

1.



DFS LETTERS + HEART SHAPED LOGO WITH SOFA DESIGN AND STRAP LINE IN LOWER CASE LETTERS. (PLEASE NOTE THE REPRESENTATIVE COLOUR OS A PANTONE PRINTING INK.)

2.



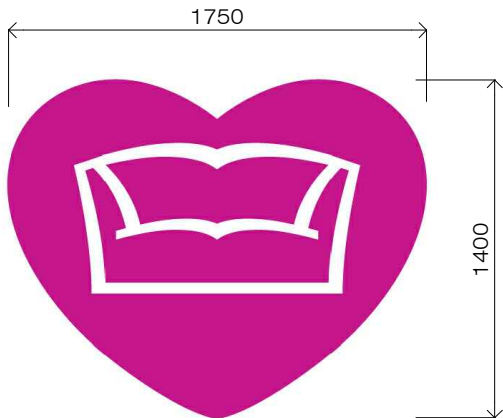
PHOTOGRAPH OF DFS LETTERS - SHOWING INTERNAL LED LIGHTS DURING CONSTRUCTION.

3.



PHOTOGRAPH OF DFS BUILT UP LETTERS (PLEASE NOTE THIS IS PHOTOGRAPH OF THE LETTERS SHOWING THE PURPLE COLOUR INTERNALLY LIT WITH THE WHITE EDGING.)

4.



REFER TO DETAIL 7 FOR BUILD UP OF LOGO

LOGO - HEART SHAPED WITH SOFA DESIGN. (WHEN USED ON ITS OWN AS A INDIVIDUAL LOGO).

5.

DESCRIPTION OF SIGN & LOGO, COLOURS, MATERIALS, LIGHTING, FIXINGS APPROX WEIGHTS.

1. COLOURS:

THE DFS LETTERS ARE VIOLET 5778T (PANTONE PURPLE PMS 269CMATT)
THE HEART SHAPED LOGO IS PINK (PANTONE PINK PMS 675C)
THE SOFA DESIGN IS WHITE
THE LETTER RIMS ARE WHITE

2. MATERIALS:

THE LETTERS AND LOGOS ARE MADE FROM PERSPEX MATERIAL ALLOWING AN EVEN DISTRIBUTION OF LIGHT.
THE BACK TRAY TO THE INDIVIDUAL DFS LETTERS ARE MADE FROM ALUMINUM MATERIAL.

3. LIGHTING:

THE DFS INDIVIDUAL LETTERS ARE INTERNALLY LIT USING LED LIGHTING BY TETRA LED GIVING A FACE AND HALO EFFECT.

4. DFS INDIVIDUAL LETTERS:

THE LETTERS ARE MADE UP TO HAVE AN OVERALL DEPTH OF 120mm WITH ALUMINUM BACK TRAYS. THE EDGE OF THE DFS LETTERS ARE FINISHED TO GIVE A FACE AND HALO LIGHTING EFFECT.

5. STRAP LINE LETTERS:

THE SOFA EXPERTS: THESE LETTERS WILL BE ILLUMINATED FROM THE BACK OF THE FASCIA TO GIVE AN EVEN DISTRUBUTION OF LIGHTING TO ALL THE LETTERS.

6. THE FIXINGS:

THE DFS LETTERS WILL BE FIXED TO THE BACKGROUND PANEL ON METAL SPACERS WITH WATERPROOF GROMMETS TO ALLOW ANY WATER TO PASS BEHIND AND NOT COLLECT ON THE TOP AND BACK OF THE LETTERS.

7. WEIGHT:

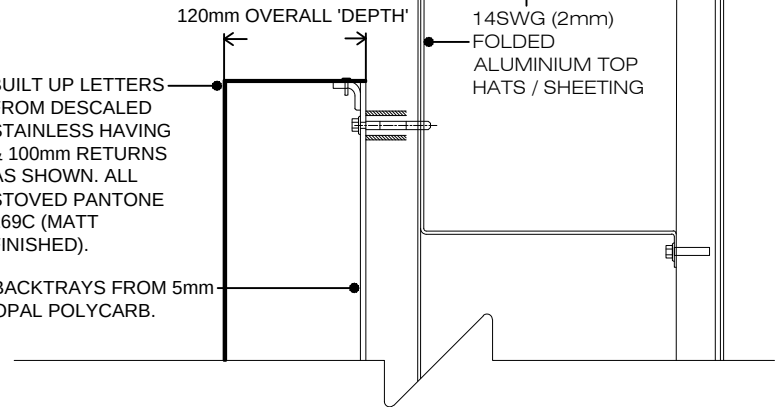
THE HEART SHAPED LOGO WEIGHS A TOTAL OF APPROX 60 kgs. WHEN CONSTRUCTED IN THE SAME WAY AS THE DFS INDIVIDUAL LETTERS. THE WEIGHT OF THE FASCIA PANEL WILL DEPEND ON THE OVERALL SIZE AND WILL BE CALCULATED BY THE SIGN CONTRACTOR.

8. BACKGROUND PANEL:

THE DFS INDIVIDUAL LETTERS WILL BE FIXED ON TO AN ALUMINIUM FASCIA PANEL FINISHED IN WHITE AND FIXED TO A PREPARED SIGN TOWER OR ON THE FACE CLADDING OF THE BUILDING BY AN APPROVED METHOD TO BE CONFIRMED BY THE SIGN CONTRACTOR.

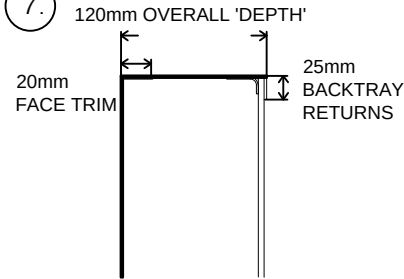
6.

STD UNIVERSAL SIGNAGE (FINISHED WHITE - MATT FINISH)



SECTION SHOWING CONSTRUCTION OF SIGN PANEL

7.



BUILT UP LOGO INTERNALLY ILLUMINATED

LED LIGHTING
DETAIL TO BE FULLY
ILLUMINATED BY TETRA'S LED'S
- LETTERS TO BE FACED AND
HALO ILLUMINATED BY TETRA
LED'S

WEIGHT
THE OVAL SHAPED LOGO
WEIGHS APPROX. 25kg's PER
SQ.M. TOTAL WEIGHT OF
STANDARD LOGO IS 60kg's.

8.



PHOTOGRAPH OF TYPICAL SIGN OVER CUSTOMER ENTRANCE. EXAMPLE ONLY.



PHOTOGRAPH OF LOGO. EXAMPLE ONLY.

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CO-ORDINATION:
This drawing is to be read in conjunction with all other project drawings and schedules issued to date. Any discrepancy must be notified to us in writing immediately. IF IN DOUBT ASK.

DIMENSIONS:
Figured dimensions must be taken in preference to scaled dimensions and all must be verified on site.

REVISIONS:
Only the latest revision of this drawing must be worked on. Previous issues must be destroyed or clearly cancelled.

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ARCHITECTURAL
SERVICES

Client:
DFS FURNITURE COMPANY LTD.

Project Title:
DFS WATERLOOVILLE

Drawing Title:
SIGNAGE DETAIL & SPECIFICATION

Location:
UNIT 3, WELLINGTON RETAIL PARK
2 HAMBLEDON ROAD
WATERLOOVILLE
HANTS PO7 7FG

Drawn: GM	Check: JAN 2016	Date: JAN 2016	Scale: SEE DRG
Project No: 16JAN1203	Drawing No: 04	Revision:	Notes:

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