

SUPPORTIVE STATEMENT

Dear Sirs,

As you will probably be aware, J F Goodwillie Ltd have been trading on the site at Waterlooville (PO7 5SR) many years; long before the surrounding houses were built.

Our site's trading times Monday to Friday are 7:30am to 17:00pm, and we sell products to both Trade & Retail customers. A Lot of our products are stored outside in our yard.

During the Autumn and Winter months lighting levels in our yard are reduced at both ends of the day. Each year there are around 80 dates where we either experience sunrise after 7:30am, or sunset before 17:00pm and there are many more dates that are affected due to reduced light levels.

During a safety audit it was identified that lower light levels in the yard:-

- Increased the potential risk of injury to our customers, suppliers, visitors & staff.
- Increased the possibility that our warehouse team would pick orders incorrectly.
- Reduced visibility for our fork lift operators and customer/supplier vehicles.
- Increased the potential for theft.
- Were linked to lower sales figures (we suspected this was due to customers not being able to see the products clearly).
- Were possibly damaging our reputation (customer perception)

During a forward planning meeting it was suggested that increasing light levels in our yard - *especially around the Fencing items* - would help mitigate the risks, lower the frequency of picking errors, and potentially increase our sales figures.

During our research and consultations we referred to the planning permissions information that we could find and could not see any guidance regarding security lighting on commercial premisses.

To help reduce the effects of light pollution to our neighbours the following measures were taken:-

- Lights were not installed on our existing industrial buildings but instead, 4x new posts were erected so that the lighting would face away from the neighbouring properties.
- Posts were painted a neutral colour (we chose light grey to blend in with the skyline)
- Lights were shielded on the reverse to deflect light forward.
- Lights are controlled with an auto shut-off adjustable timer.
- Lights will only be used during low-light mornings and evenings, typically 07:15-08:30am and 15:45-17:15pm in the Autumn and Winter months only.

I am aware that a complaint has been made regarding one of the new timber posts compromising the view of one of our neighbours. I have included some images of the 'views' of our yard that would be marginally obscured by this timber post, and if anything I'd argue that blocking out a very small section of our tired buildings is actually a view improvement!

Yours faithfully,

Ross Shaw
General Manager
J F Goodwillie Ltd

ⁱ <https://www.timeanddate.com/sun/@2634686?month=10&year=2021>

October – 14days

Sunrise after 07:30am: 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th and 30th

Sunset before 17:00pm: 31st

November – 30days

Sunrise after 07:30am: 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th

Sunset before 17:00pm: whole month

December – 31days

Sunrise after 07:30am: whole month

Sunset before 17:00pm: whole month

January – 31days

Sunrise after 07:30am: whole month

Sunset before 17:00pm: whole month

February – 7days

Sunrise after 07:30am: 1st, 2nd, 3rd, 4th, 5th, 6th, 7th

Sunset before 17:30pm: 1st, 2nd, 3rd