

HERITAGE STATEMENT



Listed building site address: 4-6 East Street, Havant, PO9 1AQ

Date: 10th Feb 2016

Schedule of Works

Our application for Full Planning and Listed Building Consent for 4-6 East Street includes;

- A request to fit non-illuminated, traditional-styled signage to the existing fascia area
- A request to fit a traditional-styled hanging sign

Materials and Alterations

We do not intend to make any structural changes to the internal or external areas of the building. It is our intention to keep the shop front in its current form and to fit new signage to match the proportions of the existing fascia area.

Signage Materials

Non-illuminated wood panel sign of the TaxAssist Accountants logo. The panel is constructed from wood and hand-painted blue. The £ sign, white lettering and small text "The Accountancy and Tax Service for Small Business" are to be produced in self-adhesive, textured vinyl and applied to the face. The textured vinyl provides a hand-painted finish, in keeping with the traditional style of the building, whilst also providing clean edges to the lettering and enhanced durability so that it is not easily susceptible to weather wear and tear.

Colour codes – Avery ■ Bright Blue 877PC ■ Primrose Yellow 807PC ■ White 800PC

Heritage Statement

We feel that our proposals will not have a detrimental impact on the building's special architectural or historic interest.

It is our belief that the proposals outlined in our application would not adversely impact the local area as the proposed shop front is consistent with, and complimentary to, the other neighbouring businesses. It would, we believe, enhance the area by providing a smart outlet, a note of variety genuinely attractive to customers, and could be open for trade very quickly. A fast opening will reduce the sense of redundancy created by the existing empty unit.

The shop will be designed to be professional, accessible and welcoming for small business clients or prospective clients to meet with an accountant and access our services in a very open and welcoming ground floor environment – something not currently offered by the traditional accountants.
