



Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                     |                |             |      |                                      |                          |                  |  |
|-----------------------------------------------------|----------------|-------------|------|--------------------------------------|--------------------------|------------------|--|
| Title:                                              | Mr             | First name: | Subu | Surname:                             | Nathakumar               |                  |  |
| Company name                                        | Ironmoor Ltd   |             |      |                                      |                          |                  |  |
| Street address:                                     | 136 Sandy Lane |             |      | Country Code                         | National Number          | Extension Number |  |
|                                                     | Cheam          |             |      | Telephone number:                    |                          |                  |  |
|                                                     |                |             |      | Mobile number:                       |                          |                  |  |
| Town/City                                           | Sutton         |             |      | Fax number:                          |                          |                  |  |
| County:                                             | Surrey         |             |      | Email address:                       |                          |                  |  |
| Country:                                            | United Kingdom |             |      |                                      |                          |                  |  |
| Postcode:                                           | SM2 7ES        |             |      |                                      |                          |                  |  |
| Are you an agent acting on behalf of the applicant? |                |             |      | <input checked="" type="radio"/> Yes | <input type="radio"/> No |                  |  |

**2. Agent Name, Address and Contact Details**

|                 |                              |             |       |                   |                                 |                  |  |
|-----------------|------------------------------|-------------|-------|-------------------|---------------------------------|------------------|--|
| Title:          | Miss                         | First Name: | Tracy | Surname:          | Johnson                         |                  |  |
| Company name:   | Olympic Sign Services        |             |       |                   |                                 |                  |  |
| Street address: | 5 Bradbury Drive             |             |       | Country Code      | National Number                 | Extension Number |  |
|                 | Springwood Industrial Estate |             |       | Telephone number: |                                 | 01376551300      |  |
|                 |                              |             |       | Mobile number:    |                                 |                  |  |
| Town/City       | Braintree                    |             |       | Fax number:       |                                 | 01376 328121     |  |
| County:         | Essex                        |             |       | Email address:    |                                 |                  |  |
| Country:        | United Kingdom               |             |       |                   |                                 |                  |  |
| Postcode:       | CM7 2SD                      |             |       |                   | tracy@olympicsignservices.co.uk |                  |  |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

|                 |                                                     |         |                      |
|-----------------|-----------------------------------------------------|---------|----------------------|
| House:          | <input type="text" value="97"/>                     | Suffix: | <input type="text"/> |
| House name:     | <input type="text" value="Petrol Filling Station"/> |         |                      |
| Street address: | <input type="text" value="Park Lane"/>              |         |                      |
|                 | <input type="text" value="Bedhampton"/>             |         |                      |
| Town/City:      | <input type="text" value="Havant"/>                 |         |                      |
| County:         | <input type="text"/>                                |         |                      |
| Postcode:       | <input type="text" value="PO9 3HQ"/>                |         |                      |

Description of location or a grid reference  
(must be completed if postcode is not known):

|           |                                     |
|-----------|-------------------------------------|
| Easting:  | <input type="text" value="470470"/> |
| Northing: | <input type="text" value="107659"/> |

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of various signs to forecourt  
1x illuminated fascia to main building  
3x non-illuminated fascias to extension on building  
12x non-illuminated signs on petrol pumps  
4x non-illuminated signs on existing BP totem sign

How many of the following type of advertisements are you applying for?

|                |                                |                               |                                |             |                                |       |                                |
|----------------|--------------------------------|-------------------------------|--------------------------------|-------------|--------------------------------|-------|--------------------------------|
| Fascia sign(s) | <input type="text" value="4"/> | Projecting or hanging sign(s) | <input type="text" value="0"/> | Hoarding(s) | <input type="text" value="0"/> | Other | <input type="text" value="3"/> |
|----------------|--------------------------------|-------------------------------|--------------------------------|-------------|--------------------------------|-------|--------------------------------|

Please describe:

- 1) 8 are flat panels fitted either side of the 4 pumps.
- 2) 4 are double-sided signs fitted to top of 4 pumps.
- 3) 4 are flat panels fitted to bottom panel of existing BP signs

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

|       |                                         |     |                                         |
|-------|-----------------------------------------|-----|-----------------------------------------|
| From: | <input type="text" value="01/12/2015"/> | To: | <input type="text" value="01/12/2020"/> |
|-------|-----------------------------------------|-----|-----------------------------------------|

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.560m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030m

What are the dimensions of the proposed advertisement?

Height: 1.225 x Width: 3.500 x Depth: 0.030 metres

What materials will the sign be made of?

folded aluminium panel with 30mm returns with vinyl graphics applied

What is the maximum height of any of the individual letters and symbols (in centimetres)?

61.600cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐ Yes☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.560m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030m

What are the dimensions of the proposed advertisement?

Height: 1.225 x Width: 3.500 x Depth: 0.030 metres

What materials will the sign be made of?

folded aluminium panel with 30mm returns with vinyl graphics applied

What is the maximum height of any of the individual letters and symbols (in centimetres)?

61.600cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐ Yes☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 2.000 x Depth: 0.030 metres

What materials will the sign be made of?

folded aluminium panel with 30mm returns with vinyl graphics applied

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35.000cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐ Yes☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.405

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.135

m

What are the dimensions of the proposed advertisement?

Height: 

0.690

 x Width: 

1.550

 x Depth: 

0.135

 metres

What materials will the sign be made of?

Folded aluminium panel with 50mm returns. Applied to this will be built up stainless steel rim and return letters with 80mm returns. Applied inside the rims will be yellow and opal 050 acrylic to match corporate colours.Letters only internally face illuminated by LED modules.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

31.000

cm

The colour of text and background:

background is green RAL 6028, text is black, yellow RAL 1018 and white

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

200.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.240

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.435

 x Width: 

1.830

 x Depth: 

0.003

 metres

What materials will the sign be made of?

3mm dibond with vinyl graphics applied (4off - 2 applied to each BP totem sign, 2 BP signs in total)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.600

cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.420

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

1.500

 x Width: 

0.400

 x Depth: 

0.030

 metres

What materials will the sign be made of?

3mm dibond with vinyl graphics applied (8off - 1 applied to each pump)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

28.200

cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐

 Yes 

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.050

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.400

 x Width: 

0.600

 x Depth: 

0.335

 metres

What materials will the sign be made of?

3mm dibond with vinyl graphics applied (4off - 1 applied to each pump)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.600

cm

The colour of text and background:

background is green RAL 6028, text is yellow RAL 1018 and white

Will the sign be illuminated?

☐

 Yes 

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

01/12/2015