

STATEMENT OF COMMUNITY INVOLVEMENT

New KFC Drive-Thru on Larchwood Avenue, Bedhampton

Date: July 2016

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TABLE OF CONTENTS

1.0	INTRODUCTION.....	P2-3
2.0	POLICY CONTEXT	P3-5
3.0	APPROACH TO CONSULTATION	P6-7
4.0	PUBLIC CONSULTATION	P7-10
5.0	CONSULTATION FEEDBACK	P10-13
6.0	APPLICANT RESPONSES TO FEEDBACK	P13-14
7.0	CONCLUSION	P15

APPENDICES

Appendix A	Correspondence with residents, stakeholders and businesses
Appendix B	Flyer and distribution area
Appendix C	Media coverage

1 INTRODUCTION

- 1.1 The purpose of this Statement of Community Involvement (SCI) is to outline the consultation undertaken with various stakeholders in the formulation of development proposals for a new Drive-Thru on the site of Larchwood Avenue, Bedhampton. The proposed site is in a commercial area, given its proximity to ASDA, McDonald's and B&Q on an otherwise vacant brownfield site. This SCI is prepared for KFC– the applicant.
- 1.2 The purpose of the programme of public consultation is to respond to Havant Borough Council's own Statement of Community Involvement (SCI), which provides guidelines as to the community engagement activity it expects developers to undertake around major planning applications, or applications likely to attract significant public interest.
- 1.3 Accordingly, this SCI sets out the public consultation undertaken in advance of the submission of the planning application.

This SCI is structured as follows:

- Policy Context
- Background and Approach to Consultation
- Pre-application Consultation
- Consultation Findings
- Issues and Themes
- Conclusions

2 POLICY CONTEXT

2.1 Introduction

- 2.1.1 This section of the SCI provides a succinct overview of relevant national and local legislation and policy/guidance in relation to community involvement in the planning system.

2.2 The Localism Act 2011

- 2.2.1 The Localism Act 2011, which received Royal Assent on 15 November 2011, contains a wide range of measures to devolve more powers to councils and neighbourhoods and give local communities greater control over local decisions.
- 2.2.2 Alongside this Act, the Government has published a document entitled: Pre-application consultation with communities: a basic guide – February 2011. This document sets out the following information:
- Developers must consult communities before submitting certain planning applications, having regard to any advice that their local planning authority may provide.
 - Developers must consider any responses they receive before they finalise their proposals and submit their applications.
 - When submitting their application developers must account for how they have consulted the local community, what comments they have received, and how they have taken those comments into account.

2.3 The National Planning Policy Framework (NPPF) March 2012

- 2.3.1 The NPPF sets out the Government's new planning policies for England and how these are expected to be applied.
- 2.3.2 The NPPF outlines the importance of pre-application engagement and front loading. Paragraph 188 states that:

“Early engagement has significant potential to improve the efficiency and effectiveness of the planning application system for all parties. Good quality pre-application discussion enables better coordination between public and private resources and improved outcomes for the community.”

- 2.3.3 The NPPF encourages pre-application discussions with other consenting bodies to ascertain if a particular development is acceptable in principle and to resolve issues at pre-application stage. Paragraph 189 states that:

“Local planning authorities have a key role to play in encouraging other parties to take maximum advantage of the pre-application stage. They cannot require that a developer engages with them before submitting a planning application, but they

should encourage take-up of any pre-application services they do offer. They should also, where they think this would be beneficial, encourage any applicants who are not already required to do so by law to engage with the local community before submitting their applications.”

2.4 Community Involvement in Planning: The Government’s Objectives (February 2004)

2.4.1 “*Community Involvement in Planning: The Government’s Objectives*” outlines the Government’s aim to build on the opportunities that local people have for participation in the key decisions about their area. Paragraph 1.3 states that:

“[Such involvement] should enable the local community to say what sort of place they want to live in at a stage when this can make a difference.”

2.4.2 Paragraph 1.4 outlines the case for community involvement in planning and states that:

- *Involvement leads to outcomes that better reflect the views and aspirations and meet the needs of the wider community in all its diversity.*
- *Public involvement is valuable as a key element of a vibrant, open and participatory democracy.*
- *Involvement improves the quality and efficiency of decisions by drawing on local knowledge and minimising unnecessary and costly conflict.*
- *Involvement educates all participants about the needs of communities, the business sector and how local government works.*
- *Involvement helps promote social cohesion by making real connections with communities and offering them a tangible stake in decision making.*

2.5 Planning and Compulsory Purchase Act 2004

2.5.1 Section 8 of the 2004 Planning and Compulsory Purchase Act states that local planning authorities must prepare a SCI.

2.5.2 The SCI is a statement of the authority’s policy as to the involvement of persons who appear to have an interest in matters relating to development in their area.

2.6 Havant Borough Council’s Statement of Community Involvement (SCI)

2.6.1 Havant Borough Council’s Statement of Community Involvement (SCI) explains that applicants proposing potentially controversial developments or those that are likely to attract significant public interest should discuss the proposals with the wider community and resident associations in advance of submission.

2.6.2 The Council encourages developers to enter into early discussions with appropriate key consultees.

2.6.3 Although this proposed development would not fall under the category of being a 'major development' in terms of size and scale, the applicant has followed the consultation guidelines for such, as referred to in the Council's SCI. These include:

- Sending a letter, leaflet and feedback form to local residents, community hubs and interest groups informing them of the development proposed
- Publicising the consultation was taking place using editorial in The Portsmouth News
- Offering meetings to local councillors that are likely to have an interest in the application proposal
- Submitting a brief statement as part of the planning application submission outlining what consultation has taken place, who with, the comments received and how these have been taken into account within the application

2.6.4 The pre-planning application programme undertaken by KFC is considered to be robust, following the Council's guidelines for consultation in regards to a development of this scale and nature.

2.7 Summary

2.7.1 Increasing community participation is a key objective in the Government's reform of the planning system. This is supported by the Council's SCI.

2.7.2 Consistent with this policy, KFC has engaged with the community in the development process to ensure that those affected by, and those most likely to be interested in the proposals, have had the opportunity to have their views considered, and input into the plans where appropriate, before an application is submitted.

2.7.3 The following sections of this SCI provide details of the consultation exercises that have been undertaken. This process is in full accordance with the Government's aspirations for pre-application community involvement in major planning applications, and the Council's SCI.

3 APPROACH TO CONSULTATION

The following section outlines the consultation objectives, methods employed, processes undertaken and individuals involved.

3.1 Consultation Objectives

3.1.1 The following consultation objectives were identified for the project:

- To reach those who are likely to be affected by the development and those groups and individuals who are likely to have an interest in the development
- To allow direct discussion between KFC and the general public to enable a thorough local understanding of the proposals, and to ensure the consultancy team understands the community's views on the development of the site
- To allow adequate opportunity for the community to consider, understand and comment on the proposals
- To take on board the comments given during the consultation and ensure that feedback is provided to the local community.

3.2 Strategy

3.2.1 Throughout the consultation process, the approach of KFC and its team has been to respond positively to consultation responses from local residents and other consultees and, where practicable, amend the proposals to address concerns or make provision for appropriate mitigation measures. The consultation process to date has comprised a combination of:

- The production of a brochure about the proposals with a freepost questionnaire which was distributed to 3,027 residents in the Bedhampton area. This and all consultation collateral was produced in line with KFC's Good Neighbour Guide: <http://www.kfcdevelopment.co.uk/good-neighbour-guide/>
- A letter to 16 identified stakeholders, outlining the proposals and offering meetings
- Key councillors were contacted by phone following receipt of the letter for follow up but the majority did not provide feedback following the offer of a meeting with the applicant
- Written communication sent to South Downs College and Park Community School
- Engagement with the media to communicate the opportunity for residents to participate in a consultation around the proposals, resulting in press coverage of the proposals

4 PUBLIC CONSULTATION

4.1 Selection of Consultees

- 4.1.1 A database was created of stakeholders including the Member of Parliament for Havant, Havant Borough Councillors, local schools, residents and key groups. Following the circulation of a brochure and return of freepost comment forms, this database was updated to also include the contact details of those who participated in the consultation process. To adhere to the Data Protection Act, this database has not been included within this document.

4.2 Engagement with Consultees

- 4.2.1 A pre-application meeting was held between the a Planning Officer (David Eaves) and a Development Engineer – Highways Officer (Peter Marshall) at Havant Brough Council, KFC and the project team (Savills and PEP) on 12 April 2016. This followed a formal submission which was made to the Council on 3 March 2016. The discussion included consideration of the principle of development, potential access and traffic impacts and the supporting documentation required to support the application.

- 4.2.2 The Council's written response (reference GEN/16/00261) was received on 6 May 2016 and is described in detail in the Planning Statement. This response stated that the key planning considerations would be the following:

- The principle of development (and the scope of the Sequential Assessment)
- Transport / highways impacts
- Impact of the character and appearance of the area
- On site constraints
- Effects on neighbour's residential amenities
- Employment
- Flood risk / drainage
- Contamination / air quality
- Developer contributions / S106 requirements
- Public engagement

- 4.2.3 Other stakeholders:

KFC engaged with organisations and community groups through an introductory letter and a follow up phone call which detailed the proposals and offered a meeting. These stakeholders included:

- Councillor Faith Ponsonby
- Councillor David Guest
- Councillor Lulu Bowerman
- Councillor John Davis
- Councillor Edward Rees
- Councillor David Smith
- Councillor Kenneth Smith

- Councillor Liz Fairhurst
- Councillor Ray Finch
- Councillor Mike Fairhurst
- Councillor Yvonne Weeks

No meetings with the applicant were requested by the stakeholders, no questions posed or concerns raised.

4.3 The wider public

- 4.3.1 On 11.07.16 a flyer with a freepost feedback form carrying a bespoke enquiry telephone number and email address (kfcbbedhampton@onlybeattie.com / 08448 425 285) was distributed to 3,027 households around the site inviting people to take part in the consultation. The distribution area and flyer can be found in Appendix B.
- 4.3.2 To ensure widespread awareness of the proposals, a press release was circulated to local media title The Portsmouth News (see Appendix C).
- 4.3.3 Residents were encouraged to complete a feedback form or email/call kfcbbedhampton@onlybeattie.com/ 08448 425 285 to participate in the consultation. Meetings were offered to identified stakeholders.

5 CONSULTATION FEEDBACK

5.1 Timescales and Responses

5.1.1 Residents had two weeks to submit a feedback form or call / email with feedback on the proposals ahead of an application being submitted.

5.1.2 Following 3,027 leaflets being issued, 244 pieces of feedback in total were received via feedback forms, emails and phone calls.

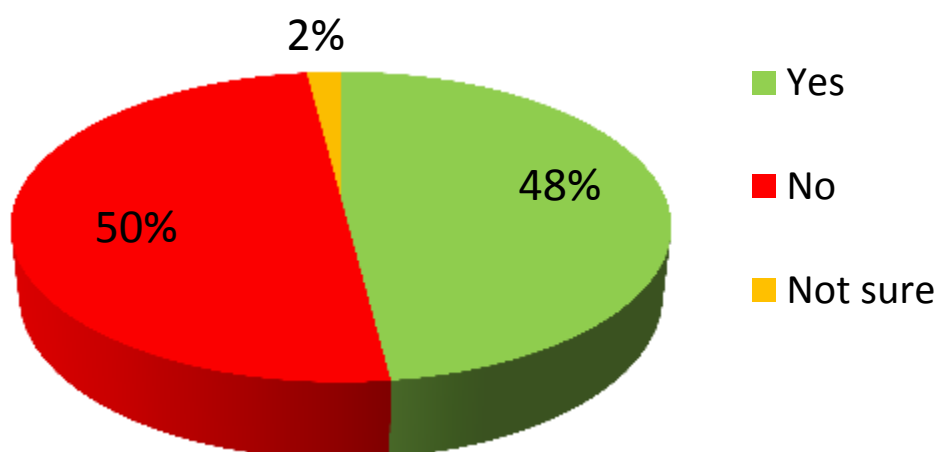
5.2 Feedback

5.2.1 Feedback received can be broken down into the following categories:

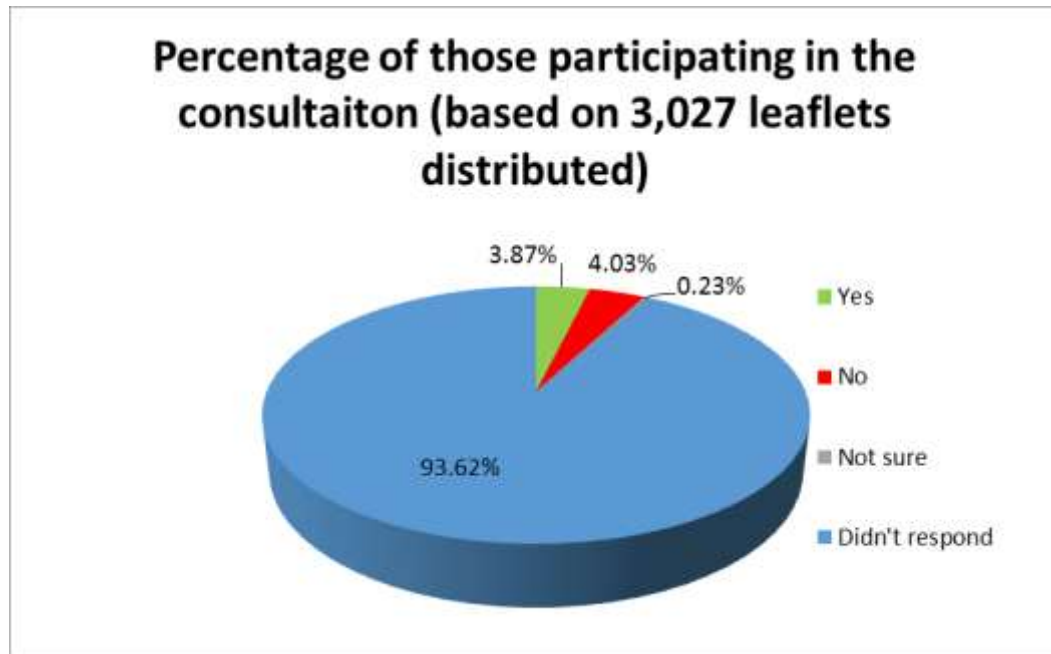
- Total feedback received from local residents via returned form: 242
- Total feedback received from local residents via email: 2

5.2.2 Of the 244 responses received, 117 (48%) were in favour of the proposal, 122 (50%) were against the proposals and seven participants (2%) were unsure.

**Percentage of those in favour of the proposal
(based on 244 responses)**



5.2.3 Of the 3,027 leaflets issued to residents and stakeholders, 244 feedback forms were received. This follows coverage in the local press in addition to letters being issued to all stakeholders informing them of the consultation process. The chart below reflects this response in proportion to the volume of leaflets issued.



5.2.4 Comments received included:

- I'm concerned about the level of traffic in area. There are also already several fast food restaurants nearby.
- I like the idea of less distance for KFC.
- McDonalds is there already - so why not?
- This will add to the UK obesity problem.
- This proposal will create more jobs for the community
- I'm in favour, providing litter is kept under control.
- We already have a KFC in Havant. Why not put it in Waterlooville alongside new housing development?
- Feedback from visiting Havant branch - music too loud leading to poor communication
- Major concern is litter and foxes. Bins need to be emptied every day or more regularly.
- A KFC at Larchwood Avenue would be great as we would not have to travel to Havant every time. Look forward to it.
- I think the number of disabled parking spaces should be doubled

- KFC in Havant is close enough. I don't agree with the way chickens are kept
- Anything that brings more jobs to the area and uses derelict land can only be a good thing
- We are one of the first houses next to the fast food restaurants - rubbish comes over our fence into our gardens or shoved into our bushes. The cleaning around our homes is limited and will need someone to oversee this at all times.
- Nice design and well screened. Access through residential roads should be avoided. Expect local planner will stipulate that this will have to be addressed for consent to be given.
- A good development to assist in the promotion of the area especially in conjunction with the New Hill Farm development
- As a fan of KFC this is a brilliant proposal, it will be so convenient next to the superstore and the soon to be completed access via traffic light controlled roundabout. Get it built please.
- I think this will bring more unpleasant people to the area.

5.2.5 Key issues can be grouped into the following areas:

- Impact on traffic
- Concerns about increased litter
- Concerns about odours from the restaurant
- Comments regarding healthy eating
- Concerns around anti-social behaviour
- Concerns surrounded regarding preservation of trees on-site
- Concerns about the schools in the near area and their proximity to the proposed KFC restaurant

6 APPLICANT RESPONSES TO FEEDBACK

6.1 The comments raised have been outlined in this Statement of Community Involvement and the table below outlines the key themes identified, and how they have been taken on board as part of the design process.

Issue/comment	Response
Access into the site	Vehicular access into KFC will be from the existing mini roundabout junction to the north east of the site. A separate exit point from the site is proposed, directly on to Larchwood Avenue, for customers using the Drive-Thru facility. Pedestrian access would be directly from Larchwood Avenue to the north with both a stepped and ramped route provided and from the zebra crossing on the ASDA access road to the east via steps into the site.
Traffic	A Transport Assessment has been undertaken which finds that, at the Purbrook Way/Hulbert Road roundabout the proposals would generate one new arrival at the roundabout from Purbrook Way east or west, or Hulbert Road north or south approximately every two minutes. This would not be a material increase in traffic at this junction. Highway works are currently taking place at the roundabout junction to increase junction capacity in any event. At the Larchwood Avenue/Asda roundabout junction to the north of McDonalds around 40 new vehicle arrivals from the north would occur in the KFC and road network at peak hours. This equates to one additional vehicle every one to two minutes approaching the junction from the north. Again this is not a material increase in traffic on this part of the road network and wouldn't impact on the operation of the local roads. Given the location of the site many trips would be linked with customers travelling to/from Asda or the adjacent industrial units. Also some customers would transfer from visiting the adjacent McDonalds. The majority of the vehicle trips to the KFC would already be on the wider road network in any event, transferring from other fast food restaurants in the wider vicinity of the site. Therefore beyond the Purbrook Way/Hulbert Road roundabout there would be limited impact on the road network as a result of the

	development proposals.
Noise	A noise assessment of the site has been carried out by independent acoustic consultants which has concluded that noise from the operation of the proposed KFC restaurant and 'Drive-Thru' at Larchwood Avenue, Bedhampton would not adversely affect the amenity of the nearby residents.
Litter	Every restaurant has a litter-picking programme to keep the local area clean and our staff conduct up to 4 litter patrols each day; surrounding the restaurant and up to a 100m radius.
Odour	We work with waste management companies to recycle litter and food waste and provide a minimum of 4 litter bins per site to encourage our customers to dispose of their litter responsibly. All KFC restaurants use innovative designs in our extraction systems to limit odour from our restaurants and most of our new restaurants hold their 'refuse' in a closed yard which are locked and emptied regularly.
Proximity to schools	School pupils have a wide range of local options in which to purchase food, including shops, cafes and outlets like ours.
Healthy eating	There is no local or national policy currently in place which restricts hot food restaurants or takeaways (A5) locating near to schools. KFC aim to provide credible choice in our restaurants, and as part of our work to continuously add healthier choices to our menu, we are always exploring 'better for you' and 'lighten up' options. These include options such as Corn on the Cob, Salads and wraps as well as drinks like Low Sugar Fruit Shoots and diet soft drinks.
Possible anti-social behaviour	The proposed site layout has designed out areas of potential criminality with unimpeded public views across the site as well as illumination of the car park, cycle racks and all pedestrian routes on site. CCTV will be in operation in the car park and immediate area surrounding the building.
Nature / tree preservation	An Arboricultural Impact Assessment has been prepared and we have given careful consideration to the impact that it may have on existing trees on the site, some of which are protected by a Tree Preservation Order (TPO). All valuable trees on the boundary of the site will be retained and protected as part of the development.

7 CONCLUSION

- 7.1 The community engagement process has encouraged participation of those closest to the site as well as a wider area. It has sought to be inclusive, involving representatives of the local community as well as harder to reach individuals by distributing a leaflet detailing the proposals with a freepost questionnaire. It has allowed the views of local people to be heard and has helped to inform the final planning application, taking on board constructive comments during the evolution of the plans, where possible and appropriate.
- 7.2 KFC employed multiple communication channels throughout the consultation process and encouraged residents and stakeholders to participate. The majority of participants are in favour of the proposals
- 7.3 It can be seen from the preceding sections and the appendices that the consultation process undertaken by KFC has been comprehensive in terms of attempting to reach as many people as possible in the local area.
- 7.4 Clear information was provided from the outset and members of the project team were on hand to answer questions and provide further information at all stages.

APPENDIX A

CORRESPONDANCE WITH STAKEHOLDERS AND BUSINESSES

>INSERT ADDRESS<

11 July 2016

Dear >INSERT NAME<

Proposed KFC Drive-Thru restaurant, Larchwood Avenue, Bedhampton

I am writing to you on behalf of KFC to inform you of proposals for a new KFC Drive-Thru restaurant, on a brownfield site at Larchwood Avenue, Bedhampton.

The proposal would create 45-50 employment opportunities for local people backed and supported by training and development.

KFC has carefully considered how the new restaurant should be designed, with regard to key issues such as access to the site (for pedestrians, cyclists and vehicles), the site's levels, the existing trees on the edge of the site and any potential impacts that it could have on its neighbours.

Please find information leaflets enclosed, which have also been distributed to households in the area. As a community hub for the area I would be grateful if you could display these for local visitors to see.

We hope to submit a planning application for the proposed development to Havant Borough Council in the coming weeks. Before that, we would welcome the opportunity to find out what you think of the plans.

To find out more about KFC developments please go to www.kfcdevelopment.co.uk where you will find downloadable information on KFC's community commitments and economic benefits, as well as the KFC Good Neighbour Guide.

If you would like to share your feedback with us please fill in the form attached to the leaflet and return it to the freepost address provided. Alternatively, please contact us on kfcbedhampton@onlybeattie.com or 08448 425 285.

Yours faithfully,

Eleanor Leal Luna
Beattie Communications

>INSERT ADDRESS<

11 July 2016

Dear >INSERT NAME<,

Proposed KFC Drive-Thru restaurant, Larchwood Avenue, Bedhampton

I am writing to you on behalf of KFC to inform you of proposals for a new KFC Drive-Thru restaurant, on the brownfield site at Larchwood Avenue, Bedhampton. Please find an information leaflet enclosed, which has also been distributed to 3,027 households and community hubs in the area.

KFC has carefully considered how the new restaurant should be designed, with regard to key issues such as inclusive access to the site (for pedestrians, cyclists and vehicles), the site's levels, the existing trees on the edge of the site and any potential impacts that it could have on its neighbours.

In terms of inclusive access, the scheme provides the following:

- disabled access for customers travelling to the site from the surrounding footway network via a ramped access adjacent to the proposed building entrance;
- a direct level access route from the disabled parking bays to the building entrance

We hope to submit a planning application for the proposed development to Havant Borough Council in the coming weeks. Before that, we would welcome the opportunity to find out what you think of the plans.

To find out more about KFC developments please go to www.kfcdevelopment.co.uk where you will find downloadable information on KFC's community commitments and economic benefits, as well as the KFC Good Neighbour Guide.

If you would like to share your feedback with us please fill in the form attached to the leaflet and return it to the freepost address provided. Alternatively, please contact us on kfcbedhampton@onlybeattie.com or 08448 425 285.

Yours faithfully,
Eleanor Leal Luna
Beattie Communications

>INSERT ADDRESS<

11 July 2016

Dear >INSERT NAME<,

Proposed KFC Drive-Thru restaurant, Larchwood Avenue, Bedhampton

I am writing to you on behalf of KFC to inform you of proposals for a new KFC Drive-Thru restaurant, on the site at Larchwood Avenue, Bedhampton. Please find an information leaflet enclosed, which has also been distributed to 3,027 households and community hubs in the area.

KFC has carefully considered how the new restaurant should be designed, with regard to key issues such as access to the site (for pedestrians, cyclists and vehicles), the site's levels, the existing trees on the edge of the site and any potential impacts that it could have on its neighbours.

We hope to submit a planning application for the proposed development to Havant Borough Council in the coming weeks. Before that, we would welcome the opportunity to find out what you think of the plans.

To find out more about KFC developments please go to www.kfcdevelopment.co.uk where you will find downloadable information on KFC's community commitments and economic benefits, as well as the KFC Good Neighbour Guide.

If you would like to share your feedback with us please fill in the form attached to the leaflet and return it to the freepost address provided. Alternatively, please contact us on kfcbedhampton@onlybeattie.com or 08448 425 285.

Yours faithfully,

Eleanor Leal Luna
Beattie Communications

>INSERT ADDRESS<

11 July 2016

Dear >INSERT NAME<,

Dear «Dear»

Proposed KFC Drive-Thru restaurant, Larchwood Avenue, Bedhampton

I am writing to you on behalf of KFC to inform you of proposals for a new KFC Drive-Thru restaurant, on a brownfield site at Larchwood Avenue, Bedhampton. Please find an information leaflet enclosed, which has also been distributed to 3,027 households and community hubs in the area.

KFC has carefully considered how the new restaurant should be designed, with regard to key issues such as access to the site (for pedestrians, cyclists and vehicles), the site's levels, the existing trees on the edge of the site and any potential impacts that it could have on its neighbours.

The proposal would create 45-50 employment opportunities for local people backed and supported by training and development.

We hope to submit a planning application for the proposed development to Havant Borough Council in the coming weeks. Before that, we would welcome the opportunity to find out what you think of the plans.

To find out more about KFC developments please go to www.kfcdevelopment.co.uk where you will find downloadable information on KFC's community commitments and economic benefits, as well as the KFC Good Neighbour Guide.

If you would like to meet with one of our representatives to discuss the proposals and the site in more detail please do let us know by Monday 18 July. Alternatively, please fill in the feedback form attached to this leaflet and return it to the freepost address provided or contact us on kfcbedhampton@onlybeattie.com or 08448 425 285.

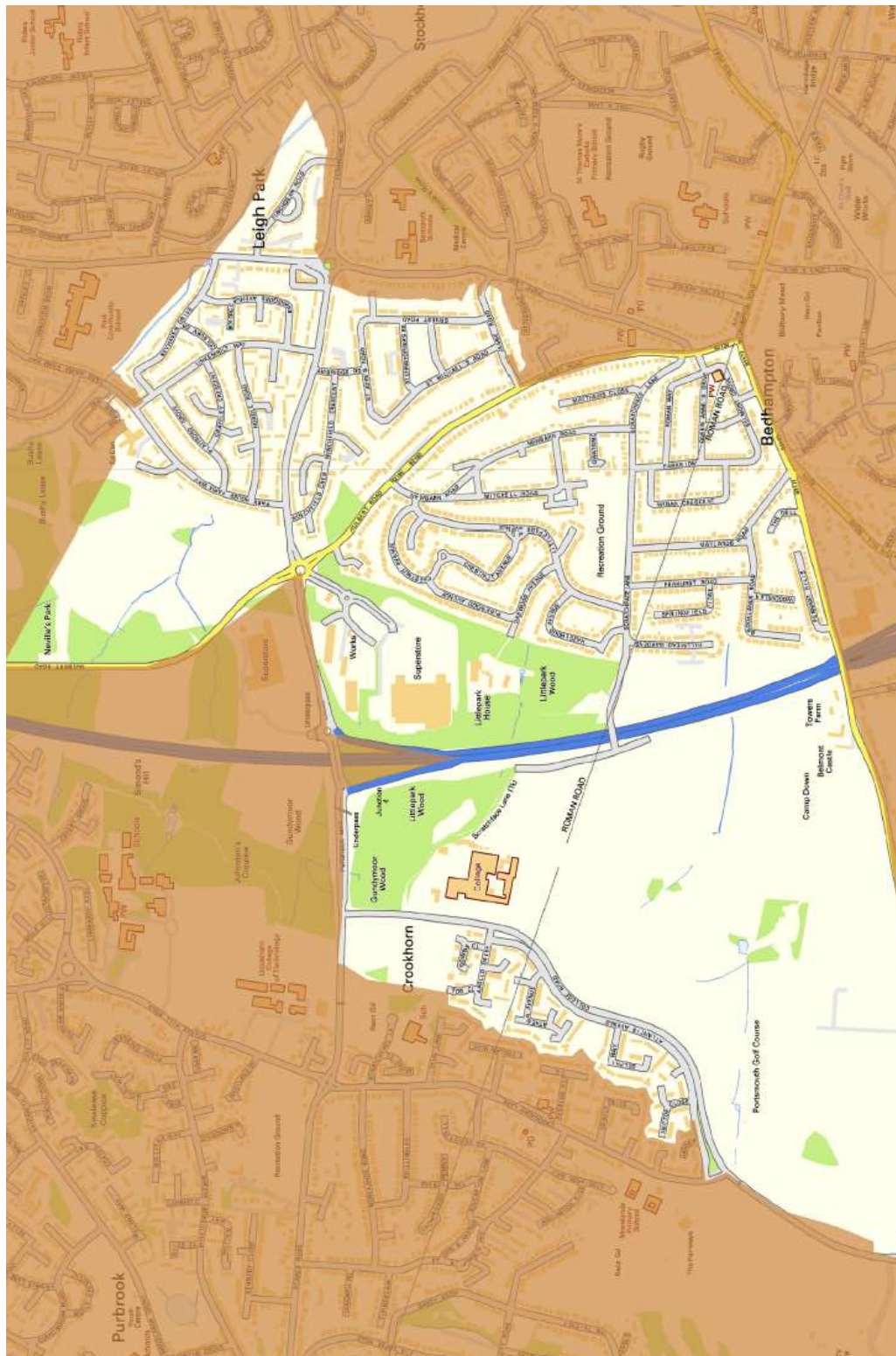
Yours faithfully,

Eleanor Leal Luna
Beattie Communications

APPENDIX B

FLYER AND DISTRIBUTION AREA

Flyer distribution area:



Leaflet:



— Example of a similar KFC Drive-Thru

A new KFC Restaurant with Drive-Thru Facility *at Larchwood Avenue, Bedhampton*



The proposals

Proposed Site Plan





KFC is all about great food, great teams and great partnerships that help us to respond to local community needs and have a positive impact on the local economy.

- The creation of up to 50 new full and part time job opportunities for the local community
- A new, purpose built restaurant with 75 – 80 seats, with drive-thru facility
- Dedicated car parking close to the restaurant, including two disabled parking bays
- Cycle parking
- Pedestrian access directly from Larchwood Avenue to the north and from the ASDA access road
- The existing landscape buffer along the southern boundary of the site is retained and enhanced

Vehicular access into KFC will be from the existing mini roundabout junction to the north east of the site. A separate exit point from the site is proposed, directly on to Larchwood Avenue, is provided for customers using the drive-thru facility.



To submit your feedback, please fill in the form below and return it to the freepost address overleaf.

Email address:

☐ Yes ☐ No ☐ Not sure

Thank you

Data protection: Your details will be used for consultation purposes only and will not be published on an individual basis

Meaningful careers and recognised training for young people

When KFC comes to town we create 45-50 employment opportunities for local people backed and supported by training and development.

We're a big business, with a local feel. We employ 24,000 people across the UK and offer flexible working patterns that our employees value. Circa 85 per cent of our teams are young adults looking for an opportunity to step into the world of work and our core strength lies in providing the training and development that will be valuable to their futures.

We have been named Britain's top employer for the past three years in a row and have earned the official 'Great Place to Work' accolade for five years running.

The jobs that would be created by the proposed drive-thru restaurant would include approximately 35 per cent full time roles and 65 per cent part time roles and based on our research, approximately 63 per cent of staff will be recruited from within a two mile radius.

For more information about working for KFC, visit our website www.kfc.co.uk/join-us

Safer Communities

We work with local partners such as safer neighbourhood teams and other local businesses to develop joined up action plans and our restaurant teams are trained in conflict management to resolve issues.

We evaluate every site to understand local risks prior to design and put appropriate measures in place where required and working closely with the planning and police authorities and incorporate secure by design guidance.

Design

Each of our restaurants is designed and built to fit into the local area and meet local planning requirements.

Our buildings are not a modular or pre-fabricated design and therefore we can have a flexible approach / design to meet local requirements and sensitivities and the exterior appearance of our buildings can be altered to suit the local street scene identity.

Lighting

We do not use neon lighting on our buildings and our car park lighting is designed at a level which minimises overspill whilst still providing a safe environment for security and safe movement for our customers.

Noise and Odours

We use innovative designs in our extraction systems to limit odour from our restaurants and most of our new

restaurants hold their 'refuse' in a closed yard which are locked and emptied regularly.

Mechanical plant is generally located within a closed yard, where noise levels are designed within World Health Organisation guidelines and our extractors are turned off when our restaurants close, to minimise disturbance.

Litter

We recognise the impact of litter on local communities and have a clear responsibility to minimise litter in and around our restaurants. Every restaurant has a litter-picking programme to keep the local area clean and our staff conduct up to 4 litter patrols each day; surrounding the restaurant and up to a 100m radius.

We work with a waste management company to recycle litter and food waste and provide a minimum of 4 litter bins per site to encourage our customers to dispose of their litter responsibly.

At a national level we are proud to be one of the first organisations in the UK to have signed and committed to the Keep Britain Tidy Litter Prevention Commitment and we also work in partnership locally to support initiatives to prevent litter in the community such as sponsored litter bins, fixed penalty schemes and support groups.

Environmental Impact

We recognise our responsibility to reduce our energy-use and the carbon footprint of our restaurants. We are investing in resource efficient technologies to reduce waste and minimise energy, water and packaging usage.

In the design of the new development, we have given careful consideration to the impact that it may have on existing trees on the site, some of which are protected by a Tree Preservation Order (TPO). All valuable trees on the boundary of the site will be retained and protected as part of the development.

Next steps

We hope to submit a planning application for the proposed development to Havant Borough Council in the coming weeks. Before that happens we would like to know what you, as a local resident, think of the plans.

To have your say, fill in the feedback form attached to this leaflet and return it to the freepost address provided. Alternatively, you can email kfcbedhampton@onlybeattie.com or call 08448 425 285.

Further information on KFC developments can be found on our development website www.kfodevelopment.co.uk and includes our downloadable Good Neighbour Guide and further information on economic benefits and our community commitments.



sogood™

Business Reply Plus
Licence Number
RTCJ-CZJJ-RTZS



Beattie Communications
4 Church Walk
LEEDS
LS2 7EG

Fold Here

APPENDIX C

PRESS COVERAGE



The News
19.07.16

New £2.5m KFC plan would create 50 jobs

But fears are raised over the impact it could have on traffic

by SHANNON JOHNSON

The News
shannon.johnson@news.co.uk

PLANS for a new £2.5m KFC restaurant near one of Havant's busiest roundabouts have been revealed.

The proposal for the fast-food outlet at Larchwood Avenue, Bedhampton, next to an existing drive-through McDonald's, has gone out for public consultation.

The fried chicken giant wants to build a 75 to 80-seater restaurant on the vacant brownfield site, off the Hulbert Road roundabout and near to Asda.

KFC said the development could create up to 50 full and part-time jobs.

Marian Fabbian, who lives



NEW PLAN A new KFC is planned for Bedhampton

on Portbrook Way, Havant, off the Hulbert Road roundabout, disapproved of the plans.

She said: 'I don't see why there's any need for a KFC to be built.'

'There's already a McDon-

ald's there. Traffic here is already bad and now it's going to be worse than ever.'

Hannah Browning, from Crookhorn, said she could see both sides of the argument.

She added: 'Of course if it

does help to create more jobs, then that is a positive thing as people are finding it harder to get employed nowadays.'

'But there's also a big problem with obesity in this country so building another

fast-food restaurant when there's already a McDonald's there doesn't help.'

Chris Holmes, chief development officer for KFC, said: 'We're always keen to hear what the community thinks of our plans, as our restaurants are designed to be a positive addition to the area.'

'This development would be sensitive to its surroundings, taking into account the character and setting of the site.'

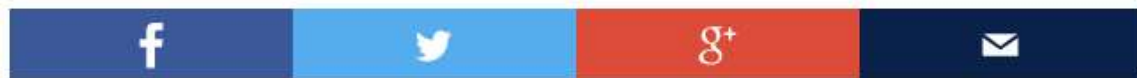
A planning application will be submitted to Havant Borough Council in the coming weeks. People living in the surrounding area have been sent information leaflets and asked to submit their feedback on the idea.

It outlines the proposal which includes a car park with two disabled parking bays and cycle parking and plans to build an exit directly on to Larchwood Avenue.

To comment on the proposal of the new KFC drive-through restaurant call 08448 425 285 or email kfcbedhampton@onlybeattie.com.

New £2.5m KFC plan would create 50 jobs

Published: 06:36 Tuesday 19 July 2016



Plans for a new £2.5m KFC restaurant near one of Havant's busiest roundabouts have been revealed.

The proposal for the fast-food outlet at Larchwood Avenue, Bedhampton, next to an existing drive-through McDonald's, has gone out for public consultation.

The fried chicken giant wants to build a 75 to 80-seater restaurant on the vacant brownfield site, off the Hulbert Road roundabout and near to Asda.

KFC said the development could create up to 50 full and part-time jobs.

Marian Baldwin, who lives on Purbrook Way, Havant, off the Hulbert Road roundabout, disapproved of the plans.

She said: 'I don't see why there's any need for a KFC to be built.

'There's already a McDonald's there. Traffic here is already bad and now it's going to be worse than ever.'

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comments



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