
Site Address:	2-4 Park Parade, Havant, PO9 5AD		
Proposal:	Display of 2No. illuminated ATM surrounds		
Application No:	APP/15/00515	Expiry Date:	07/07/2015
Applicant:	The Royal Bank of Scotland	Team:	Team 2
Agent:	Miss Masey	Case Officer:	Bee Crawford
	Currie & Brown UK Ltd		
Ward:	Battins		

Recommendation: **GRANT ADVERTISEMENT CONSENT**

1 Site Description

- 1.1 The site is located in Park Parade precinct in Leigh Park and consists of a purpose built two/three storey business unit with residential accommodation above, at the eastern end of Park Parade with the side aspect facing Somborne Drive. There is pedestrian access from the front and Bordon Road provides vehicular access to the rear.
- 1.2 The area consists of a purpose built precinct of units of varying uses at ground floor with separate residential accommodation above.

2 Planning History

APP/15/00514 - Installation of externally accessed door and relocation of two ATMs, application not yet determined.

3 Proposal

The application is for the provision of 2 internally illuminated ATM surrounds (associated with planning application APP/15/00514).

4 Policy Considerations

National Planning Policy Framework

Havant Borough Local Plan (Core Strategy) March 2011
CS16 (High Quality Design)

Havant Borough Local Plan (Allocations) July 2014
DM21 (Shopfronts, Signs, Security Shutters and Advertisements)

Listed Building Grade: Not applicable.
Conservation Area: Not applicable.

5 Statutory and Non Statutory Consultations

Development Engineer - Highways

No adverse comment.

6 Community Involvement

This application was publicised in accordance with the Council's Code of Practice for Publicity of Planning Applications approved at minute 207/6/92 (as amended), as a result of which the following publicity was undertaken:

Number of neighbour notification letters sent: 17

Number of site notices: At least one site notice exists - check the number.

Statutory advertisement: Not applicable.

Number of representations received: 0

7 Planning Considerations

7.1 Having regard to the relevant policies of the development plan it is considered that the main issues arising from this application are:

- (i) Visual Amenity
- (ii) Highway Safety

(i) Visual Amenity

7.2 The proposed surrounds would be located on the eastern elevation of the unit facing Somborne Drive. The surrounds will have red edging strips with white text and Natwest logo on purpleberry background and will be constructed from powder coated aluminium with acrylic cover to the logo.

7.3 As the site is situated in a designated commercial centre, it is considered the proposal will not have an adverse effect on the visual amenity of the immediate locality. It is deemed the proposal covers the requirements of policy DM21 of the HBLP (Allocations).

(ii) Highway Safety

7.4 The precinct in which the unit is located is pedestrianised and therefore it is not considered that the signage would pose a risk to highway safety.

8 Conclusion

8.1 The proposal is considered to be acceptable and is recommended for consent.

9 RECOMMENDATION:

That the Executive Head of Planning and Built Environment be authorised to **GRANT ADVERTISEMENT CONSENT** for application APP/15/00515 subject to the following conditions

- 1 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provision of the Town & Country Planning (Control of Advertisements) Regulations 2007.
- 2 Any structure, or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 2007.
- 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 2007.
- 4 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 2007.
- 5 No advertisements shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 2007.
- 6 No part of the signage shall be illuminated other than as hereby permitted.
Reason: In the interests of the amenities of the area and having due regard to policy DM21 of the Havant Borough Publication Local Plan (Allocations)
- 7 The illumination of the proposed sign shall be of a non-intermittent type.
Reason: In the interests of the amenities of the area and having due regard to policy DM21 of the Havant Borough Publication Local Plan (Allocations)
- 8 The intensity of illumination shall not exceed 212 candelas per m2.
Reason: In the interests of the [amenities of the area / highway safety and having due regard to policy DM21 of the Havant Borough Publication Local Plan (Allocations).
- 9 The development hereby permitted shall be carried out in accordance with the following approved plans:

Location plan
Illumination details

GW4295M/LEPA/D02 Existing elevations plan
GW4295M/LEPA/D04 Proposed elevations plan
GW4295M/LEPA/D05 Proposed signage details

Reason: - To ensure provision of a satisfactory development.