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Partnership**

Transport Planning and
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Proposed KFC Restaurant Bedhampton

KFC

Measures Only Travel Plan

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CONTENTS

	<u>Page</u>
1.0 INTRODUCTION	1
1.1 Background	1
1.2 Aim of Travel Plan	1
2.0 TRANSPORT CONTEXT	1
2.1 Site Location	1
2.2 Footways and Cycleways	2
2.3 Public Transport	3
3.0 PROPOSED DEVELOPMENT AND MEASURES	3
3.1 Scheme Proposals	3
3.2 Site Access and Layout	4
3.3 Car parking	4
3.4 Cycle Measures	4
3.5 Car Sharing	5
3.6 Travel Notice boards	5
3.7 Marketing	6
4.0 TRAVEL PLAN MANAGEMENT	6
4.1 Travel Plan Coordinator	6
5.0 ACTION PLAN	6

ATTACHMENTS

Attachment 1 Site Location

Attachment 2 Bus Services Summary

Attachment 3 Proposed Site Layout

1.0 INTRODUCTION

1.1 Background

- 1.1.1 This Measures Only Travel Plan is submitted with a planning application for development of a KFC restaurant at Larchwood Avenue, Bedhampton.
- 1.1.2 Havant Borough Council confirmed at the pre-application stage that a Measures Only Travel Plan would be required for the proposed KFC. This document sets out KFC's commitment to provide measures to encourage staff and customers, where possible, to travel to the restaurant by alternative means of travel to the private car.

1.2 Aim of Travel Plan

- 1.2.1 The aim of the Travel Plan is to provide staff and customers with the facilities to enable sustainable travel to occur and the information to encourage use of these alternative modes to the private car.

2.0 TRANSPORT CONTEXT

2.1 Site Location

- 2.1.1 The site for the proposed KFC restaurant is some 300m east of the A3(M) and some 2.3km north west of Havant town centre. Purbrook Way runs in an east-west direction some 180m north of the site and links Purbrook to the west of the A3(M) to Havant to the east.
- 2.1.2 The site is bounded by Larchwood Avenue to the north west, an ASDA Supercentre to the south west, ASDA access road to the east and a McDonald's restaurant to the north east as shown at Appendix 1.
- 2.1.3 Larchwood Avenue and the ASDA access road meet at a roundabout some 100m north east of the site with access to an ASDA petrol filling station to the north.
- 2.1.4 The ASDA access road continues north east from the site to meet Purbrook Way and the B2150 Hulbert Road at a five arm roundabout. Improvement works at the Purbrook Way/Hulbert Road roundabout have recently been completed which includes signalling the Purbrook Way approaches from the east and west.
- 2.1.5 To the south west the ASDA access road provides access to ASDA only.
- 2.1.6 To the south east of the site, beyond the ASDA access road, is a residential area. Access to the residential area is via the B2150 Hulbert Road.

Local Shops and Services

- 2.1.7 Immediately south west of the site is an ASDA Supercentre which includes an opticians and a pharmacy. An ASDA petrol filling station is some 140m north east of the site.
- 2.1.8 Some 70m north west of the site is Larchwood Business Centre, with access via Larchwood Avenue. This includes window companies, garages, flooring companies and other businesses.
- 2.1.9 Some 260m north of the site is a B&Q with a café. Access is from Purbrook Way via a roundabout junction with the A3(M) southbound on-slip to the west of the site.
- 2.1.10 The closest KFC restaurant to the site is some 2.25km to the south east of the site in the Havant town centre adjacent to Park Road. The nearest McDonalds restaurant is immediately to the north east of the site. The nearest Burger King is some 2.4km south east of Havant town centre.

2.2 Footways and Cycleways

- 2.2.1 A footway is provided on the east side of both the ASDA access road and Larchwood Avenue, and on both sides of all other roads in the local area.
- 2.2.2 A zebra crossing is provided across the ASDA access road some 20m from the north eastern site boundary. Another zebra crossing is provided on Larchwood Avenue some 50m north east of the site. Footways and zebra crossings are provided throughout the ASDA development.
- 2.2.3 Immediately west of the site from Larchwood Avenue, an unmarked track provides an informal pedestrian link to the ASDA service road.
- 2.2.4 At the Larchwood Avenue/McDonald's restaurant access road priority junction, dropped kerbs and tactile are provided.
- 2.2.5 The recent Purbrook Way/Hulbert Road/Asda roundabout improvements include upgrading the local pedestrian and cycle facilities. A footway/cycleway is provided east/west through the centre of the junction including Toucan crossings across the Purbrook Way arms and the circulatory carriageway. A shared footway/cycleway is also provided from Hulbert Road south to Purbrook Road east and west with a Toucan crossing provided across Hulbert Road.
- 2.2.6 A signposted cycle on/off road link heads to the west of the roundabout to join National Route 222 at Stakes Hill road some 1.1km north west of the site.
- 2.2.7 To the east of the roundabout a suggested cycle route noted in the Hampshire Cycle Map for Havant links to National Route 22 some 2.45km east of the site. This National Cycle Route links Banstead in Surrey and Brockenhurst in the new Forest.

2.3 Public Transport

Bus Services

- 2.3.1 Bus service details are provided at Appendix 2. A summary of the frequent services near the site are provided below:

Services from Purbrook Way		Service Frequency (minutes)					
Service	Route	Monday - Friday		Saturday		Sunday	
		Day	Eve	Day	Eve	Day	Eve
20	Havant – Portsmouth – The Hard	30	-	30	-	-	-
37	Havant – Petersfield - Alton	60	-	60	-	-	-
39	Havant – Wecock Farm	10	40	10	40	60	-

- 2.3.2 Bus stops are provided on Purbrook Way in both directions to the west of the roundabout some 180m north of the site. The eastbound bus stop has a bus lay-by with a shelter and timetable and the westbound bus stop has a flag and a timetable.
- 2.3.3 A further bus stop is provided at the ASDA Supercentre some 130m south west of the site. Services 20 and 39 use this stop generally between the hours of 0900 and 1500.

Train Services

- 2.3.4 The nearest train station to the site is Bedhampton train station some 1.5km south east of the site.
- 2.3.5 Services to Portsmouth and London operate every 20-30 minutes.

3.0 PROPOSED DEVELOPMENT AND MEASURES

3.1 Scheme Proposals

- 3.1.1 The development proposals comprise a restaurant and drive-thru' to the south west of Larchwood Avenue. The gross internal area of the proposed building is some 248.7sqm.
- 3.1.2 The restaurant is proposed to open from 06.00 to 23.00 Monday to Sunday in line with the adjacent McDonalds opening hours.
- 3.1.3 Approximately 45-50 staff would be employed at the site with a maximum of 12-15 staff on site at any one time.

3.2 Site Access and Layout

- 3.2.1 Access to the proposed car park would be via the existing mini roundabout junction to the north east of the site. The road would continue south west into the site to the drive thru' and on-site parking.
- 3.2.2 The drive-thru' would run in a clockwise direction around the south and west of the building with a separate egress on to Larchwood Avenue to the west of the building. For those not using the drive-thru', egress would be taken via the shared mini roundabout.
- 3.2.3 A footway and steps would be provided from the zebra crossing on the ASDA access road to the east in to the site, where a zebra crossing would be provided across the internal road adjacent to the mini roundabout.
- 3.2.4 Pedestrian access would also be via Larchwood Avenue with a ramp and steps provided adjacent to the building entrance to the north of the site.
- 3.2.5 A ramp is proposed from the southern car park along the eastern side of the building providing a route from the proposed disabled parking bays to the restaurant entrance. Steps are also provided from the northern car park to the restaurant entrance.
- 3.2.6 The proposed site access and layout is shown at Appendix 3.

3.3 Car parking

- 3.3.1 A total of 22 car parking spaces are proposed including two disabled bays. Two grill bays are also proposed adjacent to the entrance of the site for drive-thru' customers to wait for large orders. Thirteen spaces, including two disabled bays, will be provided adjacent to the east of the building and west of the drive-thru' lane.
- 3.3.2 Some five spaces will be provided immediately west of the site access. The remaining four car parking spaces, along with two grill bays, will be provided along the shared access road, some 10m east of the Larchwood Avenue.

3.4 Cycle Measures

- 3.4.1 Cycle parking in the form of four Sheffield standards for eight cycles will be provided to the north of the building.
- 3.4.2 A staff changing area will be provided as part of the building design. Lockers will also be provided for the safe storage of cycle equipment whilst at work.

3.5 Car Sharing

- 3.5.1 Car sharing involves commuter and business related trips where two or more persons share a vehicle rather than drive separately.
- 3.5.2 Car sharing will be promoted amongst those staff that are unable to walk, cycle or travel by bus to work. An informal car sharing scheme will be set up with a sign-up sheet posted on the travel information board in the staff room. Those staff willing to car share will be able to provide their details on the sheet to inform other staff they are looking for or can offer a lift to/from work.
- 3.5.3 Havant District forms part of the area covered by the Hampshire wide car share scheme. This scheme is internet based at: www.hants.liftshare.com and will be promoted on the staff travel information board. This will enable staff to search a wider group of people to identify if a car share partner is available.

3.6 Travel Notice boards

- 3.6.1 A travel information board will be provided in the staff room at the KFC.
- 3.6.2 The majority of customers will be pass by or diverted trips to the site as part of an existing car journey. It is therefore unlikely that customers will be able to be encouraged to change their mode of travel. However to encourage sustainable travel in general a second travel notice board providing information on alternative modes of travel will be provided in the main restaurant area.
- 3.6.3 The boards will promote travel by alternative modes of transport and display the following information on either the staff (S) board or customer (C) board:
- details of pedestrian and cycle routes in the local area (S & C);
 - information regarding general pedestrian and cycle safety (S & C);
 - bus and train service maps and timetable information including bus stop and train station locations (S & C);
 - posters advertising local and national sustainable travel events such as national cycle week in June; and
 - details of car sharing and sign-up sheet (S).
- 3.6.4 The staff information board will provide a point of reference for all staff members in all respects of the Travel Plan and identify KFC's commitment to the Travel Plan. The customer board will aim to promote sustainable travel in general and not necessarily just to/from the KFC. The boards will be used for information, relevant travel promotion and advertising.

3.7 Marketing

- 3.7.1 During the recruitment process and interview stages KFC will promote the travel options available to potential staff working at KFC Bedhampton.
- 3.7.2 As part of the staff induction the restaurant manager will further promote the travel options available. This will include providing staff with the relevant cycle or bus maps appropriate for their location of residence.
- 3.7.3 The contact details of the Travel Plan Coordinator will also be provided to all staff. If staff have a query about their travel options to work they will be able to contact the Travel Plan Coordinator to discuss.

4.0 TRAVEL PLAN MANAGEMENT

4.1 Travel Plan Coordinator

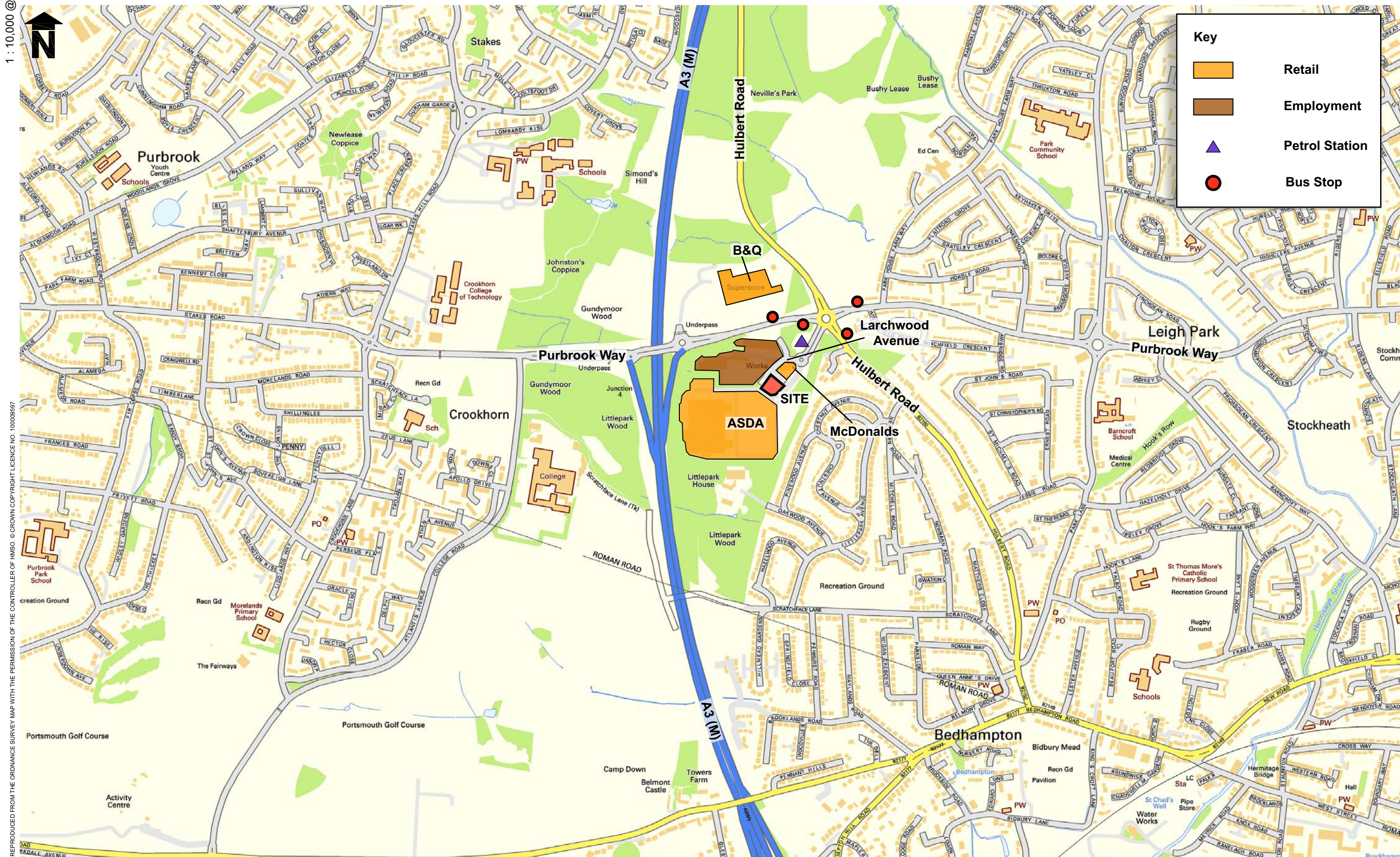
- 4.1.1 The overall Travel Plan will be managed by the manager of the Bedhampton KFC restaurant. Either the manager or a member of staff appointed by the manager will act as the Travel Plan Coordinator for the site.
- 4.1.2 The Travel Plan Coordinator will be responsible for making sure that all staff are aware of the travel options available to them. The Coordinator will also be responsible for making sure that the travel information on the travel notice boards is up to date and will be the point of contact for all staff who have a travel related query.

5.0 ACTION PLAN

- 5.1.1 A summary of the measures proposed and timescales for implementation is set out below:

Measure	Timescale	Implemented by...	Continuation period
Cycle parking	Prior to opening	Contractor/KFC	Ongoing
Construction of Pedestrian Access	Prior to opening	Contractor/KFC	Ongoing
Changing facility and lockers	Prior to opening	Contractor/KFC	Ongoing
Marketing	From job advert	KFC/TPC	Ongoing
Travel notice boards	Upon opening	TPC	Update monthly
Car sharing	Upon opening	TPC	Ongoing

1 : 10,000 @ A3



2817 KFC Bedhampton, Havant

Services from Hulbert Road Roundabout, Purbrook Way

Bus Route: Havant – Portsmouth – The Hard

Route Number 20

Operator: Stagecoach

	Approximate Bus Frequency (minutes)		
	Mon - Fri	Saturday	Sunday
Early	1*	1*	-
Peaks	30	30	-
Daytime	30	30	-
Evening	-	-	-

	First	Last
Mon – Fri	0655	1853
Saturday	0705	1853
Sunday	-	-

* Number of services

* ASDA stop runs from 0927-1527

Bus Route: Havant – Petersfield – Alton

Route Number 37

Operator: Stagecoach

	Approximate Bus Frequency (minutes)		
	Mon - Fri	Saturday	Sunday
Early	-	-	-
Peaks	60	60	-
Daytime	60	60	-
Evening	-	-	-

	First	Last
Mon – Fri	0851	1805
Saturday	0724	1805
Sunday	-	-

* Only to Petersfield on a Saturday

Bus Route: Havant – Wecock Farm

Route Number 39

Operator: Stagecoach

	Approximate Bus Frequency (minutes)		
	Mon - Fri	Saturday	Sunday
Early	30	-	-
Peaks	10	10	60
Daytime	10	10	60
Evening	40	40	-

	First	Last
Mon – Fri	0613	2134
Saturday	0713	2134
Sunday	0909	1809
Bank Holidays	0909	1809

