D- Sign written display to existing building materials.

Sign E- 6 x 30W LED floodlights.

Sign F- 1 x brass lantern, with top fix bracket.

Sign H- 2 x menu cases

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

As shown on the attached document- 29541PL01 issue 1.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

12/12/2022

To Date

12/12/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Alexander Lumb

Date

13/12/2022