



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Jamie	Surname:	Charlesworth		
Company name:	Waitrose Ltd						
Street address:	Partnership House			Country Code	National Number	Extension Number	
	Carlisle Place			Telephone number:			
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	SW1P 1BX						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Gurminder	Surname:	Virdee		
Company name:	B+R Architects						
Street address:	18-26 Essex Road			Country Code	National Number	Extension Number	
				Telephone number:	02032270800		
				Mobile number:			
Town/City	London			Fax number:			
County:	London			Email address:			
Country:							
Postcode:	n1 8ln				design@bandr-arch.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Unit 1a		
Street address:	Dukes Walk		
Town/City:	Waterlooville		
County:	Hampshire		
Postcode:	PO7 7HS		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	468270
Northing:	109261

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.220 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

0.780

x

Width:

1.430

x

Depth:

0.030

metres

What materials will the sign be made of?

Banners are made of weatherproof canvas in taupe, colour to match Pantone 7529c printed both sides one with the Waitrose Café logo and the other blank. Posts are stainless steel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

27.500 cm

The colour of text and background:

COLOUR OF LOGOS WHITE AND DARK BROWN, CANVAS IS TAUPE TO MATCH PANTONE 7529c

Will the sign be illuminated?

☐

Yes

☒

No

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What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

0.780

x

Width:

1.430

x

Depth:

0.300

metres

What materials will the sign be made of?

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The colour of text and background:

COLOUR OF LOGOS WHITE AND DARK BROWN, CANVAS IS TAUPE TO MATCH PANTONE 7529c

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐

The agent

☐

The applicant

☒

Other person

If Other has been selected, please provide:

Contact name:

Title:

First name:

Surname:

Telephone number:

Country code:

National number:

Extension number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

15/09/2015