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Enquiries To Sophie Osborne
Direct Line 0370 779 5232
Date 27 August 2021

My reference 033442
Your reference APP/21/00896
Email havantdc@hants.gov.uk

Dear Sir,

Sainsburys Supermarkets Ltd, Hambledon Road, Waterlooville, PO7 7UL

Display of 2No. internally illuminated flexface signs; 1No. non-illuminated wall sign and 1No. non-illuminated welcome board sign.

Thank you for consulting the Highway Authority on the above application.

The applicant is proposing the construction of 2 internally illuminated Argos 'Flexface' Signs on the exterior of the building as well as updating the branding on the Welcome Wall and the Sushi Gourmet Brand Panel.

The luminance levels (<300cd/m²) of the internally illuminated Argos 'Flexface' signs are within the acceptable luminance levels for an urban environmental zone (600cd/m²). Additionally, the updated branding on other areas of the site have not resulted in a material change to advertisement boards that have previously been approved.

Thus, the Highway Authority provide no objections to the above planning application.

Yours faithfully,

Sophie Osborne

Assistant Transport Planner – Highways Development Planning

*Director of Economy, Transport and Environment
Stuart Jarvis BSc DipTP FCIHT MRTPI*