

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Spring Business Park
Address line 1	Stanbridge Road
Address line 2	
Address line 3	
Town/city	Havant
Postcode	PO9 2NE

Description of site location must be completed if postcode is not known:

Easting (x)	472647
Northing (y)	107520

Description

2. Applicant Details

Title	Mr
First name	Jeremy
Surname	Sharland
Company name	Kingsbridge Estates Ltd Pension Scheme
Address line 1	Lincoln House
Address line 2	City Fields Way
Address line 3	Tangmere
Town/city	Chichester

2. Applicant Details

Country	
Postcode	PO20 2FS
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Natalie
Surname	Fellows
Company name	Fellows Planning Limited
Address line 1	62 Carmarthen Avenue
Address line 2	Drayton
Address line 3	
Town/city	Portsmouth
Country	England
Postcode	PO6 2AQ
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed free standing totem sign located on the corner of the vehicular entrance into the site. The top fret cut lettering for the Business Park will be internally illuminated.

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 380 x Width: 178 x Depth: 20 metre(s)
What materials will the sign be made of? Aluminum totem, with acrylic panels. Fret cut lettering for the Business Park Name at the top of the sign.	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background Orange Lettering RAL 2004, Numbers in White, Background is RAL 7014 Slate Grey and Grey satin finish RAL 7015 (rear).	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	117.6 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Freestanding totem sign which provides the names of the various businesses occupying the site.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	20/10/2021
To	20/10/2026

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

If yes, please provide details of their name, role, and how they are related:

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

20/10/2021