

TOWN PLANNING DEPARTMENT



WDR & RT TAGGART

PLANNING CONSIDERATION STATEMENT

15044 – M&S Havant

Havant New Store

Version 01 – 29th April 2016

Architects
Civil Engineers
Structural Engineers
Environmental Engineers
Landscape Architects
Town Planning Consultants
Health & Safety Consultants
Project Managers

HEAD OFFICE
Laganwood House
Newforge Lane
Malone Road
BELFAST
BT9 5NX

t: 028 9066 2121
e: mail@wdr-rt-taggart.com
w: www.wdr-rt-taggart.com



TITLE	PLANNING CONSIDERATION
PROJECT	15044 - M&S Havant
CLIENT	M&S
DATE	29 th April 2016
STATUS	Issue
VERSION	01
AUTHOR	Jonathan White

WDR & RT **TAGGART**

DOCUMENT CONTROL

REVISION	DESCRIPTION	STATUS	DATE	BY	CHECKED	APPROVED
00	FIRST ISSUE	DRAFT	29/04/16	JW		



PROJECT DETAILS

Client: Marks & Spencer
Site Address: Solent Retail Park, Solent Road, Havant, Hampshire P091J3
Description of Proposal: Installation of new artwork, signs & vinyl to newly built retail unit and trolley bays

Summary of Consideration

Taking into consideration the surrounding streetscape and large scale retail nature of the area we are of the opinion that an advertisement consent should be given favourable consideration for the installation of the new brand specific signage as proposed for new retail unit currently under construction.

The addition of the new signage will match the current architectural style and approach used by other retailers. The proposals are in keeping with nature of the area and other surrounding buildings and will not be detrimental to the appearance of the modern retail park.

The application is to install artwork to 4 No. trolleys bays 1No. Illuminated sign, and 1No. area of opaque vinyl to a newly constructed building.

The proposals include as follows:

South Elevation

1. 1No. Internally lit sign with 3D individual black front face letters with white returns,
2. 1No. Portion of glazing with opaque grey vinyl applied internally to glazing

External Trolley Bays

3. 4No. existing trolley bays located adjacent to the store to have new artwork graphics applied.
-

Description of Site:

The site is situated outside of Havant town centre in a modern retail park following the architectural trend with materials and layout favoured with modern retailers.

Relevant Planning History

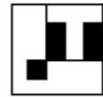
APP/16/00188 – Initial Advertisement Consent Application for M&S retail unit

APP/12/00752 – Initial Planning Application for Retail Unit Shell

Demolition of existing buildings on site and erection of a single structure (for Class A1 Use) extending to 4289sqm (GEA) at ground floor and up to 3328sqm (GEA) at first Floor, with associated access, parking and servicing. Permit 20/06/13 subject to a S106 Agreement.

Subsequent related amendments

- APP/14/00862
- APP/15/00075



- APP/15/00504

APP/15/01181 – Advertisement Consent Application for neighbouring retail unit

RELEVANT PLANNING POLICIES FOR CONSIDERATION

Havant Borough Council Local Plan (Core Strategy) (March 2011)

Havant Borough Council Local Plan (Allocations) (July 2014)

National Planning Policy Framework 2012
