

PLANNING STATEMENT

Date: 15.02.22	Site Address: Unit 1B Wellington Retail Park Hambledon Road Waterlooville PO7 7FG
Applicants:	Agents:
Name: Iceland Foods Ltd	Name: RRDS Ltd
Address: Second Avenue Deeside Industrial Park Deeside	Address: Studio 2, 1 st Floor The Ffwrwm, High Street Caerleon, Newport
Post Code: CH5 2NW	Post Code: NP18 1AG
E-mail:	E-mail: design@rrds.net
Telephone:	Telephone: 01873-881165
Local Authority: Havant Borough Council	
To be read in conjunction with : Blaze Signs drawings - 220215 RRDS amended Food Warehouse Waterlooville External scheme V1 (a)	
Description of Proposed Signage: High level signs to front & rear elevations, loading bay sign to rear elevation, replacements panels to existing 3 sided totem pole and manifestation and vinyls to internal face of windows/doors	
USE - The property will trade as Iceland Foods Ltd	
AMOUNT - No new building works are proposed	
SCALE - The units already exist.	
LANDSCAPING - The building already exists. No additional landscaping will be required. Therefore not applicable	
APPEARANCE - The general appearance of the unit will be as Iceland's corporate standard.	
Note: The manifestation and vinyl graphics are illustrated on the submitted drawings. These graphics form part of this application but we are informed that they are deemed to have consent under schedule 3 Part 1 class 12 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007 and therefore the details of these graphics are not listed on this application form.	
Statement: The proposed signage has been designed by and will be installed by Iceland's signage specialists/contractors.	