



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name	Tesco Stores LTD				
Street address:	PO BOX			Country Code	
	Cirrus Building			National Number	
	Welwyn Garden City			Extension Number	
Town/City	Hertfordshire			Telephone number:	
County:				Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	AL7 1GA			Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:		First Name:	Saunders	Surname:	Architects
Company name:	Saunders Partnership				
Street address:	Studio 4			Country Code	
	37 Broadwater Road			National Number	01707 385300
				Extension Number	
Town/City	Welwyn Garden City			Telephone number:	
County:				Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	al7 3ax			Email address:	admin@saundersarchitects.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Tesco Stores Ltd		
Street address:	Solent Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1TR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471491
Northing:	106009

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Various informative and promotional signage positioned on site. Refer to attached drawings and schedules for full details.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Various informative and promotional wall mounted, hanging and freestanding signage positioned on site. Refer to attached drawings and schedules for full details.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

1.200

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Blue background with white lettering.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.700

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Blue background with white lettering and white CCTV camera symbol

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.800

 x Width:

0.600

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted Disclaimer sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Blue background with white lettering

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.400

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted Trolley sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.200

cm

The colour of text and background:

White background with Blue letters

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

0.700

 x Depth:

0.003

 metres

What materials will the sign be made of?

Flag face - 3mm aluminium panel with Direct to Media car park zone decoration. To be double sided where relevant

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

Green (zone 1 x 5), Orange (zone 2 x 3) and Red (zone 3 x 4) backgrounds with white lettering.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.220

 x Width:

2.100

 x Depth:

0.003

 metres

What materials will the sign be made of?

Trolley bay mounted - 3mm aluminium panel with Direct to Media car park zone decoration.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.200

cm

The colour of text and background:

Green (zone 1 x 4), Orange (zone 2 x 6) and Red (zone 3 x 10) zonal signage with white lettering

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width: x Depth:

0.003

 metres

What materials will the sign be made of?

suspended hanging max height sign - Plastic (TBC) exact size to be determined by signage contractor on site.panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site. to be suspended 100mm from the lowest beam height in locations shown on attatched plans.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.100

cm

The colour of text and background:

Double sided yellow background with black stripes and black lettering.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.500

 x Width:

2.800

 x Depth:

0.003

 metres

What materials will the sign be made of?

suspended hanging store entrance sign - Plastic (TBC) exact size to be determined by signage contractor on site.panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site. to be suspended 100mm from the lowest beam height in locations shown on attatched plans.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.030

cm

The colour of text and background:

Double sided white background with blue text and arrow symbols

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1250.000

 x Width:

0.700

 x Depth:

0.003

 metres

What materials will the sign be made of?

Flag face - 3mm aluminium panel with direct to Media decoration fixed to column. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.200

cm

The colour of text and background:

2no. Red background with white lettering /symbols illustrating accessible and parent and child parking.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

0.700

 x Depth:

0.003

 metres

What materials will the sign be made of?

Flag face - 3mm aluminium panel with direct to Media decoration to be fence mounted. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.600

cm

The colour of text and background:

1no. Blue background with white lettering and white motorbike symbol

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.400

 x Width:

0.400

 x Depth:

0.003

 metres

What materials will the sign be made of?

Pole mounted - 3mm aluminium panel with direct to media department of transport decoration. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.200

cm

The colour of text and background:

White and red Standard "no entry" and white black and red standard "give way" signs.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

Pole mounted- 3mm aluminium panel with direct to media delivery decoration. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.010

cm

The colour of text and background:

White background with blue lettering

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.250

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

Finger post face - 3mm aluminium panel with direct to media directional decoration. Size and exact positioning to be determined by signage contractor on site. D1

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.300

cm

The colour of text and background:

White background with blue text and directional arrows.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.260

 x Width:

0.885

 x Depth:

0.003

 metres

What materials will the sign be made of?

Pole mounted - 3mm aluminium panel with direct to media directional decoration. Size to be determined by signage contractor on site. (D2 x 2), (D3 x 1) and (D4 x 1)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.150

cm

The colour of text and background:

white background with blue letters and arrow symbols

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

3.500

 x Width:

2.000

 x Depth:

0.200

 metres

What materials will the sign be made of?

"Click and collect" aluminium totem sign extrusion bolted to the floor. External timber cladding to be Siberian Larch. Face panels are powdered coated panels with direct to media decoration. Ping to be 3D moulded, Back illuminated and halo lit 1326mm dia.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.300

cm

The colour of text and background:

Red background with white text and arrow symbols.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

180.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

3.500

 x Width:

2.000

 x Depth:

0.200

 metres

What materials will the sign be made of?

"Hello welcome to Tesco Havant" exact size and location TBC. "Click and collect" aluminium totem sign extrusion bolted to the floor. External timber cladding to be Siberian Larch. Face panels are powdered coated panels with direct to media decoration. H1.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

Cream background with blue text and apple image.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

180.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

3.500

 x Width:

2.000

 x Depth:

0.200

 metres

What materials will the sign be made of?

"Recycling" aluminium totem sign extrusion bolted to the floor. External timber cladding to be Siberian Larch. Face panels are powdered coated panels with direct to media decoration.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Blue background with white recycling symbol and text.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

180.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

7.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.350

m

What are the dimensions of the proposed advertisement?

Height:

7.000

 x Width:

2.200

 x Depth:

0.350

 metres

What materials will the sign be made of?

Smooth Siberian larch timber cladding with 1845mm x 340mm Plastic (TBC) advertisment slots. All the elements to be internally illuminated.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Timber gantry sign with blue background and white text. Red LED Petrol price letters. White header board with standard tesco blue and red sign.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☐

 Externally

Illuminance Levels:

180.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	1.120	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.003	m		
What are the dimensions of the proposed advertisement?	Height: 0.800	x Width: 0.700	x Depth: 0.003	metres
What materials will the sign be made of?				
Pole mounted "Hello & Goodbye" sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site. W1				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	1.120	cm		
The colour of text and background:				
Blue background with white lettering.				
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.000	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.003	m		
What are the dimensions of the proposed advertisement?	Height: 0.915	x Width: 3.535	x Depth: 0.003	metres
What materials will the sign be made of?				
1no. 2.5mm aluminium promotional banner with 25mm folded returns primed and powder coated. Frame from ASG UK 111 extruded aluminium section with woodtex finish.				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	15.000	cm		
The colour of text and background:				
White or Blue (background on reverse) with various promotional symbols and white text.				
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.000	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.003	m		
What are the dimensions of the proposed advertisement?	Height:	x Width:	x Depth:	metres
What materials will the sign be made of?				
Siberian larch cladding with face fixed 3mm aluminium signs (TBC). Exact size and location to be confirmed on site by signage contractor.				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	10.000	cm		
The colour of text and background:				
Red background with white click and collect associated text				
Will the sign be illuminated?	☐ Yes	☒ No		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes	☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
☒ The agent		
☐ The applicant		
☐ Other person		

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	☒	Date	24/06/2014
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