

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name	Lloyds Banking Group						
Street address:	Canons House			Country Code	National Number	Extension Number	
	Canons Way			Telephone number:			
				Mobile number:			
Town/City	Bristol			Fax number:			
County:	Avon			Email address:			
Country:	UK						
Postcode:	BS99 7LB						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:		First Name:	Helen	Surname:	Beckley		
Company name:	Blaze Neon						
Street address:	Blaze Neon Ltd			Country Code	National Number	Extension Number	
	Patricia Way			Telephone number:		01843 601075	
	Pysons Road			Mobile number:			
Town/City	Broadstairs			Fax number:			
County:	Kent			Email address:			
Country:							
Postcode:	CT10 2XZ				planning@blazeneon.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	266	Suffix:	
House name:	Lloyds Bank		
Street address:	London Road		
	Waterloo		
Town/City:	Portsmouth		
County:			
Postcode:	PO7 7HG		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	468119
Northing:	109220

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Internally Illuminated 'Lite Shard', Mitred x 4
Internally Illuminated Projecting Signs x 2
Decorated Window (mounted to existing glazing)
Non Illuminated Nameplate
Reverse Applied Vinyls x 6

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Other signage as described above.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see attached design scheme for details

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.286

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

9.730

 x Depth:

0.286

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

white and green

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.286

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

2.050

 x Depth:

0.286

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

green

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.286

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

11.790

 x Depth:

0.286

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

white and green

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

Ref: 12: 1984 Planning Portal Reference: 002354390

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960m

What is the maximum projection of the advertisement from face of building (in metres)?

0.286m

What are the dimensions of the proposed advertisement?

Height: 0.900 x Width: 4.400 x Depth: 0.286 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000cm

The colour of text and background:

green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960m

What is the maximum projection of the advertisement from face of building (in metres)?

0.650m

What are the dimensions of the proposed advertisement?

Height: 0.650 x Width: 0.650 x Depth: 0.090 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

37.700cm

The colour of text and background:

black, white and green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960m

What is the maximum projection of the advertisement from face of building (in metres)?

0.650m

What are the dimensions of the proposed advertisement?

Height: 0.650 x Width: 0.650 x Depth: 0.090 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

37.700cm

The colour of text and background:

black, white and green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.950

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.002

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

8.000

 x Depth:

0.002

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed. Mounted to existing glazing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

green

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.025

m

What are the dimensions of the proposed advertisement?

Height:

0.490

 x Width:

0.340

 x Depth:

0.025

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.600

cm

The colour of text and background:

Black, white and green

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.210

 x Width:

0.297

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

whie and green

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.210

 x Width:

0.297

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

white and green

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.221

 x Width:

0.158

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

12.000

cm

The colour of text and background:

black, red and white

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.221

 x Width:

0.158

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

12.000

cm

The colour of text and background:

black, red and white

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.250

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.210

 x Width:

0.297

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

black and yellow

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.250

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.210

 x Width:

0.297

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to design drawing enclosed.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

black and yellow

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

06/03/2013