



**Havant**  
**BOROUGH COUNCIL**

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Miss D Smith  
The Granary  
37 Walnut Tree Lane  
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CP10 1BD

For:

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**THE TOWN AND COUNTRY PLANNING ACT 1990**  
**THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)**  
**REGULATIONS 2007**  
**Grant of Advertisement Consent**

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**Application Number:** APP/15/00971

**Site Address:** Former BAE Systems Technology Park, Elettra Avenue, Waterlooville PO7 7XS

**Proposal:** Display of 1No. illuminated gateway sign; 9No. illuminated freestanding signs (7No. totem; 2No. directional); 1No. side-by-side non-illuminated sign; 2No. non-illuminated banner signs and 10No. non-illuminated DOT (information) signs.

Further to your application received on 04 September 2015, Havant Borough Council, as Local Planning Authority, **Grants Advertisement Consent** for the above proposal.

This consent is subject to compliance with:

- (i) The plans and other documents submitted with regards to your application, and
- (ii) The following conditions:

**Standard Conditions:**

- 1 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.  
**Reason:** As required by the provision of the Town and Country Planning (Control of Advertisements) Regulations 2007.
- 2 Any structure or hoarding, erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.  
**Reason:** As required by the provision of the Town and Country Planning (Control of Advertisements) Regulations 2007.
- 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.  
**Reason:** As required by the provision of the Town and Country Planning (Control of Advertisements) Regulations 2007.

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- 4 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.  
**Reason:** As required by the provision of the Town and Country Planning (Control of Advertisements) Regulations 2007.
- 5 No advertisements shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).  
**Reason:** As required by the provision of the Town and Country Planning (Control of Advertisements) Regulations 2007.

**Additional Conditions:**

- 1 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.  
**Reason:** As required by the provision of the Town & Country Planning (Control of Advertisements) Regulations 1992
- 2 Any structure, or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.  
**Reason:** As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992
- 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.  
**Reason:** As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.
- 4 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.  
**Reason:** As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.
- 5 No advertisements shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).  
**Reason:** As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.
- 6 The intensity of illumination shall not exceed 600 candelas per m2.  
**Reason:** In the interests of the amenities of the area and highway safety and having due regard to policy DM21 of the Havant Borough Publication Local Plan (Allocations).

- 7 The development hereby permitted shall be carried out in accordance with the following approved plans:  
Proposed Site Layout Dwg.No 6449-PL-008 rev D received 8 October 2015  
McDonalds 10 MPH disc received 4 September 2015  
Sign Type 22 New Double Sided Banner Unit received 4 September 2015  
Sign Type 7 Side by Side Any Lane Sign received 4 September 2015  
Sign Type 11 Totem 4 Bay received 4 September 2015  
Sign Type 13 Hero Poster Board received 4 September 2015  
Sign Type 3 Gateway received 4 September 2015  
Sign Type 25 Pedestrian Crossing received 4 September 2015  
Sign Type 24 Parked Order Bay 1 received 4 September 2015  
Sign Type 24 Parked Order Bay 2 received 4 September 2015  
Sign Type 24 Accessible Parking Bay received 4 September 2015  
Sign Type 25 No Entry received 4 September 2015  
Sign Type 25 Give Way received 4 September 2015  
**Reason:** - To ensure provision of a satisfactory development.

**Other Important Information:**

- (1) This notice only relates to the decision of Havant Borough Council as Local Planning Authority under the Town and Country Planning (Control of Advertisement Regulations). It does not relate to any other application that may be required under the Town and Country Planning Acts, Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6571.
- (2) Your attention is drawn to the attached information regarding firstly your right to appeal to the Planning Inspectorate, if you are aggrieved by the Council's decision, and secondly the rights of an owner to, in certain circumstances serve a purchase notice on the Council. See [www.planningportal.gov.uk/pcs](http://www.planningportal.gov.uk/pcs).
- (3) Any failure to adhere to the details of the approved plans, and other documents or to comply with any conditions listed above may lead to action being taken by the Council under the Town and Country Planning (Control of Advertisements) Regulations 2007. If you wish to depart from the approved details or conditions in any way you should contact the Planning and Development service at The Public Service Plaza or by telephoning 023 9244 6015.

(1) In accordance with paragraphs 186 and 187 of the NPPF Havant Borough Council (HBC) takes a positive and proactive approach and works with applicants/agents on development proposals in a manner focused on solutions by:

- Offering a pre-application advice service, and
- Updating you of any issues that may arise in the processing of your application and where possible suggesting solutions, and,

In this instance:

- You were updated about issues after the initial site visit.

*Andrew Biltcliffe*

Andrew Biltcliffe  
Executive Planning Service Manager

28 October 2015