

WICKES PLANNING APPLICATION – WATERLOOVILLE

PLANING STATEMENT

OUR CLIENT IS REQUESTING WE UPDATE THEIR SIGNAGE TO THEIR NEW STYLE LOGO AT THIS SITE.

THEY ARE PROPOSING REPLACING THEIR CURRENT SIGNAGE WITH THIS NEW LOGO WITH THE INTERNALLY ILLUMINATED BOX SIGNS TO HAVE ONLY LETTERS AND OUTLINE TO ILLUMINATE.

THEY ALSO HAVE AN EXISTING FREE STANDING DIRECTIONAL SIGN WHICH WILL REQUIRE ONLY PART OF THE PANELS CHANGING.

THE EXISTING TOTEM SIGN WILL HAVE NEW FLEXIBLE SKINS TO EACH SIDE DEPICTING THEIR OPENING HOURS.

THE SIGNS, ONCE ERECTED, WILL BE MAINTAINED REGULARLY TO KEEP THEM IN A GOOD AND CLEAN CONDITION.