



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name:	Whitbread Plc						
Street address:	Whitbread Court			Country Code	National Number	Extension Number	
	Houghton Hall Business Park			Telephone number:			
	Porz Avenue			Mobile number:			
Town/City:	Dunstable			Fax number:			
County:	Beds			Email address:			
Country:	United Kingdom						
Postcode:	LU5 5XE						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Steven	Surname:	Flemming		
Company name:	Vado Associates Ltd						
Street address:	Bloxham Mill			Country Code	National Number	Extension Number	
	Bloxham			Telephone number:	01295 263 677		
	Barford Rd			Mobile number:			
Town/City:	Banbury			Fax number:			
County:	Oxfordshire			Email address:			
Country:	United Kingdom						
Postcode:	OX15 4FF				sf@vadoassociates.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Premier Inn		
Street address:	Langstone Rd		
Town/City:	Havant		
County:			
Postcode:	PO9 1RE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471572
Northing:	105807

Description:

Land to the north of Langbrook Farm Public house, west of Langstone Rd

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Building mounted and free standing signs to best communicate the nature of the operator's business and direct patrons where necessary.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Fascia Signs
6No Building ID signs
Other signs
1No Primary pole sign
1No Entrance sign
3No Twin leg directional signs

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

12.150

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250

m

What are the dimensions of the proposed advertisement?

Height:

1.089

 x Width:

4.355

 x Depth:

0.250

 metres

What materials will the sign be made of?

Sign 1. Built up slimline aluminium letters with acrylic faces mounted on to aluminium bedhead panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

72.800

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.545

 x Width:

2.700

 x Depth:

0.060

 metres

What materials will the sign be made of?

Sign 2. Built up slimline aluminium letters with acrylic faces individually mounted on to entrance canopy

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.750

cm

The colour of text and background:

White letters & moon with yellow stars

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250

m

What are the dimensions of the proposed advertisement?

Height:

6.000

 x Width:

1.500

 x Depth:

0.250

 metres

What materials will the sign be made of?

Sign 3. Built up slimline aluminium letters with acrylic faces mounted on to aluminium bedhead panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100.800

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

11.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250

m

What are the dimensions of the proposed advertisement?

Height:

2.595

 x Width:

4.000

 x Depth:

0.250

 metres

What materials will the sign be made of?

Sign 4. Built up slimline aluminium letters with acrylic faces mounted on to aluminium bedhead panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

130.500

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

9.780

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250

m

What are the dimensions of the proposed advertisement?

Height:

1.198

 x Width:

4.790

 x Depth:

0.250

 metres

What materials will the sign be made of?

Sign 5. Built up slimline aluminium letters with acrylic faces mounted on to aluminium bedhead panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80.000

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

12.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250

m

What are the dimensions of the proposed advertisement?

Height:

1.198

 x Width:

4.790

 x Depth:

0.250

 metres

What materials will the sign be made of?

Sign 6. Built up slimline aluminium letters with acrylic faces mounted on to aluminium bedhead panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80.000

cm

The colour of text and background:

White letters and moon with yellow stars on purple panel

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

8.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

11.000

 x Width:

3.000

 x Depth:

0.500

 metres

What materials will the sign be made of?

Sign 7. Mild steel pole with aluminium header panel fret cut with acrylic letters and logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

141.000

cm

The colour of text and background:

White letters & moon with yellow stars on purple panel with trim & post finished silver

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.745

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

2.500

 x Width:

1.557

 x Depth:

0.100

 metres

What materials will the sign be made of?

Sign 8. Mild steel posts with aluminium panel fret cut with acrylic letters and logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

66.000

cm

The colour of text and background:

White letters & moon with yellow stars on purple panel with trim & posts finished silver

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

1.350

 x Depth:

0.075

 metres

What materials will the sign be made of?

Sign 9. Mild steel posts with aluminium panel and applied vinyl text and arrows.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.500

cm

The colour of text and background:

White letters with yellow arrow on purple panel & posts finished silver

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

1.350

 x Depth:

0.075

 metres

What materials will the sign be made of?

Sign 10. Mild steel posts with aluminium panel and applied vinyl text and arrows.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.500

cm

The colour of text and background:

White letters with yellow arrow on purple panel & posts finished silver

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

1.350

 x Depth:

0.075

 metres

What materials will the sign be made of?

Sign 11. Mild steel posts with aluminium panel and applied vinyl text and arrows.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.500

cm

The colour of text and background:

White letters with yellow arrow on purple panel & posts finished silver

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

18/08/2015