



Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                                                                                   |                                                   |             |                      |                   |                      |
|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-------------|----------------------|-------------------|----------------------|
| Title:                                                                                                            | <input type="text"/>                              | First name: | <input type="text"/> | Surname:          | <input type="text"/> |
| Company name                                                                                                      | <input type="text" value="Lloyds Banking Group"/> |             |                      |                   |                      |
| Street address:                                                                                                   | <input type="text" value="PO Box 112"/>           |             |                      | Country Code      | <input type="text"/> |
|                                                                                                                   | <input type="text" value="Canons House"/>         |             |                      | National Number   | <input type="text"/> |
|                                                                                                                   | <input type="text" value="Canons Way"/>           |             |                      | Extension Number  | <input type="text"/> |
| Town/City                                                                                                         | <input type="text" value="Bristol"/>              |             |                      | Telephone number: | <input type="text"/> |
| County:                                                                                                           | <input type="text" value="Avon"/>                 |             |                      | Mobile number:    | <input type="text"/> |
| Country:                                                                                                          | <input type="text" value="United Kingdom"/>       |             |                      | Fax number:       | <input type="text"/> |
| Postcode:                                                                                                         | <input type="text" value="BS99 7LD"/>             |             |                      | Email address:    | <input type="text"/> |
| Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No |                                                   |             |                      |                   |                      |

**2. Agent Name, Address and Contact Details**

|                 |                                             |             |                                    |                   |                                                     |
|-----------------|---------------------------------------------|-------------|------------------------------------|-------------------|-----------------------------------------------------|
| Title:          | <input type="text" value="Mrs"/>            | First Name: | <input type="text" value="Sarah"/> | Surname:          | <input type="text" value="Wehrle"/>                 |
| Company name:   | <input type="text" value="Blaze Neon Ltd"/> |             |                                    |                   |                                                     |
| Street address: | <input type="text" value="5 Patricia Way"/> |             |                                    | Country Code      | <input type="text"/>                                |
|                 | <input type="text" value="Pysons Road"/>    |             |                                    | National Number   | <input type="text" value="01843 601075"/>           |
|                 | <input type="text"/>                        |             |                                    | Extension Number  | <input type="text"/>                                |
| Town/City       | <input type="text" value="Broadstairs"/>    |             |                                    | Telephone number: | <input type="text"/>                                |
| County:         | <input type="text" value="Kent"/>           |             |                                    | Mobile number:    | <input type="text"/>                                |
| Country:        | <input type="text" value="United Kingdom"/> |             |                                    | Fax number:       | <input type="text"/>                                |
| Postcode:       | <input type="text" value="CT10 2XZ"/>       |             |                                    | Email address:    | <input type="text" value="planning@blazeneon.com"/> |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

|                 |             |         |  |
|-----------------|-------------|---------|--|
| House:          | 4           | Suffix: |  |
| House name:     |             |         |  |
| Street address: | West Street |         |  |
|                 |             |         |  |
| Town/City:      | Havant      |         |  |
| County:         | Hampshire   |         |  |
| Postcode:       | PO9 1PE     |         |  |

Description of location or a grid reference  
(must be completed if postcode is not known):

|           |        |
|-----------|--------|
| Easting:  | 471774 |
| Northing: | 106276 |

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 off Heritage face illuminated box letters  
1 off Heritage face illuminated letters and background panel (With built in Keyline light strip)  
Keyline Light Strip  
Face cut green vinyl (2 off)

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

Please refer to our design 105104 Items, 1, 2, 3 and 4

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to our design 105104

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.096

m

What are the dimensions of the proposed advertisement?

Height: 

0.500

 x Width: 

6.800

 x Depth: 

0.066

 metres

What materials will the sign be made of?

Please refer to our design drawing item 2 105104.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

33.000

cm

The colour of text and background:

white and green

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

600.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.090

m

What are the dimensions of the proposed advertisement?

Height: 

0.587

 x Width: 

5.475

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to our design 105104 item 1

What is the maximum height of any of the individual letters and symbols (in centimetres)?

58.000

cm

The colour of text and background:

Green

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

600.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.040

m

What are the dimensions of the proposed advertisement?

Height: 

0.065

 x Width: 

27.470

 x Depth: 

0.040

 metres

What materials will the sign be made of?

Please refer to item 3 on our design 105104

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Pantone 400c

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

600.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐

Yes

☒

No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date